

News Release
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Jobs for Vets Hiring Fair Seeks Area Employers

TRAVERSE CITY, MI— The Jobs for Vets Hiring Fair is looking for businesses that may have jobs to offer area Veterans. The hiring fair is scheduled for Wednesday, March 20, from 3:00 p.m. to 6:00 p.m., at the Northwestern Michigan College Hagerty Center, 715 East Front Street, Traverse City. Only businesses that have job openings, or expect to have openings soon, are encouraged to register at JobsForVetsMI.com.

A limited amount of space is available for employers and in past years all the spaces have been filled. A \$50 donation will be requested to register businesses and will be used to cover costs of the event and help support Veteran causes.

“Our Veterans bring characteristics that are highly sought by business,” said NMC Military and Veteran Services coordinator, Scott Herzberg. “These men and women have worked for the largest value-based employer in the world, the US Military; they bring a combination of hard and soft skill sets, making them an ideal candidate and an asset to any organization.” Herzberg adds that “Veterans have a strong reputation of being dependable, motivated, well-rounded contributors that embody strong leadership skills.”

Available jobs will be posted online next to the participating businesses so Veterans are aware of what is available. The Jobs for Vets Hiring Fair not only targets men and women who have just left military service, but also Veterans who are looking to find better jobs, along with their spouses. The event is free to Veterans and their spouses and more information, along with registration can be found at JobsForVetsMI.com.

Jobs for Vets is organized by Northwestern Michigan College Veterans Services office, Northwest Michigan Works!, Bill Marsh Auto Group, and Northern Michigan for Veterans. The Traverse City Area Human Resource Association is a supporting organization. Sponsors include Bill Marsh, Flight Path Creative, Jimmy John’s, Lamar, and Northern Michigan for Veterans.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.