

News Release
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Employers Invited to Participate in Region's Largest Career Exploration for Students

NORTHWEST, MI—Employers are encouraged to join a growing list of businesses from throughout Northwest Lower Michigan for the region's largest career exploration event. Participating employers will have the opportunity to interact with more than 2000 students representing over 30 school districts. MiCareerQuest™ Northwest will be held May 22, 2019, at the Grand Traverse County Civic Center in Traverse City. This is a free event for both students and employers. Registration is required.

MiCareerQuest™ Northwest is a hands-on, career and college readiness event for 9th grade students. Local employers from Agriculture, Construction, Healthcare, Hospitality, IT, and Manufacturing will come together to create a unique career exploration experience. Students will find out what it's really like to be a nurse, machinist, computer programmer, chef, veterinarian, and more, directly from the people who do these jobs every day.

At MiCareerQuest™ Northwest, students will be able to:

- Talk one-on-one with working professionals in a variety of fields
- Touch, feel and work with actual workplace equipment, tools and technology
- Connect classroom learning with real-world jobs and their requirements

Employers can register for MiCareerQuest™ Northwest at nwm.org/micqnw. For more information, employers should contact Jessie Mitchell at jessie.mitchell@networksnorthwest.org or Susan Ward at susan.ward@networksnorthwest.org.

MiCareerQuest™ Northwest is being sponsored by Northwest Michigan Works!, the Michigan Workforce Development Agency, Baker College, Grand Traverse Area Manufacturing Council, Grand Traverse County Parks and Recreation, Michigan Building & Construction Trades Council, Northern Michigan Building Trades Council, North Central Michigan College, Northwestern Michigan College, and Operating Engineers 342.

MiCareerQuest™ was created in 2015 by Michigan Works! Kent, Allegan & Barry Counties (now West Michigan Works!), Kent ISD, and the Construction Workforce Development Alliance (CWDA) in response to employers' need for future talent in Construction, Healthcare, Information Technology and Manufacturing.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.