

News Release
FOR IMMEDIATE RELEASE
September 17, 2020

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Virtual Information Session for Employers Looks at Benefits of Apprenticeships

NORTHWEST LOWER, MI— All types and sizes of businesses from across Northern Lower Michigan can learn about the benefits of an apprenticeship program at a virtual apprenticeship information session Thursday, October 1, 2020 from 10:00 am to 11:00 am on the Zoom meeting platform. The information session is being offered by Northwest Michigan Works! in cooperation with Michigan Works! Northeast Consortium, Michigan Works! Region 7B, Michigan Works! West Central, and regional education providers.

The session will include information about what an apprenticeship is, the process of developing a program, and using apprenticeships to fill workforce gaps. “This is the perfect opportunity to explore the benefits of registered apprenticeship for today’s changing talent profile and how the registration process has been simplified,” said Evelyn Szpliet, Manager of Apprenticeships and Business Resource Networks for Northwest Michigan Works!

An expert employer apprenticeship panel will share their registered apprenticeship experience and answer questions about the practicality of the program.

All types of industries, union and non-union, small or large are encouraged to attend. There is no charge to attend the information session. Registration is required and a link will be emailed to those interested in joining the online discussion. Employers should register by emailing Evelyn.Szpliet@NetworksNorthwest.org.

Registered apprenticeships are offered through the U.S. Department of Labor and are a proven training method for employers to build a talent pipeline of highly skilled, educated employees.

(MORE)

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Northwest Michigan Works! provides technical assistance and administrative support for registered apprenticeships, including development and implementation guidance. More information about registered apprenticeships is available at nwm.org/apprenticeships.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.