

Bear Lake Township Master Plan Survey Instrument

Thank you for taking the time to consider this request for your participation in our survey. Participation is voluntary. You may choose not to answer certain questions, to discontinue your participation at any time or not to participate at all, without consequence. If you have any questions or concerns about this survey or planning initiative, please contact Zach Vega (231-342-0903; zach.vega@networksnorthwest.org).

Your responses are kept confidential and will only be used to help us understand public sentiment in Bear Lake Township as the Township works to update its Master Plan. By submitting this survey you are consenting to participate.

1. Which of the following best describes your association with Bear Lake Township?

- I am a permanent resident
- I am a part-time or seasonal resident
- I work in the Township but live elsewhere
- I visit the Township for leisure (such as shopping or recreation)
- Other (please specify)

2. Where are you a permanent resident? (If you are not

For each of the statements listed below, please select the response that best describes your point of view.

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
3. Bear Lake Township is a community suitable for people of all ages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. It is important for me to remain in the Bear Lake community for as long as possible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Bear Lake Township is a close-knit community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For each of the statements listed below, please select the response that best describes your point of view.

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
6. The houses in my neighborhood are well-maintained	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. My neighbors do a good job of maintaining their yards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. The streets and sidewalks (if any) in my neighborhood are in good condition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. There should be more local policies in place to help eliminate blight and junk in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Bear Lake Township should strive to maintain its rural character	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. It is important that the community maintain scenic views of Bear Lake	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. It is important that the community maintain scenic views of Chief Lake	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. It is important that the community maintain scenic views of its farms and orchards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Bear Lake Township is a safe community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. What words or phrases would you use to describe the Bear Lake community?

Please continue the survey on the next page

For each of the statements listed below, please select the response that best describes your point of view.

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
16. I am able to access a wide range of recreational opportunities in, or in close proximity to, Bear Lake Township	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. The parks and recreation sites in Bear Lake are in good condition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. There is a sufficient number of public spaces in Bear Lake for me to spend leisure time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Bear Lake Township would benefit from additional trail connections to neighboring communities (motorized and non-motorized)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Bear Lake Township would benefit from additional sidewalk connections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Bear Lake Township would benefit from a community hall, or other public gathering place	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22. The Township should explore options for the allowed use of golf carts, other small motor vehicles on local roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

23. What type(s) of business or service would you like to see developed or expanded in Bear Lake? (choose all that apply)

- General retail establishments
- Grocery stores
- Convenience stores
- Personal/business services
- Marine/Bait shops
- Cannabis retail shops
- Restaurants
- Liquor/party stores
- Other (please specify)

24. From the list below, what are the top 5 factors that inform your decision to continue residing in Bear Lake? (please select 5) (For those who are full-time permanent residents or part-time/seasonal residents)

- Residential neighborhoods
- Quality housing
- Housing costs
- Housing options
- Northern Michigan location
- Quality of schools
- Shopping options
- Job opportunities
- Business environment
- Taxes
- Art and culture
- Environmental/natural features
- Park and recreation facilities
- Civic and/or religious organizations
- Friends and family
- Safety and security
- Community appearance

25. Where would you like to get your information about Bear Lake Township affairs and programs? (select all that apply)

- Mailings
- Internet
- Television
- Local newspaper
- Local conversations
- Attend public meetings
- Social media
- Annual newsletter
- Postings in public spaces/buildings
- Other (please specify)

Please continue the survey on the next page

26. What are your top 3 priorities the Master Plan should focus on improving? (select 3)

- Affordable housing
- Neighborhoods
- Agriculture
- Parks and open spaces
- Small-town character
- Development and growth potential
- Walkability/connectivity
- Community beautification
- Environment/water quality
- Other (please specify)

27. Please provide any additional comments in the space below:

28. Do you have access to a personal vehicle?

- Yes
- No
- Don't know

29. What is your age?

- Under 18
- 18-24
- 25-44
- 45-64
- 65+

30. How long have you lived in Bear Lake Township?

- Less than 2 years
- 2-4 years
- 5-9 years
- 10-15 years
- More than 15 years

31. How many children under the age of 18 live in your residence?

- 0
- 1
- 2
- 3
- 4+

32. What is your yearly household income?

- Less than \$20,000
- \$20,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more
- Don't know

33. What is the highest grade of school or year of college you have completed?

- Less than high school (Grade 11 or less)
- High school diploma (including GED)
- Some college
- Associate's degree (2 year) or specialized technical training
- Bachelor's degree
- Some graduate training
- Graduate or professional degree
- Don't know

34. Please enter your contact information if you would like to receive a digital copy of the drafted Master Plan for review (August 2022)

Name _____

Email address _____

Please mail your survey to Networks Northwest:

Networks Northwest – Community Development

PO Box 506

Traverse City, MI 49685-0506