

News Release
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Revive & Thrive: Reopening Retail May 27 Webinar

NORTHWEST LOWER, MI –Join the Northwest Michigan SBDC and the Manistee Area Chamber of Commerce for a webinar on Revive & Thrive: Reopening Retail on Wednesday, May 27. The webinar is being held from 11:00 am to 12:00 pm online. The event is co-sponsored by the Northwest Michigan Small Business Development Center (MI-SBDC), Manistee Area Chamber of Commerce, and Networks Northwest.

This webinar will feature Meegan Holland, Vice President of Communications and Marketing with the Michigan Retailers Association who will address the logistics of reopening your retail store or small business. Meegan will discuss ways to reconfigure your store, manage employees, deal with vendors, and reach out to customers with safe distancing and safety in mind. Northwest MI-SBDC Regional Director, Annie Olds, and Business Consultant, Joni Krolczyk, will be available for additional questions and answers following the presentation as well.

There is no charge to attend the training, but pre-registration is required at SBDCMichigan.org/training in order to join the webinar. For more information, contact the SBDC at sbdc@networksnorthwest.org or 231-929-5060.

About Michigan SBDC

The Michigan Small Business Development Center (MI-SBDC) provides expert assistance at no cost to entrepreneurs looking to start or grow a business. The Northwest Michigan Regional Center is hosted by Networks Northwest and serves the ten county region including: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties. For more information, go to nwm.org/sbdc.

The Michigan SBDC State Lead Center is located at Grand Valley State University, Seidman College of Business, in Grand Rapids. Michigan small business owners may access the Michigan SBDC services by contacting 616-331-7480 or SDBCMichigan.org.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media



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Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.