

News Release FOR IMMEDIATE RELEASE

January 11, 2022

Media Contact: Dan Boss Communication Specialist 231-929-5047 dan.boss@networksnorthwest.org

## Funding Available for Workforce Training In Northwest Michigan

NORTHWEST LOWER, MI – Organizations in northwest Lower Michigan can now apply for grants to provide training for local employers and individuals. The State of Michigan has allocated over \$135,000 to implement the Michigan Workforce Training Center Equipment Grant Program in northwest Lower Michigan. Networks Northwest in one of fifteen agencies in the state that will be awarding the grants.

"Access to a quality, skilled workforce is fundamental to any region's long term economic viability," said Matt McCauley, CEO of Networks Northwest. "Networks Northwest is proud to partner with the Michigan Economic Development Corporation to provide more opportunities for local businesses to meet the employment needs of today and the future."

The grants, up to \$90,000, will be for employer-driven workforce training programs provided for qualified employers and individuals. Workforce training includes, but is not limited to:

- Talent enhancement
- Increasing worker productivity
- Development of workforce skills
- Leadership and management training
- Worker retention

The application window to apply for grant funds is open from Monday, January 10, 2022 – Wednesday, January 19, 2022 at 5:00 p.m. EST. More information and a link to apply for the grants is available on the MEDC website at, <u>michiganbusiness.org/workforce-training-grant</u>.

± # #

Antrim •Benzie • Charlevoix • Emmet • Grand Traverse • Kalkaska • Leelanau • Manistee • Missaukee • Wexford PO Box 506 • Traverse City, MI 49685-0506 • Phone (231) 929-5000 • Fax (231) 929-5012 <u>networksnorthwest.org</u>

Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.



NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

Antrim •Benzie • Charlevoix • Emmet • Grand Traverse • Kalkaska • Leelanau • Manistee • Missaukee • Wexford PO Box 506 • Traverse City, MI 49685-0506 • Phone (231) 929-5000 • Fax (231) 929-5012 <u>networksnorthwest.org</u>

Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.