

News Release
FOR IMMEDIATE RELEASE
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Media Contact: Dan Boss
Communication Specialist
231-929-5047
dan.boss@networksnorthwest.org

Talent Attraction and Retention Panel Discussion June 28 in Traverse City

TRAVERSE CITY, MI – A panel of local employers will discuss attracting and retaining talent at a special Hot Jobs Now event June 28 at Northwest Michigan Works! in Traverse City. The event will run from 2:00 p.m. to 4:00 p.m. in the Conference Center at Michigan Works!, 1209 South Garfield.

The employer panel will include Kelli Stepka, HR Manager, Cherry Republic; Rachel Wasserman, Senior Enterprise Recruiter, Hagerty; Carol Mathias, HR Manager, M R Products; and Rob Hanel, People Manager, TentCraft. The panelists will discuss what they're doing to find and keep employees. The employers will also speak about company culture and how they see it changing in our area. The panel discussion will be followed by a question and answer session.

There is no charge to attend the event which is open to employers and job seekers.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.