

News Release
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Employers Invited to Apprenticeship Lunch and Learn

NORTHWEST LOWER, MI—Businesses and organizations from across northwest Lower Michigan are invited to attend an apprenticeship lunch and learn Wednesday, July 27 in Traverse City. The information session will run from 11:30 am to 1:00 pm at the Northwest Michigan Works! Conference Center, 1209 S. Garfield Avenue, Traverse City.

The session will include an overview of US Department of Labor registered apprenticeships, the simplified process of developing or growing a program, and using apprenticeships to fill workforce gaps. There will be multiple occupations explored with a focus on the healthcare, public safety and customer service related industries.

“This is the perfect opportunity to explore the benefits of registered apprenticeship for recruitment, training and retention of highly skilled workers,” said Evelyn Szpliet, Regional Director of Apprenticeship Services for Northwest Michigan Works!. “We will discuss resources, the ease of launching a program and the wrap-around services offered through Northwest Michigan Works!. It is the right time for employers to participate in a registered apprenticeship.”

An expert employer apprenticeship panel including partners from Kalkaska Memorial Health Center, Traverse Health Clinic, and Honor Bank will share their registered apprenticeship experience and answer questions about the practicality of the program.

All types of industries, union and non-union, small or large are encouraged to attend. Lunch will be provided and there is no charge to attend the event. Seating is limited and RSVPs should be sent to Jane.Breederland@NetworksNorthwest.org.

(MORE)

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Registered apprenticeships are offered through the U.S. Department of Labor and are a proven training method for employers to build a talent pipeline of highly skilled, educated employees. Northwest Michigan Works! provides technical assistance and administrative support for registered apprenticeships, including development and implementation guidance.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media.

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.