

News Release

FOR IMMEDIATE RELEASE

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Bill Marsh Auto Recognized for Supporting Jobs for Michigan's Graduates

TRAVERSE CITY, MI – The Bill Marsh Auto Group has received the first-ever Jobs for Michigan's Graduates (JMG) Employer of the Month award. The JMG Employer of the Month initiative, launched in December of 2019, honors employers who have a history of outstanding engagement with the JMG program. The award celebrates employers who understand that investment of time and resources in Michigan's youth is a win-win for all.

Bill Marsh became involved with JMG when Northwest Michigan Works! began offering the program to Automotive Technology students at the Traverse Bay Area ISD Career-Tech Center. Since then, Bill Marsh has provided valuable work experience for JMG students along with opportunities for full-time positions and summer jobs. Bill Marsh employees have also come into the classroom as guest speakers, assisted in mock interview days, and hosted a sit-down, one-on-one event to help students learn about careers in the automotive industry.

"In our industry, there's a growing need for technicians," said Rich King, Bill Marsh Auto Group Operations Director. "We realized years ago that we need to get to the high school students and encourage those kids...to come experience a job work program and potentially come to work here."

"We appreciate Bill Marsh's continued partnership and their commitment to ensuring youth are aware of the great career opportunities out there in the automotive industry," said Susan Ward, JMG Manager at Northwest Michigan Works!

(MORE)

JMG's mission is to equip young people with the skills to overcome barriers and succeed in education, employment, and in life. Northwest Michigan Works! coordinates JMG programs at Cadillac Public and Innovation High Schools, CASMAN Academy in Manistee, Charlevoix-Emmet Intermediate School District, the Traverse Bay Area ISD Career-Tech Center, the Wexford-Missaukee Career-Tech Center, and Out of School programs in Cadillac, Kalkaska, Manistee, and Traverse City.

Jobs for Michigan's Graduates is the leading program of Youth Solutions, Inc., a premiere youth opportunity organization delivering employability and education services to nearly 3,000 young people across 245 communities. Youth Solutions is the state-based affiliate of the national Jobs for America's Graduates organization (jag.org), one of the largest and most successful school-to-work systems in the United States. The JMG model consists of a comprehensive set of services designed to keep young people in school through graduation and improve the rate of success in achieving education and career goals. For more information on Youth Solutions and its Jobs for Michigan's Graduates programming, visit ouryouthsolutions.org.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.