

News Release

FOR IMMEDIATE RELEASE

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Media Contact: Dan Boss
Communication Specialist
231-929-5047
dan.boss@networksnorthwest.org

Region's Largest Career Exploration Event Offers Opportunities for Employers, Schools and Volunteers

TRAVERSE CITY, MI—Employers, schools, and volunteers from throughout Northwest Lower Michigan can now sign up for the region's largest career exploration event for students. MiCareerQuest™ Northwest will be held May 13, 2020, at the Grand Traverse County Civic Center in Traverse City.

MiCareerQuest™ Northwest is a hands-on, career and college readiness event for 9th-grade students. Local employers from Agriculture, Construction, Healthcare, Hospitality, IT, Manufacturing, and more will come together to create a unique career exploration experience. 2000 students will find out what it's really like to be a nurse, machinist, computer programmer, chef, veterinarian, and more, directly from the people who do these jobs every day.

At MiCareerQuest™ Northwest, students will be able to:

- Talk one-on-one with experts from the region's high-demand industries
- Touch, feel and work with tools and technology of the trades
- Walk away with in-depth and practical knowledge of today's workplaces

Employers, schools, and volunteers can register for MiCareerQuest™ Northwest at nwm.org/micqnw. For more information, please contact Susan Ward at susan.ward@networksnorthwest.org or Shelly VanderMeulen at shelly.vandermeulen@networksnorthwest.org.

MiCareerQuest™ was created in 2015 by Michigan Works! Kent, Allegan & Barry Counties (now West Michigan Works!), Kent ISD, and the Construction Workforce Development Alliance (CWDA) in response to employers' need for future talent in Construction, Healthcare, Information Technology and Manufacturing.

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Board Chair: **Gary W. Fedus**
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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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PO Box 506 • Traverse City, MI 49685-0506 • Phone (231) 929-5000 • Fax (231) 929-5012 networksnorthwest.org

Northwest Michigan Works! is supported by the State of Michigan and is a proud partner of the American Job Center Network. Auxiliary aids and services are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711. Equal opportunity employer/program. This project may have been funded with federal funds. Visit the Networks Northwest website for more information at nwm.org/financial.