



2025 **IMPACT** REPORT

Northwest Michigan
APEX Accelerator

Hosted by: Networks Northwest

Michigan Alliance
of APEX Accelerators



WE MAKE AN
IMPACT
IN MICHIGAN

This Annual Report is prepared by the Michigan Alliance of APEX Accelerators, a membership-based non-profit professional development organization, on behalf of the ten (10) regional APEX Accelerators.

WHY?

1 OUR MISSION

As set forth by the Department of War, the mission of the network of APEX Accelerators is to strengthen the Defense Industrial Base (DIB) and Government Industrial Base (GIB) by fostering innovation and equipping businesses to successfully compete for government contracts through education, technical assistance, and strategic partnerships that enhance supply chain resilience, economic development, and national security.

Michigan's APEX Accelerators help Michigan businesses find, win, and perform on local, state and federal government contracts. Assistance is provided at no cost, making it available to companies small and large. Michigan's APEX Accelerators' efforts enhance the government industrial base, while growing Michigan's economy.

2 OUR POWER

People often ask, why ten (10) regional offices and not just one Michigan office? Funding. **Did you know, regional programs like Michigan's can receive 3x more in federal funding than a statewide program?** In addition to increased financial resources, regional programs are able to meet the unique needs of a specific geographic location.

3 WORKING TOGETHER, WE ACHIEVE MORE.

The regional APEX Accelerators maintain strategic partnerships with regional, and statewide organizations and we collaborate with local, state, and federal government agencies, as well as large primes to bring training and networking events to Michigan businesses.

IMPACT RESULTS

STATE-WIDE

Northwest Michigan
APEX Accelerator



BUSINESSES
SUPPORTED

3,207

Businesses served
in 2025 by 10
regional offices.



CONTRACTS

\$2.30B

Prime and sub-
contracts awarded
to clients from
federal, state, and
local governments.



JOB'S CREATED

24,180

Jobs were created
and/or retained
from client contract
award dollars.



STRONG ROI

\$527:\$1

For every dollar
invested in the
Michigan Alliance
of APEX Accelerators,
\$527 was returned in
client contract awards.



BUSINESSES
SUPPORTED

238

Businesses
served in 2025 by
the Northwest
Michigan APEX
Accelerator
regional office.



CONTRACTS

\$212M

Prime and sub-
contracts awarded
to clients from
federal, state, and
local governments.



JOB'S CREATED

2,305

Jobs were created
and/or retained
from client contract
award dollars.



STRONG ROI

\$308:\$1

For every dollar
invested in the
Northwest Michigan
APEX Accelerator,
\$308 was returned
in client contract
awards.

AREAS OF
IMPACT
IN MICHIGAN

- 1 (A)

Northwest Michigan APEX Accelerator

Hosted by Networks Northwest

Chris Kangas

600 East Front Street, Suite 205

Traverse City, MI 48686

231-620-2211

APEXAccelerator@networksnorthwest.org
- 1 (B)

Northwest Michigan APEX Accelerator

Hosted by Networks Northwest

Upper Peninsula Virtual Office

Chris Kangas

APEXAccelerator@networksnorthwest.org
- 2

Northeast Michigan APEX Accelerator

Hosted by Michigan Works!

Northeast Consortium

Shawna McManus

20709 State Street

Onaway, MI 49765

989-733-8540

APEXAccelerator@nemcworks.org
- 3

West Michigan APEX Accelerator

Hosted by Greater Muskegon

Economic Development

Kelsey Rhoda

380 West Western Avenue, Suite 202

Muskegon, MI 49440

231-722-7700

krhoda@westmiapex.org
- 4

Saginaw Future APEX Accelerator

Hosted by Saginaw Future, Inc.

Delena Spates-Allen

515 North Washington Avenue, Suite 300

Saginaw, MI 48607

989-757-2105

APEX@saginawfuture.com
- 5

East Michigan APEX Accelerator

Hosted by Flint & Genesee

Economic Alliance

Jasmine McKenney

519 South Saginaw Street, Suite 200

Flint, MI 48502

810-600-4066

APEX@flintandgenesee.org
- 6

Southwest Michigan APEX Accelerator

Hosted by Michigan Works!

Northeast Consortium

Kim Bourner

269-491-6585

SWMIAPEX@nemcworks.org
- 7 (A)

South Central Michigan APEX Accelerator

Hosted by Enterprise Group of Jackson

Lansing Area Office

Mike Hindenach

500 East Michigan, Suite 200

Lansing, MI 48912

517-788-4680

mike@acceleratejacksoncounty.org

- 7 (B)

South Central Michigan APEX Accelerator

Hosted by the Enterprise Group of Jackson

Jackson Office

Mike Hindenach

One Jackson Square, Suite 1100

Jackson, MI 49201
- 8

Schoolcraft College APEX Accelerator

Hosted by Schoolcraft College

Olga Martinez

18600 Haggerty Road

Livonia, MI 48152

734-462-4438

APEX@schoolcraft.edu
- 9

Wayne State University APEX Accelerator

Hosted by Wayne State University

Abby L. Cheatham

656 W Kirby

Faculty Administration Building, 4th Floor

Detroit, MI 48202

313-577-0132

APEX@wayne.edu
- 10

Macomb Regional APEX Accelerator

Hosted by Macomb Community College

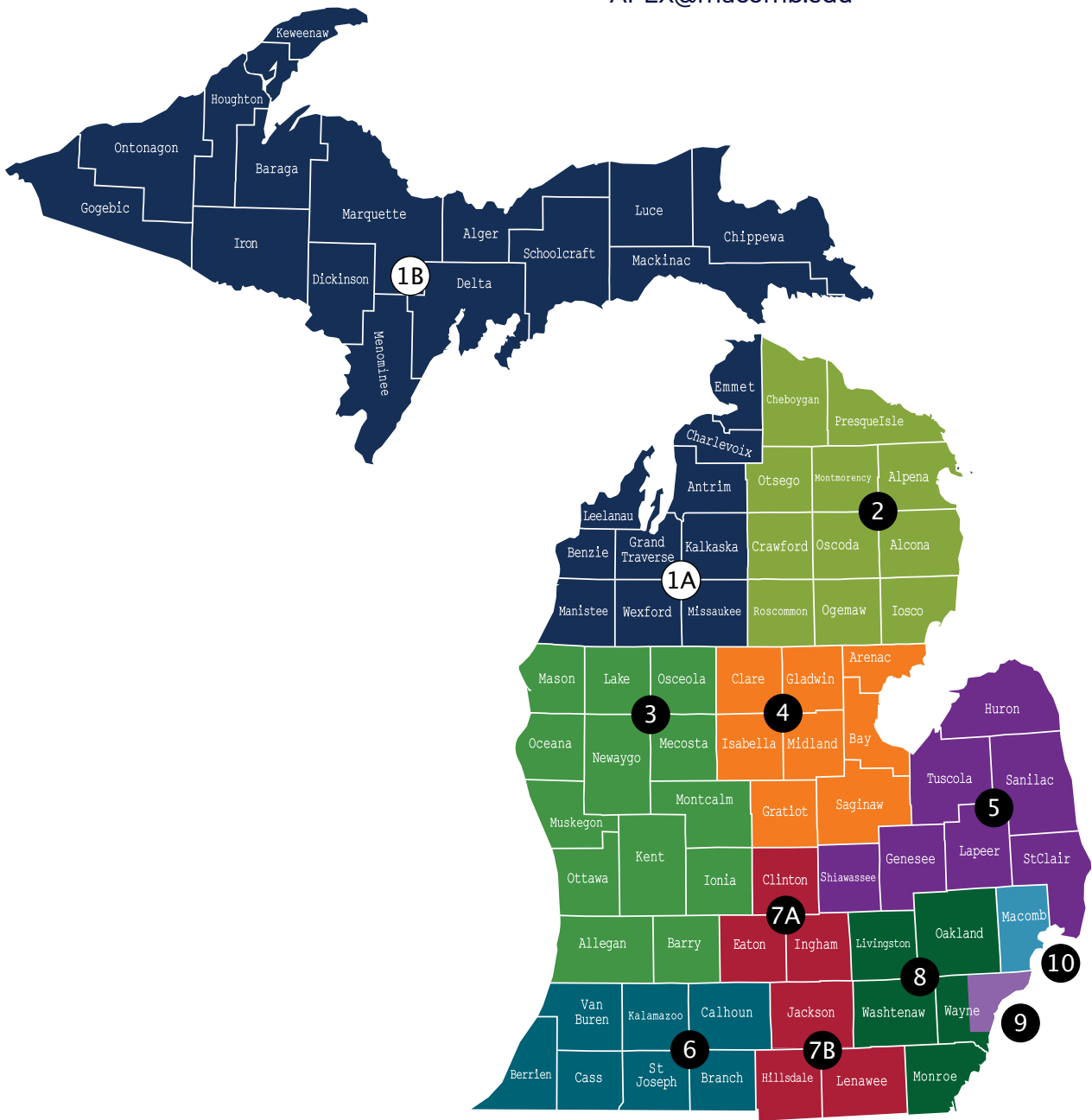
Kathleen Stockman

43701 University Drive

Clinton Twp, MI 48038

586-498-4122

APEX@macomb.edu



2025 **IMPACT** REPORT

Michigan Alliance of APEX Accelerators

For more information on the Michigan Alliance of APEX Accelerators, please visit: MiApex.org or apexaccelerators.us.