

News Release
FOR IMMEDIATE RELEASE
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Employee Retention Information Session January 17 in Charlevoix

CHARLEVOIX, MI— Local businesses will learn about the benefits of participating in a Business Resource Network (BRN) at an information session Thursday, January 17 in Charlevoix. The event will run from 2:00 pm to 3:30 pm at the Char-Em ISD (Emmet Room), 8568 Mercer Boulevard. The information session is being hosted by Northwest Michigan Works! in collaboration with local employers and Char-Em United Way.

Business Resource Networks assist employers with worker retention, training, and supportive services that are available through a professional Success Coach. The information session will feature an expert panel that will include BRN Success Coach Kate Stolarski and local member employers who will discuss the many benefits offered through Business Resource Networks. Business representatives will include Amanda Bomers from Boyne Highlands Resort, Scott VanHuis from Boyne Mountain Resort, Jill Harrell from Wojan Windows and Doors Corporation, and Jane Korthase from Grandvue Medical Care Facility.

There is no charge to attend the event. Companies may reserve a seat or learn more about the positive impact of the Business Resource Network by contacting Evelyn Szpliet at Evelyn.Szpliet@NetworksNorthwest.org or 231.631.2613.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.