

**News Release**  
**FOR IMMEDIATE RELEASE**  
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## **Experience for Hire Hiring Event** **March 27 in Traverse City**

TRAVERSE CITY, MI — Northwest Michigan Works! is partnering with AARP Michigan to offer an Experience for Hire hiring event March 27 in Traverse City. The goal of the program is to match job openings in the Grand Traverse region with the skill sets of workers who are 50-and-older. The hiring event will run from 10:00 am to 3:00 pm at Northwest Michigan Works! in the Networks Northwest Conference Center, 1209 S. Garfield Avenue.

The event will be a great opportunity for experienced workers to find employment that matches their specific skill sets. Industries seeking to fill positions include healthcare, retail, transportation, manufacturing, hospitality, and tourism. Job opportunities include nursing, resident care, drivers, customer service, culinary, food service, clerk/cashier, clerical (computer, phone, office), general labor, sanitation, forklift driver, and more. Desired skills include reliability, punctuality, attention to detail, kindness and compassion, positive attitude, good communication skills, excellent customer service, and organizational skills.

Job seekers who pre-register will be scheduled in advance for interviews at the event with participating employers. The registration deadline is March 18. Registration and more information are available at [nwm.org/experienceforhire](http://nwm.org/experienceforhire).

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.