



Community Profile

10 Counties
 Antrim County, MI (26009) et al.
 Geography: County

Prepared by Esri

	MI(26009),MI(...)
Population Summary	
2000 Total Population	281,468
2010 Total Population	297,912
2021 Total Population	315,339
2021 Group Quarters	5,119
2026 Total Population	322,647
2021-2026 Annual Rate	0.46%
2021 Total Daytime Population	315,335
Workers	142,264
Residents	173,071
Household Summary	
2000 Households	111,093
2000 Average Household Size	2.48
2010 Households	122,388
2010 Average Household Size	2.38
2021 Households	131,650
2021 Average Household Size	2.36
2026 Households	135,177
2026 Average Household Size	2.35
2021-2026 Annual Rate	0.53%
2010 Families	82,053
2010 Average Family Size	2.86
2021 Families	86,169
2021 Average Family Size	2.85
2026 Families	87,858
2026 Average Family Size	2.85
2021-2026 Annual Rate	0.39%
Housing Unit Summary	
2000 Housing Units	156,052
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	13.9%
Vacant Housing Units	28.8%
2010 Housing Units	178,828
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	31.6%
2021 Housing Units	193,719
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	32.0%
2026 Housing Units	200,356
Owner Occupied Housing Units	53.4%
Renter Occupied Housing Units	14.0%
Vacant Housing Units	32.5%
Median Household Income	
2021	\$56,714
2026	\$60,908
Median Home Value	
2021	\$198,958
2026	\$228,934
Per Capita Income	
2021	\$32,432
2026	\$35,979
Median Age	
2010	44.0
2021	46.6
2026	47.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income	
Household Income Base	131,650
<\$15,000	7.7%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	4.4%
\$200,000+	5.1%
Average Household Income	\$77,627
2026 Households by Income	
Household Income Base	135,177
<\$15,000	6.6%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	5.3%
\$200,000+	5.7%
Average Household Income	\$85,820
2021 Owner Occupied Housing Units by Value	
Total	103,598
<\$50,000	6.2%
\$50,000 - \$99,999	12.2%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	12.0%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	11.9%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.6%
Average Home Value	\$273,081
2026 Owner Occupied Housing Units by Value	
Total	107,045
<\$50,000	4.3%
\$50,000 - \$99,999	9.2%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	17.3%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	14.2%
\$400,000 - \$499,999	6.4%
\$500,000 - \$749,999	6.9%
\$750,000 - \$999,999	2.5%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.7%
Average Home Value	\$300,854

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	297,912
0 - 4	5.5%
5 - 9	6.0%
10 - 14	6.3%
15 - 24	11.2%
25 - 34	10.4%
35 - 44	11.8%
45 - 54	16.0%
55 - 64	15.0%
65 - 74	9.8%
75 - 84	5.7%
85 +	2.3%
18 +	78.1%
2021 Population by Age	
Total	315,339
0 - 4	4.9%
5 - 9	5.3%
10 - 14	5.6%
15 - 24	10.1%
25 - 34	11.2%
35 - 44	11.1%
45 - 54	12.1%
55 - 64	16.2%
65 - 74	14.2%
75 - 84	6.7%
85 +	2.6%
18 +	80.9%
2026 Population by Age	
Total	322,647
0 - 4	4.8%
5 - 9	5.3%
10 - 14	5.6%
15 - 24	9.7%
25 - 34	10.5%
35 - 44	11.6%
45 - 54	11.6%
55 - 64	14.4%
65 - 74	15.3%
75 - 84	8.5%
85 +	2.8%
18 +	81.0%
2010 Population by Sex	
Males	148,299
Females	149,613
2021 Population by Sex	
Males	157,095
Females	158,244
2026 Population by Sex	
Males	161,182
Females	161,465

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	297,912
White Alone	94.9%
Black Alone	0.8%
American Indian Alone	1.6%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.7%
Hispanic Origin	2.0%
Diversity Index	13.3
2021 Population by Race/Ethnicity	
Total	315,339
White Alone	93.9%
Black Alone	0.8%
American Indian Alone	1.7%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	2.2%
Hispanic Origin	2.9%
Diversity Index	16.7
2026 Population by Race/Ethnicity	
Total	322,647
White Alone	93.5%
Black Alone	0.9%
American Indian Alone	1.7%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	2.3%
Hispanic Origin	3.1%
Diversity Index	17.7
2010 Population by Relationship and Household Type	
Total	297,912
In Households	97.9%
In Family Households	81.3%
Householder	27.5%
Spouse	21.9%
Child	27.3%
Other relative	2.0%
Nonrelative	2.5%
In Nonfamily Households	16.6%
In Group Quarters	2.1%
Institutionalized Population	1.5%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment	
Total	233,870
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	4.9%
High School Graduate	25.9%
GED/Alternative Credential	3.8%
Some College, No Degree	22.9%
Associate Degree	10.0%
Bachelor's Degree	19.0%
Graduate/Professional Degree	11.9%
2021 Population 15+ by Marital Status	
Total	265,656
Never Married	26.1%
Married	54.6%
Widowed	6.3%
Divorced	13.0%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	146,805
Population 16+ Employed	96.5%
Population 16+ Unemployment rate	3.5%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	5.0%
Population 25-54 Employed	59.9%
Population 25-54 Unemployment rate	3.3%
Population 55-64 Employed	20.2%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	7.7%
Population 65+ Unemployment rate	1.7%
2021 Employed Population 16+ by Industry	
Total	141,652
Agriculture/Mining	2.6%
Construction	8.9%
Manufacturing	13.2%
Wholesale Trade	2.2%
Retail Trade	12.3%
Transportation/Utilities	4.0%
Information	1.1%
Finance/Insurance/Real Estate	5.6%
Services	46.4%
Public Administration	3.8%
2021 Employed Population 16+ by Occupation	
Total	141,652
White Collar	57.1%
Management/Business/Financial	16.0%
Professional	20.6%
Sales	9.8%
Administrative Support	10.7%
Services	17.1%
Blue Collar	25.8%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	3.2%
Production	7.7%
Transportation/Material Moving	7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type		MI(26009),MI(...
Total		122,388
Households with 1 Person		27.1%
Households with 2+ People		72.9%
Family Households		67.0%
Husband-wife Families		53.4%
With Related Children		18.6%
Other Family (No Spouse Present)		13.6%
Other Family with Male Householder		4.5%
With Related Children		2.9%
Other Family with Female Householder		9.2%
With Related Children		6.0%
Nonfamily Households		5.9%
All Households with Children		28.1%
Multigenerational Households		2.3%
Unmarried Partner Households		6.8%
Male-female		6.3%
Same-sex		0.5%
2010 Households by Size		MI(26009),MI(...
Total		122,388
1 Person Household		27.1%
2 Person Household		39.6%
3 Person Household		14.2%
4 Person Household		11.2%
5 Person Household		5.1%
6 Person Household		1.9%
7 + Person Household		1.0%
2010 Households by Tenure and Mortgage Status		MI(26009),MI(...
Total		122,388
Owner Occupied		78.5%
Owned with a Mortgage/Loan		51.5%
Owned Free and Clear		27.0%
Renter Occupied		21.5%
2021 Affordability, Mortgage and Wealth		MI(26009),MI(...
Housing Affordability Index		150
Percent of Income for Mortgage		14.7%
Wealth Index		89
2010 Housing Units By Urban/ Rural Status		MI(26009),MI(...
Total Housing Units		178,828
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		25.4%
Rural Housing Units		74.6%
2010 Population By Urban/ Rural Status		MI(26009),MI(...
Total Population		297,912
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		29.2%
Rural Population		70.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Rural Resort Dwellers (6E)
2.	Old and Newcomers (8F)
3.	The Great Outdoors (6C)
2021 Consumer Spending	
Apparel & Services: Total \$	\$227,976,422
Average Spent	\$1,731.69
Spending Potential Index	82
Education: Total \$	\$164,084,368
Average Spent	\$1,246.37
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$383,361,342
Average Spent	\$2,911.97
Spending Potential Index	90
Food at Home: Total \$	\$635,277,576
Average Spent	\$4,825.50
Spending Potential Index	89
Food Away from Home: Total \$	\$412,639,550
Average Spent	\$3,134.37
Spending Potential Index	83
Health Care: Total \$	\$781,586,214
Average Spent	\$5,936.85
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$253,720,081
Average Spent	\$1,927.23
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$98,249,728
Average Spent	\$746.29
Spending Potential Index	83
Shelter: Total \$	\$2,109,565,497
Average Spent	\$16,024.04
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$306,383,211
Average Spent	\$2,327.26
Spending Potential Index	97
Travel: Total \$	\$275,764,729
Average Spent	\$2,094.68
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$135,458,720
Average Spent	\$1,028.93
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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