

NEWS RELEASE FOR IMMEDIATE RELEASE

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Northwest Michigan Works! and NMC Training Initiative to Strengthen Michigan's EV workforce

TRAVERSE CITY, MI– [6/5/25] - Northwest Michigan Works! and Northwestern Michigan College (NMC) have successfully expanded the region's ability to train the next generation of skilled EV technicians by obtaining \$120,000 in state workforce development funds.

Funded through the State of **Michigan's Electric Vehicle Jobs Program**, the initiative was designed to support both employers and workers in the rapidly evolving mobility sector. Northwest Michigan Works! partnered with NMC to provide \$120,000 in EV Jobs Program funding for the Automotive Program, allowing the college to scale its hybrid and EV training capabilities for enrolled students.

"This partnership is a critical step toward preparing our region for the future of transportation," said Tami Wolverton, Regional Director of Workforce Programming at Northwest Michigan Works!. "With the support of Northwest Michigan Works!, NMC is now able to expand their training capacity and equip both students and experienced technicians with the skills they need to succeed in the electric vehicle industry. This

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Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

investment helps ensure that Northern Michigan remains at the forefront of automotive innovation.”

Approximately 50-75 working automotive technicians will now receive EV training annually and support a pipeline of EV-ready talent for northern Michigan employers.

Michigan’s growing EV sector demands technicians who are proficient not only in conventional automotive systems, but also in emerging EV and hybrid technologies. Currently, NMC is the **only provider of EV-specific training in Northern Michigan**, making this expansion vital to regional economic growth.

With strong industry support and continued collaboration between education and workforce development agencies, the initiative has helped ensure that Northern Michigan remains competitive in the national EV landscape.

For more information about Northwest Michigan Works! services please visit www.nwmiworks.org or to learn more about NMC Automotive Technology Program visit <http://nmc.edu/automotive>

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NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at dana.odell@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities’ requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest’s member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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