

NEWS RELEASE FOR IMMEDIATE RELEASE

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Invest in Your Workforce: New Training Initiative Supports Michigan's EV Industry

NORTHWEST LOWER, MI– As Michigan continues to lead the way in electric vehicle (EV) innovation, **Northwest Michigan Works!** is helping **EV industry employers** build a highly skilled workforce. Through a **new workforce training initiative**, employers can access **training reimbursements, employment services, and support programs** to upskill workers and fill critical roles in the growing EV sector.

Employers in the EV industry—whether manufacturing EV components, building infrastructure, or servicing electric vehicles—are encouraged to connect with Northwest Michigan Works! to explore how this initiative can support workforce development and business growth. The grant allows for training reimbursements to employers and supports for those that go through the training.

“This program is a win-win for Michigan businesses and workers,” said Rob Dickinson, Business Services Regional Director at Northwest Michigan Works! “By partnering with us, employers can strengthen their workforce, reduce training costs, and ensure they have the talent needed to stay competitive in the EV industry.”

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PO Box 506 ● Traverse City, MI 49685-0506 ● Phone (231) 929-5000 ● Fax (231) 929-5012 ● networksnorthwest.org

Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

Take advantage of this opportunity to invest in your workforce and grow your business. Connect with a Business Services Representative today: nwmiworks.org/bst

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NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at dana.odell@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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