



# Community Profile

Leelanau County, MI  
 Leelanau County, MI (26089)  
 Geography: County

Prepared by Esri

	Leelanau Coun...
<b>Population Summary</b>	
2000 Total Population	21,119
2010 Total Population	21,708
2021 Total Population	22,690
2021 Group Quarters	284
2026 Total Population	22,765
2021-2026 Annual Rate	0.07%
2021 Total Daytime Population	21,460
Workers	8,907
Residents	12,553
<b>Household Summary</b>	
2000 Households	8,436
2000 Average Household Size	2.48
2010 Households	9,255
2010 Average Household Size	2.31
2021 Households	9,756
2021 Average Household Size	2.30
2026 Households	9,811
2026 Average Household Size	2.29
2021-2026 Annual Rate	0.11%
2010 Families	6,444
2010 Average Family Size	2.75
2021 Families	6,648
2021 Average Family Size	2.75
2026 Families	6,645
2026 Average Family Size	2.75
2021-2026 Annual Rate	-0.01%
<b>Housing Unit Summary</b>	
2000 Housing Units	13,297
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	9.8%
Vacant Housing Units	36.6%
2010 Housing Units	14,935
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	38.0%
2021 Housing Units	16,214
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	39.8%
2026 Housing Units	16,768
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	6.5%
Vacant Housing Units	41.5%
<b>Median Household Income</b>	
2021	\$65,336
2026	\$71,139
<b>Median Home Value</b>	
2021	\$294,073
2026	\$320,740
<b>Per Capita Income</b>	
2021	\$39,477
2026	\$43,529
<b>Median Age</b>	
2010	50.2
2021	54.3
2026	55.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022



# Community Profile

Leelanau County, MI  
 Leelanau County, MI (26089)  
 Geography: County

Prepared by Esri

## Leelanau Coun...

### 2021 Households by Income

Household Income Base	9,756
<\$15,000	6.0%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	6.7%
\$200,000+	7.5%
Average Household Income	\$91,766

### 2026 Households by Income

Household Income Base	9,811
<\$15,000	5.1%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	8.2%
\$200,000+	8.2%
Average Household Income	\$100,955

### 2021 Owner Occupied Housing Units by Value

Total	8,644
<\$50,000	1.3%
\$50,000 - \$99,999	2.4%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	12.7%
\$200,000 - \$249,999	15.0%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	9.6%
\$500,000 - \$749,999	10.8%
\$750,000 - \$999,999	4.7%
\$1,000,000 - \$1,499,999	4.5%
\$1,500,000 - \$1,999,999	1.3%
\$2,000,000 +	1.2%
Average Home Value	\$418,724

### 2026 Owner Occupied Housing Units by Value

Total	8,718
<\$50,000	0.8%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	10.4%
\$200,000 - \$249,999	14.4%
\$250,000 - \$299,999	15.1%
\$300,000 - \$399,999	17.4%
\$400,000 - \$499,999	10.5%
\$500,000 - \$749,999	12.8%
\$750,000 - \$999,999	5.7%
\$1,000,000 - \$1,499,999	4.8%
\$1,500,000 - \$1,999,999	1.3%
\$2,000,000 +	1.2%
Average Home Value	\$446,278

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022



# Community Profile

Leelanau County, MI  
 Leelanau County, MI (26089)  
 Geography: County

Prepared by Esri

		Leelanau Coun...
<b>2010 Population by Age</b>		
Total		21,708
0 - 4		4.3%
5 - 9		5.0%
10 - 14		5.8%
15 - 24		10.1%
25 - 34		7.1%
35 - 44		9.8%
45 - 54		15.8%
55 - 64		18.6%
65 - 74		12.6%
75 - 84		7.6%
85 +		3.2%
18 +		80.5%
<b>2021 Population by Age</b>		
Total		22,690
0 - 4		3.8%
5 - 9		4.4%
10 - 14		5.0%
15 - 24		8.8%
25 - 34		8.4%
35 - 44		9.1%
45 - 54		11.3%
55 - 64		18.4%
65 - 74		18.4%
75 - 84		8.8%
85 +		3.6%
18 +		83.4%
<b>2026 Population by Age</b>		
Total		22,765
0 - 4		3.8%
5 - 9		4.3%
10 - 14		4.9%
15 - 24		8.3%
25 - 34		7.9%
35 - 44		9.9%
45 - 54		10.5%
55 - 64		16.0%
65 - 74		19.8%
75 - 84		10.9%
85 +		3.7%
18 +		83.6%
<b>2010 Population by Sex</b>		
Males		10,703
Females		11,005
<b>2021 Population by Sex</b>		
Males		11,238
Females		11,452
<b>2026 Population by Sex</b>		
Males		11,306
Females		11,459

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Leelanau County, MI  
Leelanau County, MI (26089)  
Geography: County

Prepared by Esri

## Leelanau Coun...

### 2010 Population by Race/Ethnicity

Total	21,708
White Alone	93.1%
Black Alone	0.3%
American Indian Alone	3.5%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.7%
Hispanic Origin	3.7%
Diversity Index	19.3

### 2021 Population by Race/Ethnicity

Total	22,690
White Alone	91.9%
Black Alone	0.7%
American Indian Alone	3.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	2.2%
Hispanic Origin	4.7%
Diversity Index	23.0

### 2026 Population by Race/Ethnicity

Total	22,765
White Alone	91.9%
Black Alone	0.7%
American Indian Alone	3.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	2.2%
Hispanic Origin	4.7%
Diversity Index	23.0

### 2010 Population by Relationship and Household Type

Total	21,708
In Households	98.7%
In Family Households	83.4%
Householder	29.7%
Spouse	25.3%
Child	24.9%
Other relative	1.8%
Nonrelative	1.7%
In Nonfamily Households	15.3%
In Group Quarters	1.3%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022



# Community Profile

Leelanau County, MI  
 Leelanau County, MI (26089)  
 Geography: County

Prepared by Esri

	Leelanau Coun...
<b>2021 Population 25+ by Educational Attainment</b>	
Total	17,686
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	2.6%
High School Graduate	19.2%
GED/Alternative Credential	2.2%
Some College, No Degree	19.0%
Associate Degree	9.2%
Bachelor's Degree	26.5%
Graduate/Professional Degree	19.9%
<b>2021 Population 15+ by Marital Status</b>	
Total	19,686
Never Married	21.6%
Married	60.2%
Widowed	6.6%
Divorced	11.6%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	10,582
Population 16+ Employed	96.3%
Population 16+ Unemployment rate	3.7%
Population 16-24 Employed	10.5%
Population 16-24 Unemployment rate	5.6%
Population 25-54 Employed	52.1%
Population 25-54 Unemployment rate	2.8%
Population 55-64 Employed	23.9%
Population 55-64 Unemployment rate	5.9%
Population 65+ Employed	13.5%
Population 65+ Unemployment rate	1.6%
<b>2021 Employed Population 16+ by Industry</b>	
Total	10,192
Agriculture/Mining	3.8%
Construction	11.8%
Manufacturing	9.6%
Wholesale Trade	2.2%
Retail Trade	10.3%
Transportation/Utilities	4.2%
Information	1.4%
Finance/Insurance/Real Estate	6.2%
Services	46.1%
Public Administration	4.5%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	10,192
White Collar	61.3%
Management/Business/Financial	17.5%
Professional	23.1%
Sales	10.1%
Administrative Support	10.6%
Services	15.5%
Blue Collar	23.2%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	2.9%
Production	4.7%
Transportation/Material Moving	6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022



# Community Profile

Leelanau County, MI  
 Leelanau County, MI (26089)  
 Geography: County

Prepared by Esri

	Leelanau Coun...
<b>2010 Households by Type</b>	
Total	9,255
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	69.6%
Husband-wife Families	59.3%
With Related Children	17.2%
Other Family (No Spouse Present)	10.3%
Other Family with Male Householder	3.2%
With Related Children	1.9%
Other Family with Female Householder	7.1%
With Related Children	4.4%
Nonfamily Households	4.4%
All Households with Children	23.9%
Multigenerational Households	1.7%
Unmarried Partner Households	4.9%
Male-female	4.2%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	9,255
1 Person Household	26.0%
2 Person Household	44.3%
3 Person Household	12.9%
4 Person Household	9.9%
5 Person Household	4.3%
6 Person Household	1.5%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	9,255
Owner Occupied	84.7%
Owned with a Mortgage/Loan	53.3%
Owned Free and Clear	31.5%
Renter Occupied	15.3%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	123
Percent of Income for Mortgage	18.9%
Wealth Index	131
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	14,935
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	7.0%
Rural Housing Units	93.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	21,708
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	8.7%
Rural Population	91.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022



# Community Profile

Leelanau County, MI  
 Leelanau County, MI (26089)  
 Geography: County

Prepared by Esri

## Leelanau Coun...

### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Rural Resort Dwellers (6E)
3. Silver & Gold (9A)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$19,206,041
Average Spent	\$1,968.64
Spending Potential Index	93
Education: Total \$	\$14,898,273
Average Spent	\$1,527.09
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$32,985,716
Average Spent	\$3,381.07
Spending Potential Index	105
Food at Home: Total \$	\$54,337,991
Average Spent	\$5,569.70
Spending Potential Index	102
Food Away from Home: Total \$	\$35,239,284
Average Spent	\$3,612.06
Spending Potential Index	95
Health Care: Total \$	\$67,540,851
Average Spent	\$6,923.01
Spending Potential Index	111
HH Furnishings & Equipment: Total \$	\$22,033,174
Average Spent	\$2,258.42
Spending Potential Index	100
Personal Care Products & Services: Total \$	\$8,466,334
Average Spent	\$867.81
Spending Potential Index	97
Shelter: Total \$	\$187,705,873
Average Spent	\$19,240.04
Spending Potential Index	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,625,039
Average Spent	\$2,934.10
Spending Potential Index	123
Travel: Total \$	\$25,269,386
Average Spent	\$2,590.14
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$11,629,304
Average Spent	\$1,192.02
Spending Potential Index	108

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022