

2022 **IMPACT** REPORT



Northwest Michigan
APEX Accelerator

Hosted by: Networks Northwest

Michigan Alliance
of APEX Accelerators

*formally
PTACS of Michigan*



WE MAKE AN
IMPACT
IN MICHIGAN

This Annual Report is prepared by the Michigan Alliance of APEX Accelerators (formerly PTACs of Michigan), a membership based non-profit professional development organization, on behalf of the ten (10) regional APEX Accelerators.

WHY?

1 OUR MISSION

As set forth by the Department of Defense, the mission of the network of APEX Accelerators across the nation, is to provide critical assistance to new and existing businesses interested in government contracting, and to foster a diverse and resilient domestic industrial base that can deliver preeminent solutions to the military and other government users.

Michigan’s APEX Accelerators (formerly PTACs of Michigan) help Michigan businesses find, win, and perform on local, state and federal government contracts. Our assistance is provided at no cost, making it available to companies small and large. Michigan’s APEX Accelerators’ efforts enhance our government industrial base, while growing Michigan’s economy.

2 OUR POWER

People often ask, why ten (10) regional offices and not just one Michigan office? Funding. **Did you know, regional programs like Michigan’s can receive 3x more in federal funding than a statewide program.** In addition to increased financial resources, regional programs are able to meet the unique needs of a specific geographic location.

3 WORKING TOGETHER, WE ACHIEVE MORE.

The regional APEX Accelerators maintain strategic partnerships with regional and statewide organizations and collaborate with local, state, and federal government agencies, as well as, large primes to bring training and networking events to Michigan businesses.

IMPACT RESULTS

STATE-WIDE

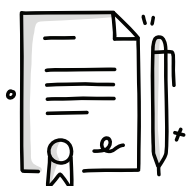
Northwest Michigan
APEX Accelerator



ACTIVE CLIENTS

2,240

Businesses served in 2022 by 10 regional offices.



CONTRACTS

\$1.23B

Prime and sub-contracts awarded to clients from federal, state and local governments.



JOBS CREATED

13,990

Jobs were created and/or retained from client contract award dollars.



STRONG ROI

\$301:\$1

For every dollar invested in the APEX Accelerators, \$301 was returned in client contract awards.



ACTIVE CLIENTS

162

Businesses served in 2022 by the Northwest Michigan APEX Accelerator regional office.



CONTRACTS

\$66M

Prime and sub-contracts awarded to clients from federal, state and local governments.



JOBS CREATED

1,411

Jobs were created and/or retained from client contract award dollars.



STRONG ROI

\$104:\$1

For every dollar invested in the Northwest Michigan APEX Accelerator, \$104 was returned in client contract awards.

AREAS OF
IMPACT
IN MICHIGAN

- 1 (A)

**NORTHWEST MICHIGAN
APEX ACCELERATOR**
HOSTED BY:
Networks Northwest
UPPER PENINSULA OFFICE
Cathy Fairbanks
101 W. Washington St.
Suite 13
Marquette, MI 49855
231-929-5036
apexaccelerator@networksnorthwest.org
- (B)

**NORTHWEST MICHIGAN
APEX ACCELERATOR**
HOSTED BY:
Networks Northwest
Cathy Fairbanks
600 East Front Street
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Traverse City, MI 49686
231-929-5000
apexaccelerator@networksnorthwest.org
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**NORTHEAST MICHIGAN
APEX ACCELERATOR**
HOSTED BY:
Michigan Works! Northeast Consortium
Tammy Moore
PO Box 711
Onaway, MI 48765
989-733-8540
ApexAccelerator@nemcworks.org
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WEST MICHIGAN APEX ACCELERATOR
HOSTED BY:
Greater Muskegon Economic Development
Kelsey Rhoda
380 West Western Avenue
Suite 202
Muskegon, MI 49440
231-722-7700
krhoda@westmiapex.org

- 4

SAGINAW FUTURE APEX ACCELERATOR
HOSTED BY:
Saginaw Future, Inc.
Delena Spates-Allen
515 North Washington
Suite 300
Saginaw, MI 48607
989-757-2105
apex@saginawfuture.com
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EAST MICHIGAN APEX ACCELERATOR
HOSTED BY:
Flint & Genesee Economic Alliance
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519 South Saginaw Street
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**SOUTHWEST MICHIGAN
APEX ACCELERATOR**
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Michigan Works! Northeast Consortium
Kim Bourner
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269-491-6585
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**SOUTH CENTRAL MICHIGAN
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The Enterprise Group of Jackson
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mhindenach@enterprisegroup.org

- 7 (B)

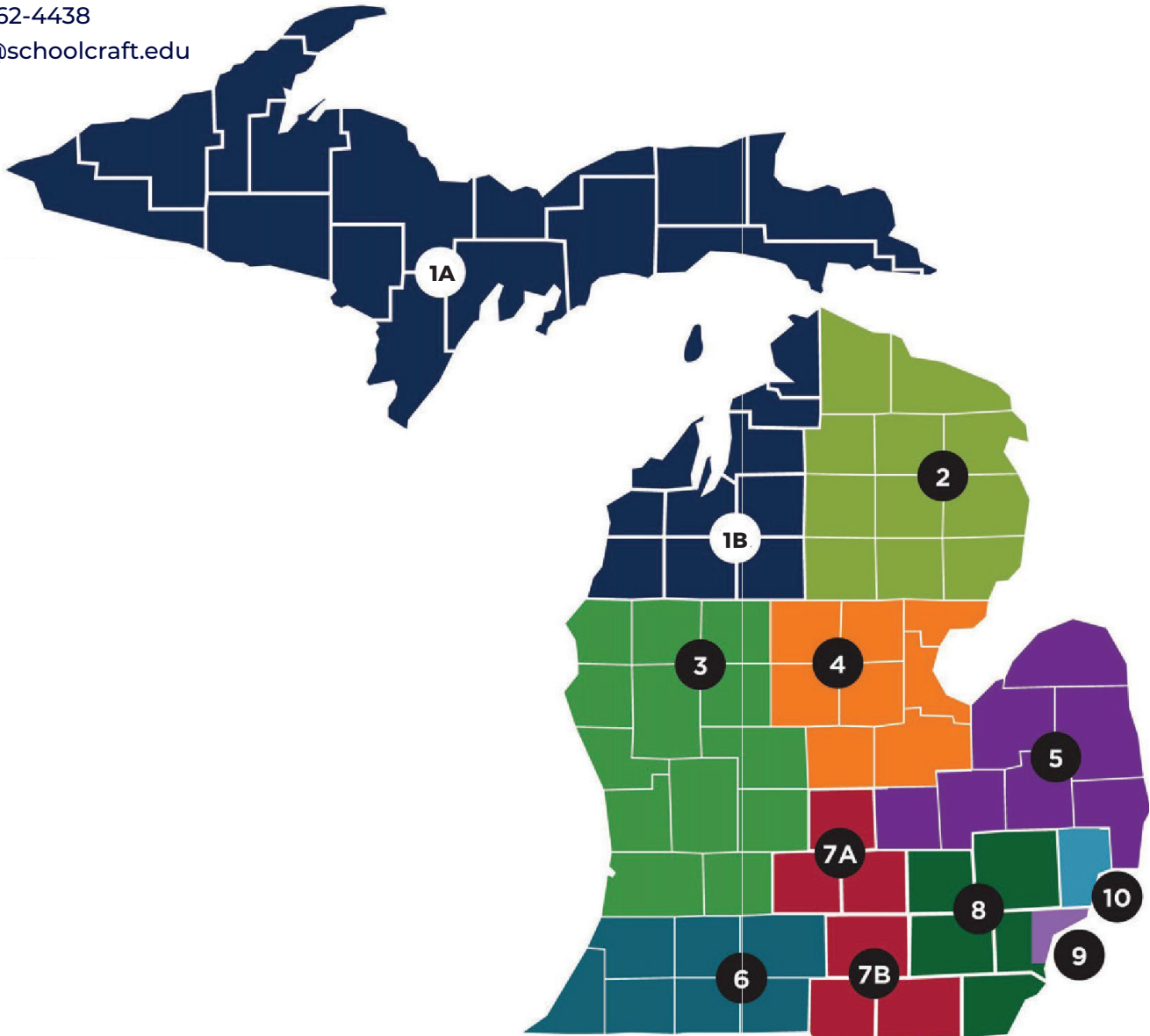
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**SCHOOLCRAFT COLLEGE
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- 9

**WAYNE STATE UNIVERSITY
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MACOMB REGIONAL APEX ACCELERATOR
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Macomb Community College
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Michigan Alliance of APEX Accelerators

Formerly PTACs of Michigan

For more information on the Michigan Alliance of APEX Accelerators please visit:
ptacsofmichigan.org or
apexaccelerators.us