

**News Release**

FOR IMMEDIATE RELEASE

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## **Networks Northwest CEO Leaving Organization For Position with MEDC**

TRAVERSE CITY, MI - Networks Northwest CEO Matt McCauley is leaving the organization to become the Senior Vice President of Regional Prosperity at the Michigan Economic Development Corporation (MEDC). McCauley has been the CEO at Networks Northwest since 2018. He began working there in 2004 and his past positions at the organization have included Chief Operating Officer and Director of Regional Planning.

“My 18 years at the agency have been extremely fulfilling professionally and joy-filled personally,” said McCauley. “I am very proud of the work we have done for our region and the impact on our communities, businesses, and residents. I have had an exceptional working experience with both the board and staff for which I am incredibly grateful. While it is difficult to leave, I know I am leaving Networks Northwest in a strong position - with secure finances, fantastic staff, and a positive trajectory. However, I believe that now is the time to apply the skills and expertise I have honed in this position to other communities throughout our great state- including those in northwest Lower Michigan.”

In his new role with the MEDC, McCauley will oversee various collaborative development efforts to ensure the efficient and effective execution of MEDC strategy. He will lead the proactive engagement with companies and communities to create an environment conducive to business growth and expansion, community and place-based enhancement, and comprehensive economic and community development that is uniquely tailored to each individual region of the state.

(MORE)

“Matt has been a positive leader within Networks Northwest for many years. His new role with MEDC will further grow our regional community and the state as a whole. We wish him continued success and appreciate his efforts to ensure a smooth transition for the agency and the entire region,” said Sue Peters, Chief Human Resources Officer at Munson Healthcare and Chair of the Networks Northwest Board.

McCauley will continue in his role as CEO of Networks Northwest through August, focusing his efforts on assisting the Board with a smooth transition to new leadership.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org). Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.