

**News Release**  
**FOR IMMEDIATE RELEASE**  
October 8, 2018

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## **New Business Resource Network Available for Local Employers**

PETOSKEY, MI—A new resource network will help local businesses retain employees. Northwest Michigan Works! has launched the Emmet-Charlevoix Business Resource Network TeamWork NorthWest!. This employer driven collaborative is focused on enhanced employee retention, support, and training, and is available to businesses interested in reducing turnover costs.

A shared, professional Success Coach offers on-site employee assistance, including the tools and resources to increase job retention and encourage advancements. Employer incentives may be available for qualified, participating businesses.

“Northwest Michigan Works! is pleased to launch this innovative, employee retention program in our region,” said Evelyn Szpliet, the Manager of Apprenticeships and Community Ventures for Northwest Michigan Works!. “Employers in Emmet and Charlevoix counties have the first opportunity to participate, with additional Business Resource Networks developing in other locations. We encourage employers experiencing high turnover rates to take advantage of this unique opportunity.”

Employers interested in learning about the program are encouraged to contact Evelyn Szpliet at [Evelyn.Szpliet@networksnorthwest.org](mailto:Evelyn.Szpliet@networksnorthwest.org) or 231.631.2613.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and

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community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.