

## 2025 Comprehensive Economic Development Strategy (CEDS) Available for Public Review

Networks Northwest's Community Development Department has recently completed the draft of the 2025 Northwest Lower Michigan Comprehensive Economic Development Strategy (CEDS). The draft is available for the required 30-day public review on the Networks Northwest Website at <https://www.networksnorthwest.org/community/growth-and-investment/>

The CEDS was developed with the input of stakeholders from our ten county region and outlines existing conditions, economic analysis of industries and sectors, input and analysis of regionally important topics, while setting an action plan and strategies for tackling pressing issues. The document was completed with support of the Economic Development Administration and provides leverage for funding opportunities for our region while providing a framework for increasing economic activity and improving economic conditions for business, workforce and our communities. We wish to thank the following Economic Development Organizations for their assistance with the plan content development: Alliance for Economic Success, Manistee Area Chamber of Commerce, Northern Lakes Economic Alliance and Traverse Connect.

We invite you to review the plan and offer any feedback or questions to the Community Development Team via email at [rpdpd@networksnorthwest.org](mailto:rpdpd@networksnorthwest.org) or via mail to c/o Community Development 600 E. Front St. Suite 205 Traverse City, MI 49686.