

**News Release**

FOR IMMEDIATE RELEASE

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## **Northwest Michigan Housing Summit October 20-22 Live Webinar Series And “Missing Middle” Keynote**

TRAVERSE CITY, MI – The 2020 Northwest Michigan Housing Summit is going virtual on October 20, 21, and 22. Now in its sixth year, this premier event brings communities, businesses, developers, housing agencies, funders, and more together to learn from national, state, and regional experts about emerging housing solutions. This year Housing North and Networks Northwest are offering more sessions and opportunities to talk with peers and experts, including nationally-recognized keynote speakers Michael Brown of Burlington Associates in Community Development and Daniel Parolek, architect and author of Missing Middle Housing.

Author, architect, and urban designer, Parolek inspired a new movement for housing choice in 2010 when he coined the term “Missing Middle Housing,” a term that describes the walkable, desirable, yet attainable housing that many people across the country are struggling to find—such as duplexes, fourplexes, and bungalow courts. As we face a tremendous mismatch between the available housing stock and the housing options that people want and need, communities are looking for ways to offer a range of housing types across the spectrum of affordability, and Missing Middle Housing is a time-proven way to create those options. Parolek will introduce the concept of Missing Middle Housing, why it’s needed, and how communities can make changes needed to accommodate it at his October 21 Summit keynote.

The Housing Summit will also feature live sessions covering housing demand & the economy post-COVID, community land trusts, tools for year-round and affordable housing, collaborative funding models, fair housing and access to opportunity, and Northwest Michigan housing projects and success stories. Registration for the Summit includes three full days of sessions, including opportunities for discussion with speakers, and access to the recorded sessions following the event.

(MORE)

For more information and to register go to [HousingNorth.org](http://HousingNorth.org) or [nwm.org/HousingSummit](http://nwm.org/HousingSummit). The Northwest Michigan Housing Summit is hosted by Housing North and Networks Northwest. Support for the event is being provided by Traverse Area Association of Realtors, Federal Home Loan Bank of Indianapolis, IFF, MSHDA, City of Traverse City, Cinnaire, Goodwill Industries of Northern Michigan, Haan Development, Northwest Michigan Community Action Agency, Area Agency on Aging of Northwest Michigan, Hollander Development, and United Way.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.