

## NEWS RELEASE FOR IMMEDIATE RELEASE

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Primary Media Contact: Evelyn Szpliet, Regional Director of Apprenticeship Services  
231.631.2613  
evelyn.szpliet@networksnorthwest.org

Secondary Media Contact: Dana O'Dell, Communications Coordinator  
231.929.5075  
dana.odell@networksnorthwest.org

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# Northwest Michigan Works! Hosts Registered Apprenticeship Lunch & Learn for Behavioral Health Employers

NORTHWEST LOWER, MI—Northwest Michigan Works! in partnership with Northwestern Michigan College and Northwest Michigan Behavioral Health Initiative is hosting a free Registered Apprenticeship *Lunch and Learn Workshop* Wednesday August 27th. Behavioral Health Providers and other businesses from across northwest Lower Michigan are invited to attend the informational session at the NMC Innovation Center located at 1702 College Drive in Traverse City. The informative session will run from 11:00 a.m. to 2:00 p.m., and employers from throughout the region are encouraged to attend and take advantage of this valuable opportunity.

The session will include an overview of US Department of Labor registered apprenticeships, the simplified process of developing or growing a program, and using apprenticeships to fill workforce gaps. A wide range of occupations will be explored including behavioral health, covering traditional and non-traditional industries. A panel of experienced employers and apprentices will share firsthand insights on Registered Apprenticeship, offering practical guidance on how to create, register, and manage a

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Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

successful program. Following the event, *A Race to Talent* Champion employer recognition will be celebrated.

“This is a timely opportunity for employers to explore the benefits of registered apprenticeship for recruitment, training and retention of highly skilled workers,” said Evelyn Szpliet, Regional Director of Apprenticeship Services for Northwest Michigan Works!. “We will discuss the ease of launching a program, financial resources and the wrap around services offered through Northwest Michigan Works!. Now is the time for employers to consider registered apprenticeship as their workforce development solution.”

The Northwest Michigan Works! Apprenticeship team will be available to discuss requirements, next steps and begin the employer registration process.

RSVPs are required, seating is limited. To register for the luncheon please send an email to [apprenticeshipteam@networksnorthwest.org](mailto:apprenticeshipteam@networksnorthwest.org) and a link to reserve your seat will be provided.

NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at [dana.odell@networksnorthwest.org](mailto:dana.odell@networksnorthwest.org) and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org). Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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