

**News Release**  
**FOR IMMEDIATE RELEASE**  
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## **Business Resource Network Information Session April 25 in Charlevoix**

CHARLEVOIX, MI— Local businesses will learn about the benefits of a new Business Resource Network (BRN) at an information session Thursday, April 25 in Charlevoix. The event will run from 2:00 pm to 3:30 pm at the Char-Em ISD (Emmet Room), 8568 Mercer Boulevard. The information session is being hosted by Northwest Michigan Works! in collaboration with local employers and Char-Em United Way.

There is no charge to attend the event which will focus on what the BRN can do for companies and their workforce. An expert panel featuring BRN Success Coach Kate Stolarski and local member employers will discuss the benefits of the resource network. Business representatives will include McKenzie Carroll from Boyne Highlands Resort, Jane Korthase from Grandvue Medical Care Facility, Allan Hopkins from Petoskey Plastics, and Susan Thurston from Bay Bluffs Medical Care Facility.

Companies may reserve a seat at the event or learn more about the positive impact of the Business Resource Network by contacting Evelyn Szpliet at [Evelyn.Szpliet@NetworksNorthwest.org](mailto:Evelyn.Szpliet@NetworksNorthwest.org) or 231.631.2613.

Business Resource Networks are a program of Michigan Works! across the state and are designed to assist employers with worker retention, training, and supportive services available through a professional Success Coach.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement

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Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.