

## NEWS RELEASE FOR IMMEDIATE RELEASE

6/3/26

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### **Northern Michigan Employers: Discover Proven Strategies to Strengthen Workforce Retention at the June 25 Business Resource Network Information Session**

NORTHWEST, MI- Northern Michigan employers seeking effective strategies to improve employee retention, increase productivity, and strengthen workforce engagement are invited to attend a **Business Resource Network (BRN) Information Session** on **June 25** in **Petoskey**. Hosted by **Northwest Michigan Works!**, a program of Networks Northwest, the session will provide an overview of the BRN model and highlight how the program helps businesses address workforce challenges by connecting employees with resources and support services. Employers interested in enhancing workplace stability and becoming BRN partners are encouraged to attend and learn more about this impactful initiative.

Attendees will hear firsthand from **Success Coach Kate Stolarski**, who has spent the past six years helping employees overcome challenges and thrive both at work and in their personal lives. Through compelling employer testimonials and real-world success stories, participants will discover how the **Business Resource Network** has helped organizations improve employee engagement, strengthen attendance, increase job satisfaction, and build a more resilient and productive workforce.

Antrim ● Benzie ● Charlevoix ● Emmet ● Grand Traverse ● Kalkaska ● Leelanau ● Manistee ● Missaukee ● Wexford

PO Box 506 ● Traverse City, MI 49685-0506 ● Phone (231) 929-5000 ● Fax (231) 929-5012 ● [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

“Employers who join and invest in the Business Resource Network gain a competitive edge by fostering a more **stable** and **satisfied workforce**,” said **Rob Dickinson**, *Regional Director of Business Services at Northwest Michigan Works!*. “This program delivers measurable results, and we encourage businesses to attend this session to learn how BRN can help them **overcome workforce challenges**.”

### Why Attend?

- Learn how the BRN’s personalized, on-site Success Coach model works
- Hear from local employers who have benefited from the program
- Discover how BRN membership leads to improved retention and productivity
- Get details on how your business can join and start seeing results

### Event Details:

**When:** June 25th, 11:00 AM – 12:00 PM

**Where:** Northwest Michigan Works!

2240 Mitchell Park Dr.

Petoskey, MI 49770

**RSVP:** [nwm.org/BRNinfo](http://nwm.org/BRNinfo)

For more information contact **Kate Stolarski** at **[kate.stolarski@networksnorthwest.org](mailto:kate.stolarski@networksnorthwest.org)**.

Don’t miss this opportunity to invest in your workforce and drive long-term business success!

# # #

NOTE to Media: Images are oftentimes available upon request by emailing Dana O’Dell at [dana.odell@networksnorthwest.org](mailto:dana.odell@networksnorthwest.org) and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities’ requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org). Networks Northwest’s member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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