M22 BYWAY

Management Council/Committee Meeting – DRAFT MINUTES

September 25th, 2025 at 10:00 AM

Zoom ID:

https://us02web.zoom.us/j/2319295012?omn=87626886238

Meeting ID: 231 929 5012



Present

Amanda Holmes, Fishtown Preservation Society Barb Conley, Leelanau Township Ben DuBois, MDOT Brad Kluczynski, Manistee County Road Commission Brendan Mullane, Leelanau County Road Commission Brenna Nugent, Frankfort/Elberta Chamber of Commerce Cassidy Robarts, Networks Northwest Chad Jordan, Leelanau Conservancy Christy Trigg, Benzie County Board of Commission Clayton Sigmann, MDOT

Dan Wagner, MDOT

David Jarvi, Manistee County Planning Department

Gary Sauer, Blaine Township

Jeff Shaw, CHAIR, Elmwood Township

Jenny Herman, Leelanau County Planning and Community Development

Collin Hoffmeyer, Michigan Department of Labor and Economic Opportunity

Jim Dyer, Leelanau County

Katie Gruenberg, Manistee County Planning Department

Kim Kelderhouse, Leelanau Historical Society

Lauren Cypher, Leelanau County

Trevor Tkach, Traverse City Tourism







1. Call to Order and Introductions

Chair Jeff Shaw called the meeting to order at 10:00 AM. Introductions were noted for the attendees. This meeting was online only.

2. Additions to Agenda and Approval of Agenda

Motion by Barb Conley to approve the agenda as presented, second by Gary Sauer. All in favor, none opposed. Motion carries unanimously.

3. Approval of Previous Minutes

Motion by David Jarvi to approve the meeting minutes as presented, second by Chad Jordan. All in favor, none opposed. Motion carries unanimously.

4. Chair Opening Remarks

Jeff Shaw gave an opening statement expressing the purpose of the meeting is to discuss website host proposals and a letter of support for the Onekama trail project.

5. Public Comment - None.

6. Old Business

a. Website Hosting

The committee reviewed four proposals for a new website host to replace the current provider, who is retiring. Proposals were received from Big Water Media, Blue Winds Media, Jamie Judson, and Byte Productions, with costs and maintenance fees varying significantly. The discussion focused on the need for a long-term, sustainable solution, and the importance of local familiarity. After comparing costs, maintenance structures, and provider backgrounds, the committee selected Jamie Judson as their new website host.

Motion by Barb Conley to accept Jamie Judson's website hosting quote as presented, following clarification on adding a multi-year contract, second by Gary Sauer. Roll call vote was taken 15 in favor, 1 opposed. Motion passes.

7. New Business

a. Onekama Trail Project - Request for Letter of Support

The committee discussed a request to provide a letter of support for the Onekama Trail Project to help strengthen upcoming grant applications, particularly for an MDOT TAP submission. Cassidy Robarts explained the request and the value of the committee's endorsement. Clayton Sigmann noted that supporting the project aligns with the committee's goals and previous corridor management plans, especially regarding trail connectivity. There were no objections or







concerns raised by the committee. Jeff requested that Cassidy draft a letter of support and circulate it to the committee for review.

Motion by Barb Conley to send a letter of support to the Onekama Trail Project, second by Brendan Mullane. Roll call vote was taken. All in favor, none opposed. Motion passes unanimously.

8. Next Meeting

a. The committee discussed changing the regular meeting schedule due to conflicts with the fourth Tuesday of the month, which overlaps with county commission meetings for some members. Several alternatives were considered, including different days and times. After discussion, the group agreed to move regular meetings to the third Tuesday of each month at 11 AM.

Motion by Gary Sauer to change the FY2026 meeting schedule to the third Tuesday of every third month at 11AM beginning in November 2025, second by Christy Trigg. All in favor, none opposed. Motion passes unanimously.

9. Public Comment - None.

10. Adjournment

The meeting was adjourned at 10:40 AM. The next meeting will be held on November 18th, 2025 at 11 AM via Zoom.





