

News Release
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Media Contact: Dan Boss
Communication Specialist
231-929-5047
dan.boss@networksnorthwest.org

Going PRO Talent Fund Virtual Information Session November 15

NORTHWEST, MI – Employers from northwest Lower Michigan are encouraged to join a virtual information session November 15 to learn about the application process for the Going Pro Talent Fund (Talent Fund). This innovative training fund has approximately \$55 million dollars available statewide this year to help businesses train their workforce. The Talent Fund makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry. Training can be provided for existing employees, new hires, or registered DOL apprentices.

The November 15 Virtual Employer Information Session will be held on Zoom and will include information about some significant changes made this year to the Talent Fund online application process. The information session will run from 1:00 pm to 3:00 pm. All employers from Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee and Wexford counties are encouraged to participate in the information session.

A Zoom link for the Information Session is available at nwm.org/GoingPRO. If you have questions, please contact Rob Dickinson at rob.dickinson@networksnorthwest.org or 231-357-5082.

Northwest Michigan Works!, a program of Networks Northwest, is the region's local workforce development partner serving thousands of job seekers and businesses every year. More information about the services offered by Northwest Michigan Works! is available at: NWMiWorks.org or by calling 800-442-1074.

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Antrim • Benzie • Charlevoix • Emmet • Grand Traverse • Kalkaska • Leelanau • Manistee • Missaukee • Wexford
PO Box 506 • Traverse City, MI 49685-0506 • Phone (231) 929-5000 • Fax (231) 929-5012 networksnorthwest.org

NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.