

NEWS RELEASE FOR IMMEDIATE RELEASE

10/15/25

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Fall into a New Job! Northwest Michigan Works! to Host Traverse City Hiring Event November 4

TRAVERSE CITY, MI – Northwest Michigan Works! will host its *Fall into a New Job! Hiring Event* on Tuesday, November 4, 2025, from 11:00 a.m. to 3:00 p.m. in the Networks Northwest Conference Room (Northwest Michigan Works! Service Center), located at 1209 S. Garfield Avenue in Traverse City.

The event will bring together local employers from the retail, hospitality, and manufacturing industries who are actively hiring for full-time, part-time, permanent, and seasonal positions ahead of the holiday season. Employers like Reyes Coca Cola, Biggby Coffee, Great Lakes Potato Chips, and more will be in attendance to meet and discuss employment opportunities in our region.

“Whether someone is looking for a part-time holiday job to earn extra cash or ready to take the next step into a full-time career, this event offers an opportunity to make those valuable connections,” said Lisa Morgan-Cole, Business Services Representative at

Antrim ● Benzie ● Charlevoix ● Emmet ● Grand Traverse ● Kalkaska ● Leelanau ● Manistee ● Missaukee ● Wexford

PO Box 506 ● Traverse City, MI 49685-0506 ● Phone (231) 929-5000 ● Fax (231) 929-5012 ● networksnorthwest.org

Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

Northwest Michigan Works!. “We’re excited to help job seekers and local employers come together to meet the workforce needs of our community.”

Job seekers are encouraged to register in advance at nwm.org/miworks-job-fair-2025 and to bring copies of their résumés to share with employers. Participation is free and open to the public.

Event Details:

Date: Tuesday, November 4, 2025

Time: 11:00 a.m. – 3:00 p.m.

Location: Northwest Michigan Works! Service Center

1209 S. Garfield Ave., Traverse City, MI

Room: Networks Northwest Conference Room

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NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at dana.odell@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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