NETWORKS NORTHWEST BOARD

MEETING MINUTES

Monday, December 11, 2017

Roll Call

<u>Present:</u> Jamie Al-Shamma; Lee Ballard; Ed Boettcher; Ken Bollman; Stacie Bytwork; Michael Cain; Coury Carland; Chris Christensen; Jim Cook; Alan Cooper; Gary Fedus; Mike Groleau; Mike Hill; Beth Holmes-Bozung; ; Paul Hresko; Jeff Jennette; Rachel Johnson; Gene Kaminski; Bill Kennis; Jane Korthase; Kristine Lagios; Chuck Lombardo; Doug Luciani; Michael MacCready; Tom Mair; Douglas Mansfield; Josh Mills; Ken Osborne; Steve Perdue; Sue Peters; Kim Pontius; Doug Rath; Richard Schmidt; Jim Smith; Marsha Smith; Kelli Stepka; Nicole Sulak; Tom Vine; Chris Warren; Kim Weckesser; Chuck Welch; Betty Workman.

Absent:

Mike Ascione; Eric Bachmann; Jim Barnard; Amanda Hawthorn; Andy Hayes; Caroline Kennedy; Stuart McKinnon; Joe Moch; Tim Nelson; Leslie Nowlin; Doug Parkes; Tracy Peal; Mike Powers; Bob Scheele; Dean Smallegan; John Stakoe; Clint Steele; John Stephenson; Barb VonVoigtlander Ty Wessell.

<u>Staff present:</u> Matt McCauley; Terry Vandercook; Elaine Wood; Denise Culman; Darla Rowland; Steve Shugart; Sarah Lucas; Anne Helbig; Dan Boss.

<u>Guests present:</u> Senator Wayne Schmidt; Representative Larry Inman; Dave Adams; Willie Adams; Paul Griffith; Dave Cox; Jason Jeffrey; Tom Slater.

Call to Order and introductions

Gary Fedus, Chair, called the meeting to order at 5:30 p.m. and welcomed everyone to the meeting. He introduced guests Senator Wayne Schmidt, Representative Larry Inman, Dave & Willie Adams, Paul Griffith, Dave Cox to the meeting. Wayne & Larry presented Elaine Wood, CEO, two plaques State and Federal governmental leaders. They congratulated her on her retirement and all her wonderful accomplishments & contributions to the agency, as well as the state.

Public Comment

None.

Networks Northwest Minutes of October 9, 2017

G. Fedus asked if there were any additions or corrections to the Networks Northwest minutes of October 9, 2017. Hearing none, she asked for approval.

Motion by S. Peters, supported by R. Schmidt, to approve the Networks Northwest minutes for October 9, 2017 as presented. Motion passed unanimously.

Consent Agenda

G. Fedus asked if there were any items requested for removal from the Consent Agenda for discussion beyond a simple question. There were none. E. Wood then gave a short verbal staff report.

- a. CEO report
- b. Finance/Audit Committee minutes of 10/9/17
- c. Talent District Career Council Committee minutes of 10/9/17
- d. Executive Committee minutes of 11/6/17

Motion by B. Kennis, supported by K. Osborne, to accept the consent agenda. Motion passed unanimously.

Item(s) pulled from the Consent Agenda

None.

Executive Committee report

- a. CEO Transition Update
 - S. Peters reported that the Executive Committee has been following the CEO transition process and it has gone exceptionally well. Everything is in place for Matt to assume the leadership role at the end of December.
- b. Change in board committee structure
 - S. Peters reported that staff, as well as members of the Prosperity Index Committee, have assessed the original purpose and the functioning of the committee for the past three years, and have determined that the role given the committee is not realistic for a variety of reasons, which are described in the board packet. Staff recommended disbanding the PI Committee and replacing it with a Marketing & Communications Committee, for which they presented a quarterly work plan. Eventually the Networks Northwest by-laws will need to be updated to reflect this change, but it is recommended that the board wait until it is clear that this is a good path. Questions were answered and discussion took place.

Motion by S. Peters, supported by M. Cain, to approve the change in board committee structure. Motion passed unanimously.

- c. 2018 Board & Committee Meeting Schedule
 - S. Peters presented the proposed 2018 board and committee meeting schedule. Elaine said that it was decided today to have the February 12, 2018 board meeting at Hagerty Center since the new board room will not be ready.

Motion by S. Peters, supported by M. Cain, to approve the 2018 Board & Committee Meeting Schedule with the change of the February meeting location. Motion passed unanimously.

Finance Committee Report

- S. Perdue presented the Finance Committee report. He briefly presented all the information the committee had reviewed and stated that the budgets and expenditures are all in good order. Questions were answered.
 - a. Networks Northwest budget reports of 9/30/17 & 10/31/17

Motion by S. Perdue, supported by K. Osborne, to accept the Networks Northwest budget reports of 9/30/17 & 10/31/17 as presented. Motion passed unanimously.

b. NW Michigan Works! Inc. budget reports of 9/30/17 & 10/31/17

Motion by S. Perdue, supported by R. Schmidt, to accept the NW Michigan Works! Inc. budget reports of 9/30/17 & 10/31/17 as presented. Motion passed unanimously.

- c. Updated Petty Cash Policy
 - S. Perdue reported that the committee has been reviewing all the board-adopted financial policies to ensure that they remain appropriate and complete. He presented the committee's proposed change to the Petty Cash Policy, which was the addition of a manager's approval for a petty cash use.

Motion by S. Perdue, supported by M. Smith, to approve the updated Petty Cash Policy as presented. Motion passed unanimously.

d. Investment report

S. Perdue reported that the Fifth Third Bank investment team had made a presentation to the committee and answered questions regarding the Networks Northwest and Northwest Michigan Works!, Inc. investment accounts. He provided a summary of the discussion and the requests that were made by committee members to the bank officials.

Program Updates – 2018 outlook

a. Talent

Terry Vandercook, Director of Talent Development, made a presentation about the status of programming in Northwest Michigan Works! and discussed what is on the horizon for 2018. Discussion took place and questions were answered.

b. Business

Anne Helbig, Director of Business Development, made a presentation about the status of programming in the agency's various business and economic development programs and discussed what is on the horizon for 2018. Discussion took place and questions were answered.

c. Community

Sarah Lucas, Director of Community Development, made a presentation about the status of programming in the agency's various community development activities and discussed what is on the horizon for 2018. Discussion took place and questions were answered. She also presented the proposed 2018 Regional Prosperity Initiative work plan.

Motion by B. Kennis, supported by C. Carland, to approve the Regional Prosperity Initiative 2018 Plan as presented. Motion passed unanimously.

Board member and staff comments & announcements

E. Wood thanked the board for their wonderful participation, support, and guidance over so many years.

Correspondence

Various news releases, articles, and items of correspondence were included in the board packet.

<u>Adjourn</u>

The meeting was adjourned by consensus at 6:59 p.m.

Respectfully submitted,

Denise Culman

Recording Secretary

Denise Culman

Date: December 11, 2017

Networks Northwest Talent / Business / Community

Check In Sheet

| ✓ | # | First Name | Last Name | Title |
|----------|----|---------------|-------------------|--|
| ✓ | 1 | Jamie | Al-Shamma | Executive Vice President, Bay Construction |
| | 2 | Mike | Ascione - excused | CEO, American Waste |
| | 3 | Eric | Bachmann | Regional Manager, MI Rehabilitation Services |
| ✓ | 4 | Lee | Ballard | |
| | 5 | Jim | Barnard | Owner, Barnard Engineering |
| ✓ | 6 | Ed | Boettcher | Antrim County Commissioner |
| √ | 7 | Kenneth | Bollman | President, Saber Tool Company |
| ✓ | 8 | Stacie | Bytwork | Executive Director, Manistee Area Chamber of Commerce |
| ✓ | 9 | Michael | Cain | Manager, City of Boyne City |
| ✓ | 10 | Coury | Carland | County Commissioner, Benzie |
| ✓ | 11 | Chris | Christensen | County Commissioner, Charlevoix |
| ✓ | 12 | Jim | Cook | Manager, Grand Traverse County Road Commission |
| ✓ | 13 | Alan | Cooper | Manager, Wexford County Road Commission |
| ✓ | 14 | Gary | Fedus | President, Mitchell Graphics |
| ✓ | 15 | Mike | Groleau | Co-owner/Project Manager, RJG, Inc |
| | 16 | Amanda | Haworth | HR Director, Boyne Resorts |
| | 17 | Andy | Hayes - excused | President, Northern Lakes Economic Alliance |
| ✓ | 18 | Mike | Hill | Superintendent, TBA ISD |
| ✓ | 19 | Beth | Holmes-Bozung | Co-Owner, SafetyNet Inc |
| ✓ | 20 | Paul | Hresko | HR Manager, Armor Express |
| √ | 21 | Jeff | Jennette | Superintendent, Wexford-Missaukee & Manistee ISD |
| ✓ | 22 | Rachel | Johnson | Public Affairs, Cherryland Electric |
| ✓ | 23 | Gene | Kaminski | HR Director, McLaren Northern Michigan |
| | 24 | Caroline | Kennedy - excused | Assistant Village Manager/Clerk, Village of Elk Rapids |
| ✓ | 25 | Bill | Kennis | Executive Director, Benzie Transportation Authority |
| √ | 26 | Jane | Korthase | Human Resources Director, Grandvue Medical Care Facility |
| ✓ | 27 | Kristine | Lagios | DHS Director, DHS -Benzie & Manistee Counties |
| ✓ | 28 | Doug | Luciani | President, TC Area Chamber; Northern MI Chamber Alliance |
| √ | 29 | Chuck | Lombardo | Director of Marketing & Communications, Northern MI Chamber Alliance |
| √ | 30 | Michael | MacCready | County Commissioner, Wexford |
| √ | 31 | Tom | Mair | Grand Traverse County Commissioner |
| ✓ | 32 | Douglas | Mansfield | President, MI Township Association |
| | 33 | Stuart | McKinnon | County Commissioner, Kalkaska |
| ✓ | 34 | Josh | Mills | Manager, City of Frankfort |
| | 35 | Joe | Moch | CEO, ACAT Global |
| | 36 | Tim | Nelson - excused | President, NMC |
| | 37 | Leslie | Nowlin | HR System Administrator, Rec Boat Holdings LLC |
| ✓ | 38 | Ken | Osborne | Vice President of Manufacturing, Boride Engineered Abrasive |
| | 39 | Douglas | Parkes- excused | Co-Owner, Kellie's Hallmark Shop |
| | 40 | Tracey | Peal | Vice President, Hague Equipment company of MI Inc |
| ✓ | 41 | Steve | Perdue | President & CEO, Grand Traverse Industries -GTI |

| ✓ | 42 | Sue | Peters | Vice President-Human Resources, Munson Medical Center |
|---|----|---------|----------------------|--|
| ✓ | 43 | Kim | Pontius | CEO, Traverse Association of Realtors |
| | 44 | Mike | Powers | Energy Solutions Consultant, Keene Technical Solutions |
| ✓ | 45 | Doug | Rath | Graceland Fruit, Inc. |
| | 46 | Bob | Scheele | Vice President, Central Labor Council |
| ✓ | 47 | Richard | Schmidt | County Commissioner, Manistee |
| | 48 | Dean | Smallegan - excused | County Commissioner, Missaukee |
| ✓ | 49 | Jim | Smith | Controls Designer, Tool North Inc |
| ✓ | 50 | Marsha | Smith | Executive Director, Rotary Charities & NorthSky Non-Profit Network |
| | 51 | John | Stakoe | Emmet County Commissioner |
| | 52 | Clint | Steele | Plumber & Pipefitter, UAW Local 85 |
| | 53 | John | Stephenson - excused | Executive Director, NW MI Community Action Agency |
| ✓ | 54 | Kelli | Stepka | Human Resource Manager, Cherry Republic |
| ✓ | 55 | Nicole | Sulak | CPA, Plante Moran |
| ✓ | 56 | Tom | Vine | Plant Manager, Viking Energy |
| | 57 | Barb | VonVoigtlander | Administrative Coordinator, Village of Northport |
| ✓ | 58 | Chris | Warren | General Manager, Midwest Broadcasting Company |
| ✓ | 59 | Kim | Weckesser | Director Human Resources, West Shore Medical Center |
| ✓ | 60 | Chuck | Welch | Parole Field Supervisor, State of MI Dept of Corrections |
| | 61 | Ту | Wessell - excused | County Commissioner, Leelanau |
| ✓ | 62 | Betty | Workman | Owner, Vacation Trailer Park & Sales Inc |

| | # | First Name | Last Name | Title | | |
|---|----|---------------|------------|--|--|--|
| ✓ | 1 | Matt | McCauley | Networks Northwest | | |
| ✓ | 2 | Terry | Vandercook | Networks Northwest/NW Michigan Works! | | |
| ✓ | 3 | Elaine | Wood | Networks Northwest | | |
| ✓ | 4 | Denise | Culman | Networks Northwest | | |
| ✓ | 5 | Darla | Rowland | Networks Northwest | | |
| ✓ | 6 | Sen. Wayne | Schmidt | State Senator | | |
| ✓ | 7 | Rep. Larry | Inman | State Representative | | |
| ✓ | 8 | Steve | Shugart | Networks Northwest | | |
| ✓ | 9 | Paul | Griffith | West Central MI Works | | |
| ✓ | 10 | Dave | Сох | W-M CTC | | |
| ✓ | 11 | Sarah | Lucas | Networks Northwest | | |
| ✓ | 12 | Anne | Helbig | Networks Northwest | | |
| ✓ | 13 | Dan | Boss | Network Northwest | | |
| ✓ | 14 | Tom | Slater | Videographer | | |
| ✓ | 15 | Dave & Willie | Adams | Former WDB Chair | | |
| ✓ | 16 | Jason | Jeffrey | Assistant Superintendent of General and Career & Technical Education | | |