

Media Contact:



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## Regional Apprenticeship Information Luncheon November 14 in Traverse City

NORTHERN LOWER, MI— All types and sizes of businesses, educational providers, and non-profit organizations from across Michigan are invited to attend an apprenticeship information luncheon Thursday, November 14 in Traverse City. The event is being hosted by Northwestern Michigan College in partnership with Northwest Michigan Works! and is part of National Apprenticeship Week. The workshop will run from 10:00 am to 12:30 pm at Aero Park Laboratories, 2525 Aero Park Drive.

The session will include multiple presenters including an interactive professional panel discussion with local experts and employers answering questions regarding their registered apprenticeship experience. "This is the perfect opportunity to learn more about registered apprenticeship and how it can benefit your workforce needs," said Evelyn Szpliet, Manager of Apprenticeships and Business Resource Networks for Northwest Michigan Works!

There is no charge to attend the information session but reservations are required by November 12. To save your seat and RSVP for lunch email Scot.Snyder@NetworksNorthwest.org.

National Apprenticeship Week (NAW), now in its fifth year, is a nationwide celebration that gives businesses, communities, and educators the opportunity to showcase their apprenticeship programs and apprentices while providing valuable information to career seekers. NAW 2019 will be held November 11-17. Registered apprenticeships are developed through a partnership with the U.S. Department of Labor and are a proven training method for employers to build a talent pipeline of highly skilled, educated employees. Registered apprenticeships are offered in over 1300 occupations and can be designed for any size or type of business.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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