

News Release
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MiCareerQuest Northwest Going Virtual in 2021, Kick-Off Meeting Set for January 27

TRAVERSE CITY, MI— Northwest Lower Michigan's largest career exploration event for students is going virtual in 2021. MiCareerQuest™ Northwest will be held online May 12, 2021. Anyone interested in learning more about MiCareerQuest™ Northwest can attend a Kick-Off meeting on Wednesday, January 27 from 3:00 - 4:30 pm via ZOOM. Those attending will be able to interact with the platform to be used at the live event and see demonstrations of what virtual exhibits will look like.

MiCareerQuest™ Northwest is a career and college readiness event for 9th and 10th-grade students. Local employers from Agriculture, Construction, Healthcare, Hospitality, IT, Manufacturing, and more will come together to create a unique interactive virtual career exploration experience. Students will find out what it's really like to be a nurse, machinist, computer programmer, chef, veterinarian, and more, directly from the people who do these jobs every day.

To RSVP and receive the ZOOM link for the January 27 meeting, email susan.ward@networksnorthwest.org.

For more information about MiCareerQuest™ Northwest go to nwm.org/micqnw.

MiCareerQuest™ was created in 2015 by Michigan Works! Kent, Allegan & Barry Counties (now West Michigan Works!), Kent ISD, and the Construction Workforce Development Alliance (CWDA) in response to employers' need for future talent in Construction, Healthcare, Information Technology and Manufacturing.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or, phone (231) 929-5047.
Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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Northwest Michigan Works! is supported by the State of Michigan and is a proud partner of the American Job Center Network. Auxiliary aids and services are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711. Equal opportunity employer/program. This project may have been funded with federal funds. Visit the Networks Northwest website for more information at nwm.org/financial.