



**Networks
Northwest**

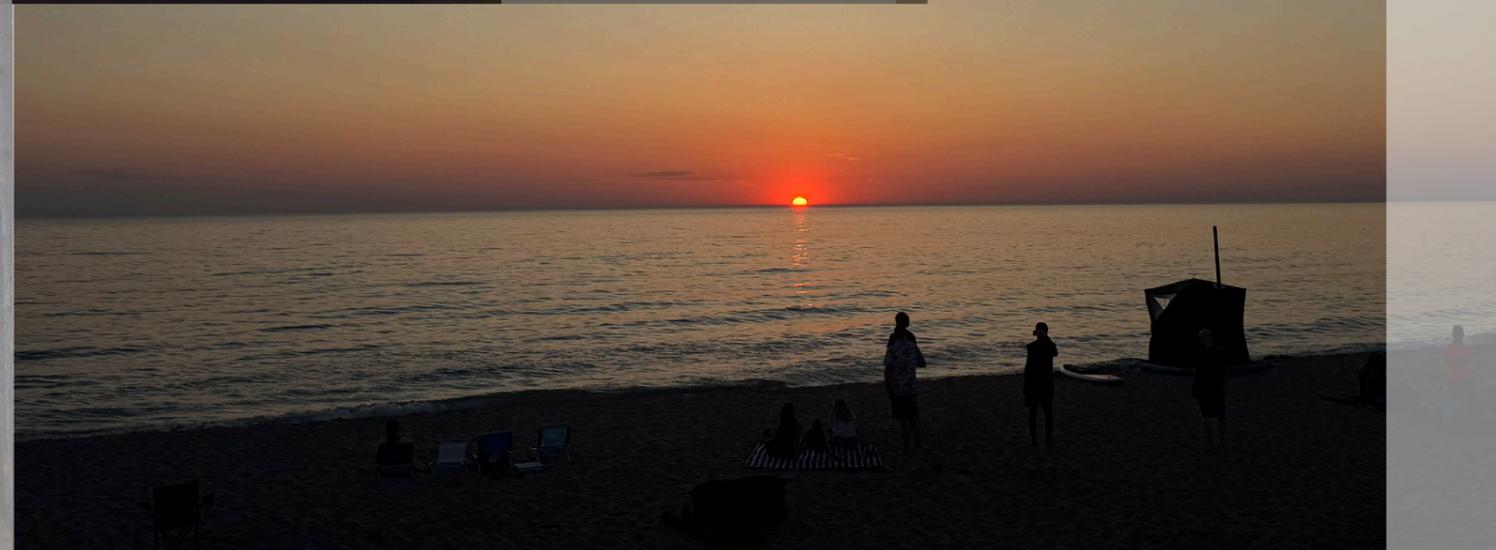
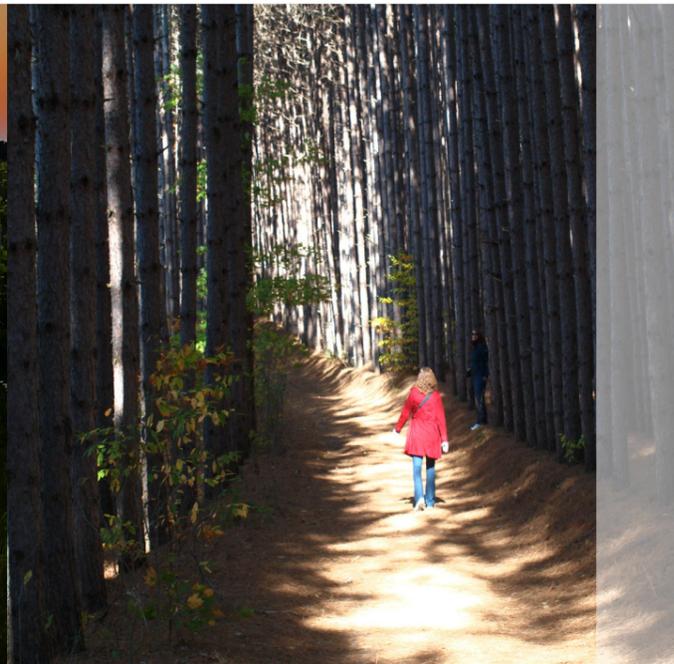
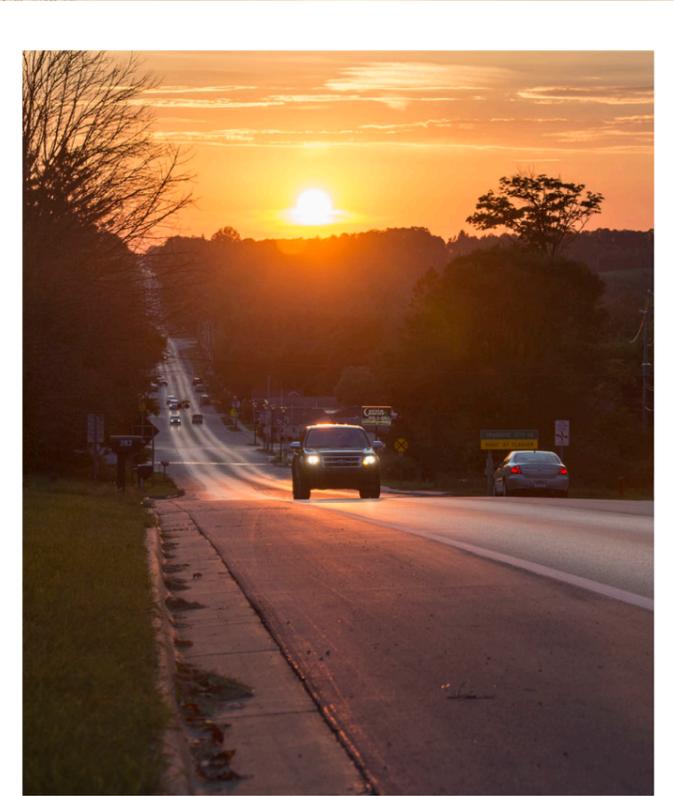
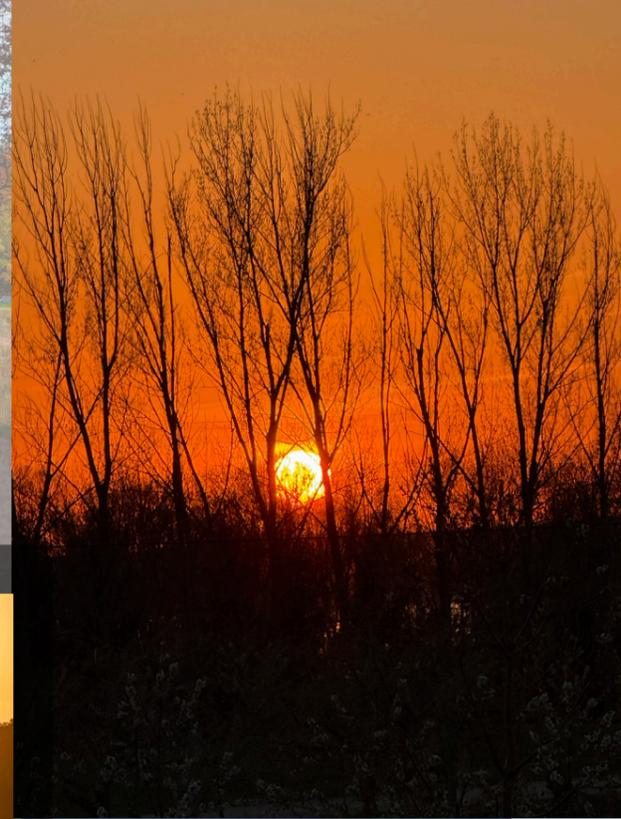
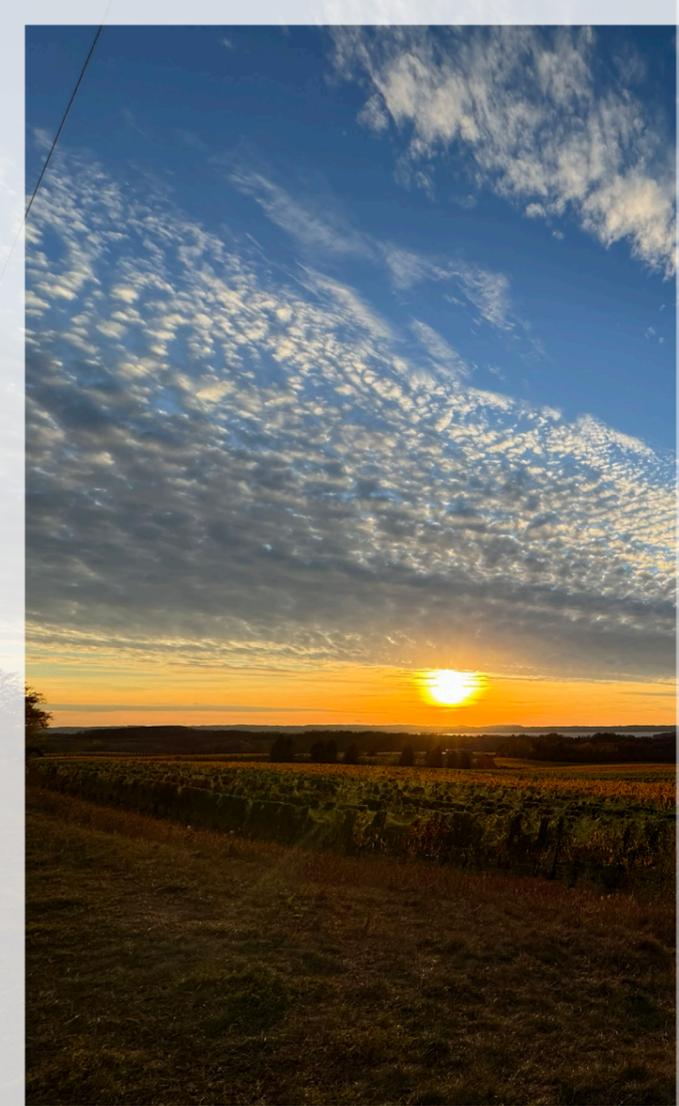
Talent / Business / Community

BENCHMARKS NORTHWEST

A COLLECTION OF DATA RESOURCES FOR NORTHWEST MICHIGAN



2025





Networks Northwest

Talent / Business / Community

Welcome to the 2025 edition of Benchmarks Northwest. This publication presents a wide array of data for each of the ten counties in Northwest Lower Michigan. It is designed to spark dialogue and reflection about our region—its people, places, and progress. The information within can help guide conversations around questions such as:

- How are we doing as a community?
- What defines our community today?
- Where are we thriving?
- Where do we have room to grow?

As you explore this data, you may find confirmation of what you already know, encounter new insights, or fall somewhere in between. Either way, this is intended to be a jumping off point for community leaders and citizens alike to work from the same information when developing strategies, making decisions, and working through community development issues.

While Benchmarks Northwest is not an exhaustive collection of all available data for each county or for the region as a whole, it offers a meaningful snapshot of our region's key indicators. Community issues are often complex, but our hope is that this data foster common ground in the conversations happening every day across northwest lower Michigan.

For more detailed data and additional resources, visit:
www.benchmarksnorthwest.org.

ANTRIM

PAGE 5



BENZIE

PAGE 7



CHARLEVOIX

PAGE 9



EMMET

PAGE 11



GRAND TRAVERSE

PAGE 13



KALKASKA

PAGE 15



LEELANAU

PAGE 17



MANISTEE

PAGE 19



MISSAUKEE

PAGE 21



WEXFORD

PAGE 23



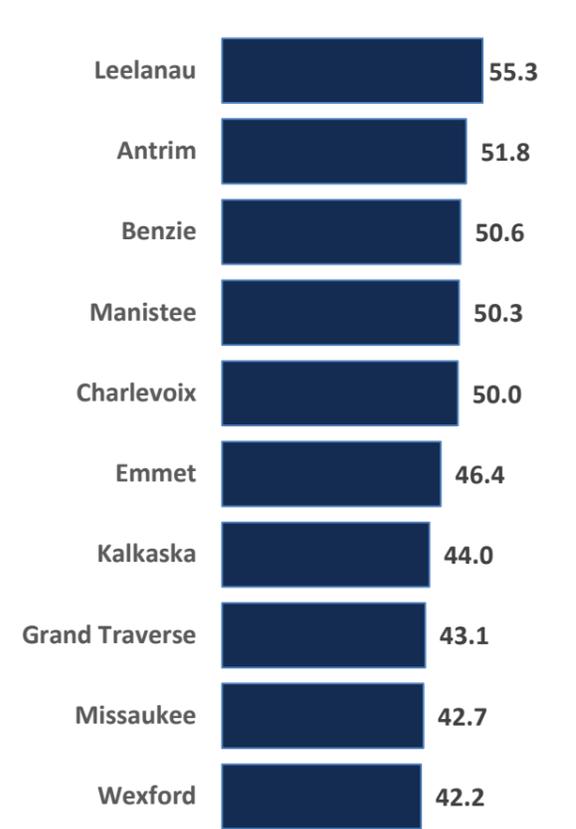
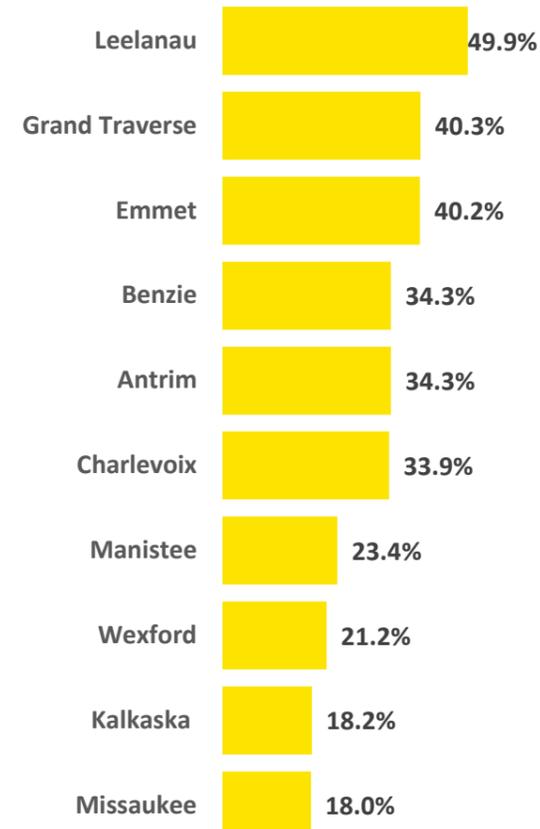
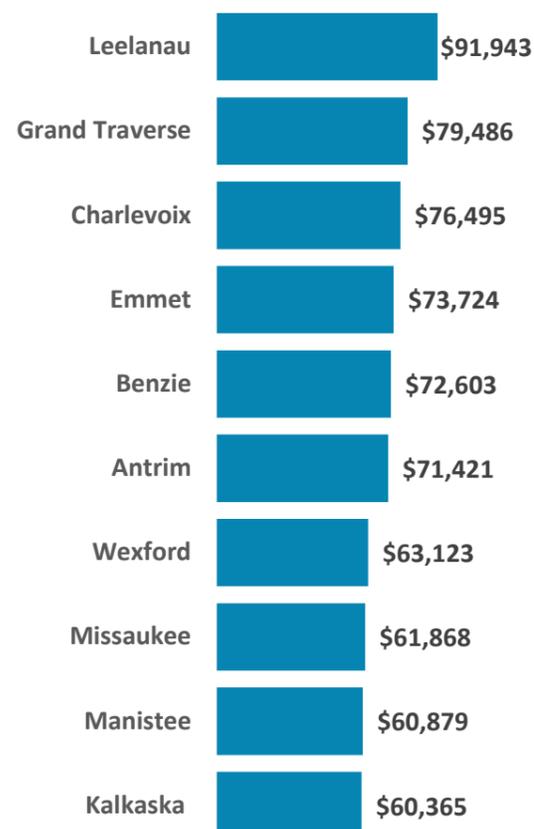
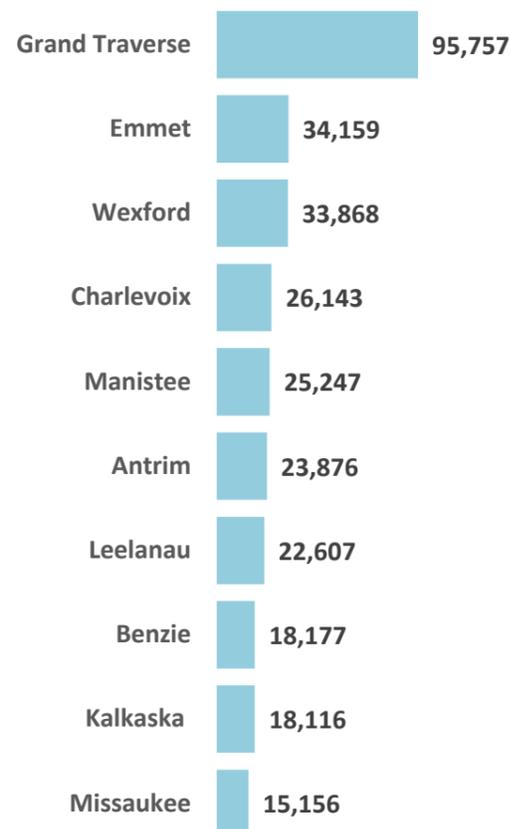
NORTHWEST REGIONAL INDICATORS



Northwest Michigan, renowned for its natural beauty and unique character, is a place where people and businesses can thrive and grow. The region boasts a population of 313,106 residents with a population density of 65 people per square mile. The region is comprised of 4.8% inland water and 95.4% land areas. Over 70% of the population resides within one of the 31 population centers throughout the 10-county region.

TOTAL POPULATION		MEDIAN HOUSEHOLD INCOME		POPULATION AGE 25+ WITH A 4-YEAR DEGREE OR HIGHER		MEDIAN AGE	
2018:	303,396	2018:	\$54,458	2018:	63,679 (31.6%)	2018:	45.9
2023:	313,106	2023:	\$73,357	2023:	78,787 (26.3%)	2023:	46.5

REGIONAL TREND FROM 2018-2023		REGIONAL TREND FROM 2018-2023		REGIONAL TREND FROM 2018-2023		REGIONAL TREND FROM 2018-2023	
	PERCENTAGE CHANGE	3.2%		PERCENTAGE CHANGE	34.7%		PERCENTAGE CHANGE
	NET CHANGE	9710		NET CHANGE	\$18,899		PERCENTAGE CHANGE
				NET CHANGE	15,109		1.3%

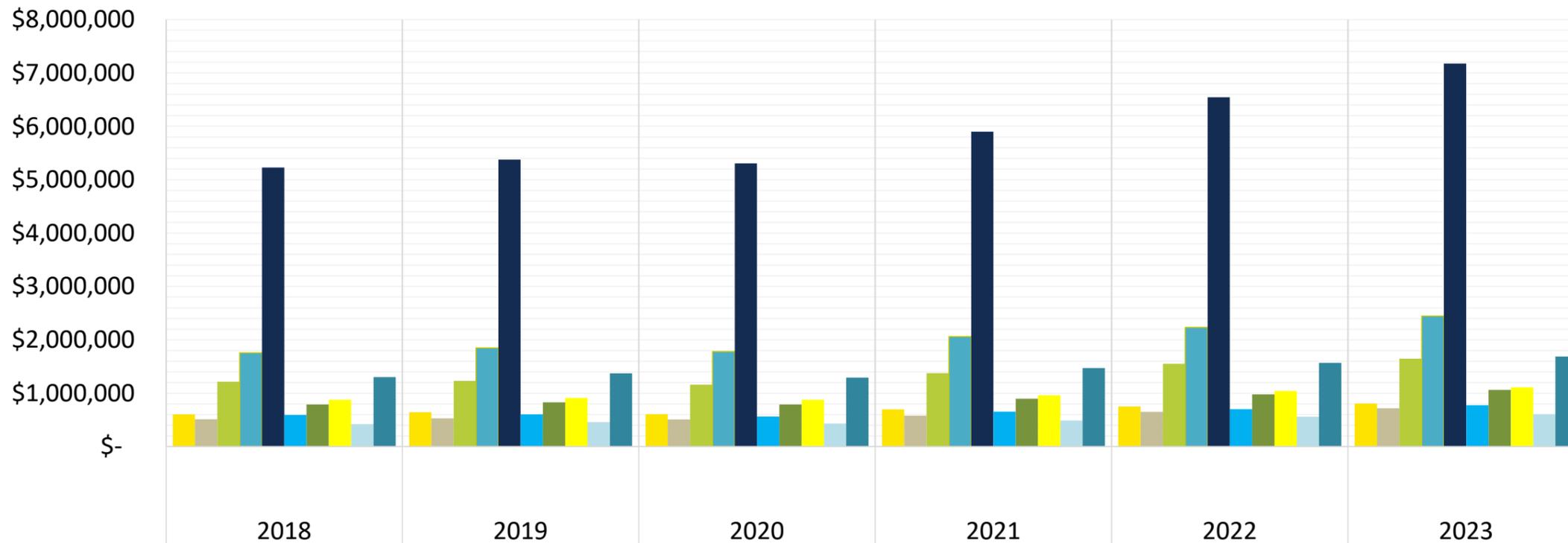


NORTHWEST REGIONAL INDICATORS



REGIONAL GROSS DOMESTIC PRODUCT (2018 - 2023)

CURRENT - DOLLAR GDP (THOUSANDS OF CURRENT DOLLARS)



	2018	2019	2020	2021	2022	2023
■ Antrim, MI	\$604,920	\$642,939	\$608,727	\$698,417	\$751,911	\$805,319
■ Benzie, MI	\$512,216	\$531,145	\$508,290	\$581,765	\$652,717	\$717,239
■ Charlevoix, MI	\$1,215,515	\$1,233,252	\$1,161,531	\$1,376,715	\$1,553,053	\$1,647,920
■ Emmet, MI	\$1,756,936	\$1,850,423	\$1,783,406	\$2,061,300	\$2,235,866	\$2,447,484
■ Grand Traverse, MI	\$5,228,190	\$5,376,145	\$5,305,722	\$5,898,412	\$6,544,678	\$7,175,342
■ Kalkaska, MI	\$594,123	\$603,614	\$564,280	\$655,986	\$702,742	\$777,157
■ Leelanau, MI	\$789,676	\$829,468	\$788,003	\$898,450	\$979,357	\$1,062,693
■ Manistee, MI	\$877,469	\$909,554	\$876,820	\$961,160	\$1,041,953	\$1,110,350
■ Missaukee, MI	\$420,621	\$459,450	\$430,705	\$490,051	\$560,521	\$605,978
■ Wexford, MI	\$1,302,523	\$1,372,146	\$1,291,785	\$1,472,583	\$1,568,767	\$1,686,317
REGION	\$13,302,189	\$13,808,136	\$13,319,269	\$15,094,839	\$16,591,565	\$18,035,799

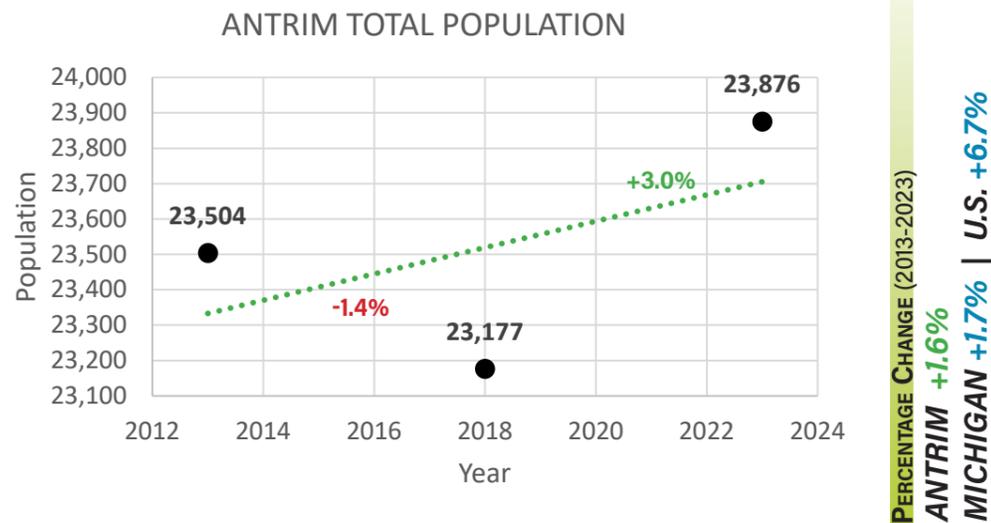
PERCENTAGE CHANGE (2018-2023)	
PERCENTAGE CHANGE 2018 - 2023 <small>(Bureau of Labour Statistics)</small>	PERCENTAGE CHANGE ACCOUNTING FOR 21.28% INFLATION 2018 - 2023 <small>(Bureau of Labour Statistics)</small>
33%	26%
40%	32%
36%	28%
39%	31%
37%	29%
31%	24%
35%	27%
27%	21%
44%	35%
29%	23%
36% ↑	28% ↑

DEMOGRAPHICS



POPULATION GROWTH

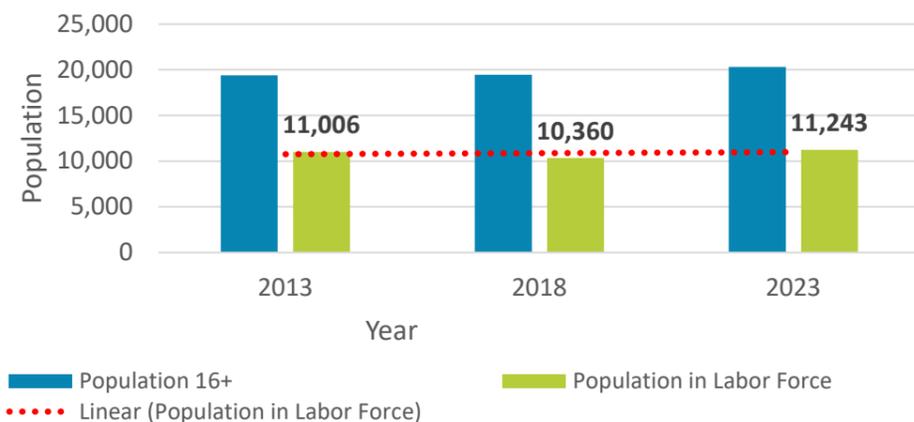
ACS 5-YEARS ESTIMATES 2023



MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

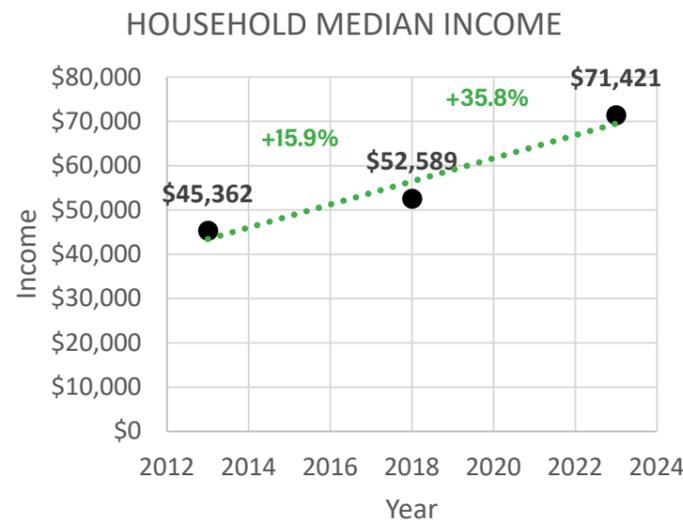
ANTRIM POPULATION (AGE 16+) & (In Labour Force)



INCOME AND POVERTY

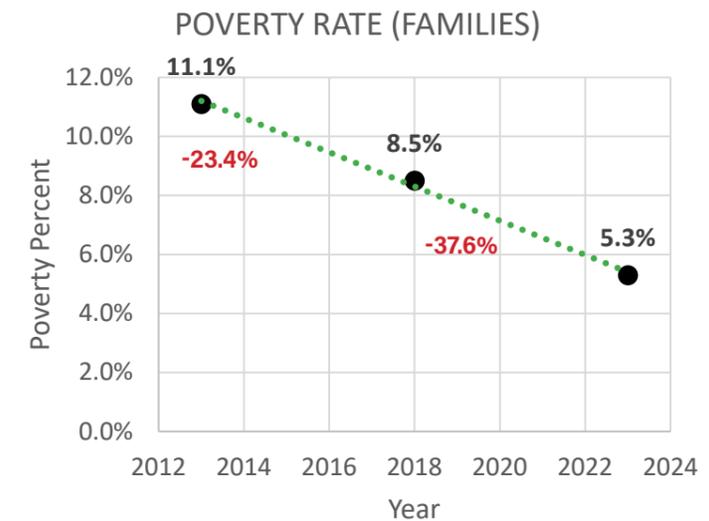
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023
MICHIGAN \$71,149 | U.S. \$77,719



POVERTY RATE

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

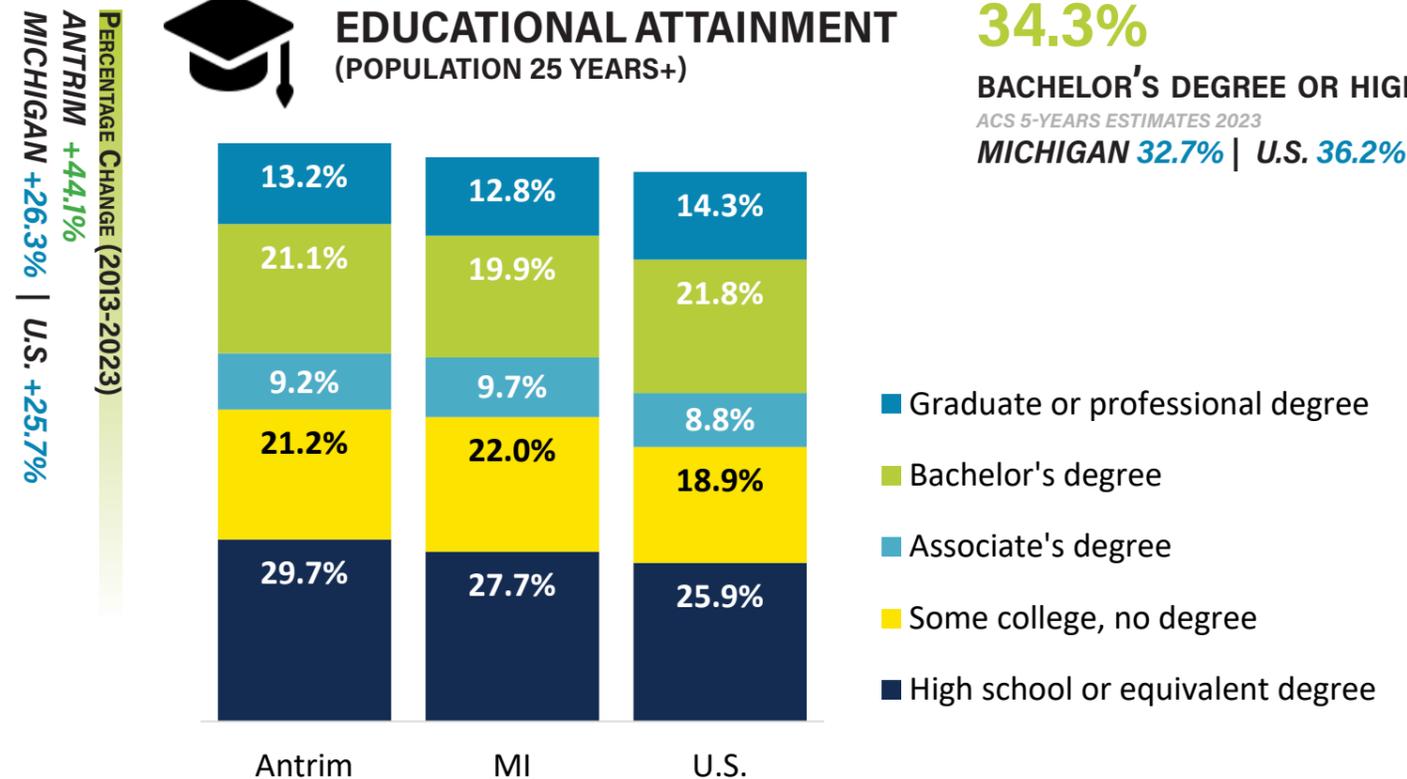


EDUCATION

EDUCATIONAL ATTAINMENT (POPULATION 25 YEARS+)

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%



HOUSING



17,613
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.14
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

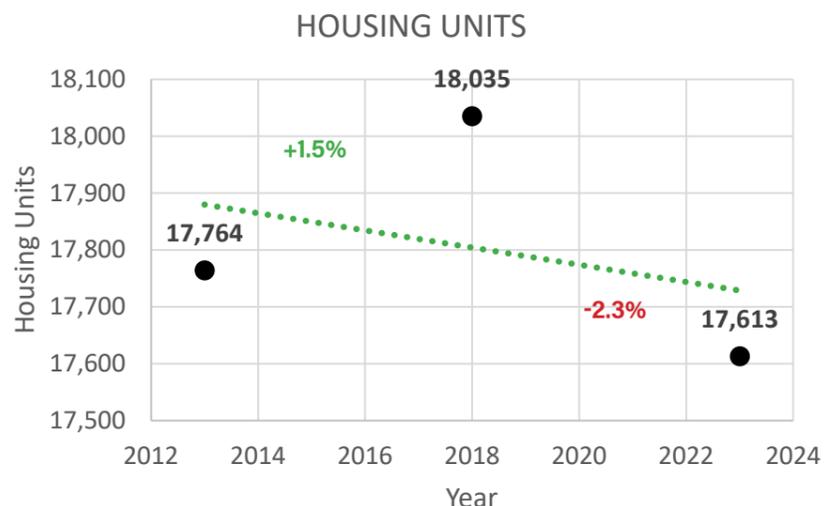
MICHIGAN 2.39 | U.S. 2.49



\$222,500
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
ANTRIM -0.9% | MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



24.8
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

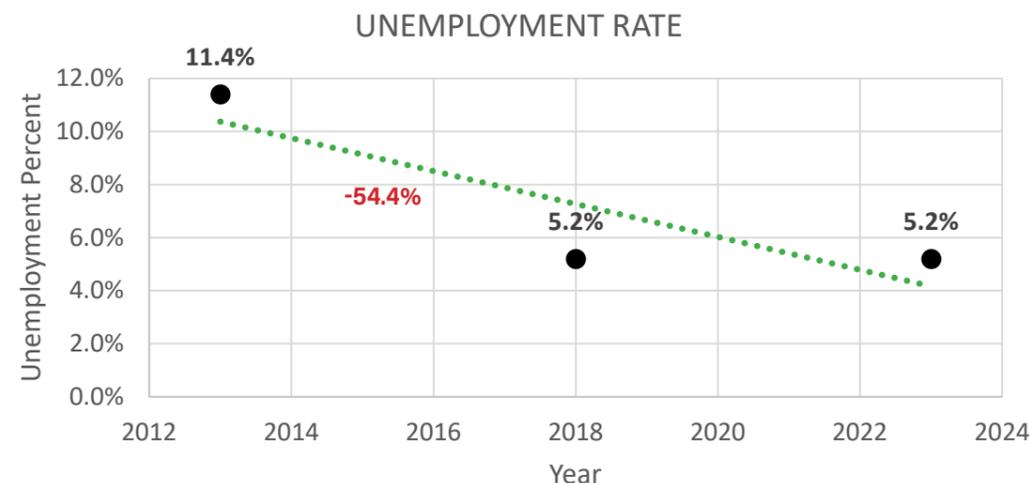
ACS 5-YEARS ESTIMATES 2023

MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

53.2%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
ANTRIM -54.4%

608
TOTAL NUMBER OF
ESTABLISHMENTS

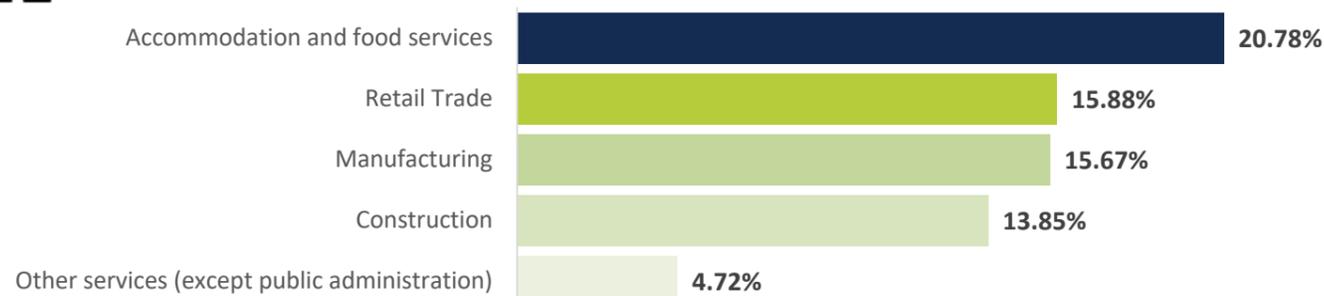


3,831
TOTAL NUMBER
OF JOBS



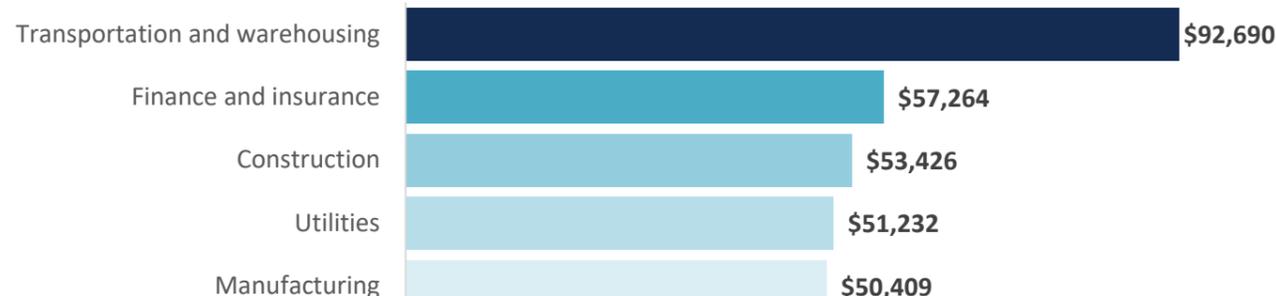
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



319.7 SQ. MILES
AREA



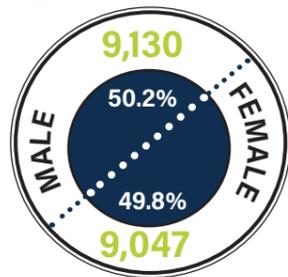
59.9 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



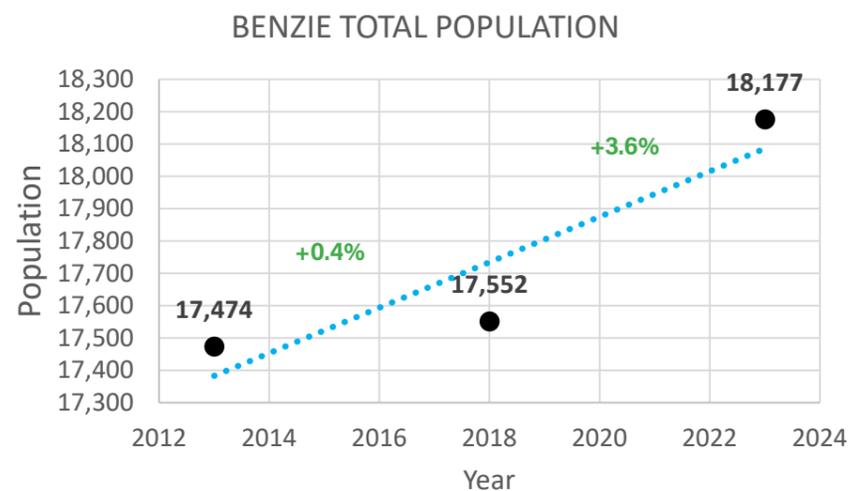
18,177
TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

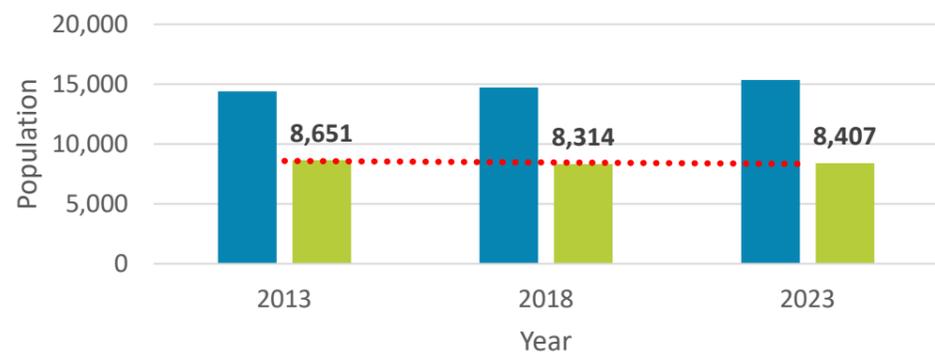


50.6
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

BENZIE POPULATION (Age 16+) & (In Labor Force)



Population 16+ (Blue bar)
Population in Labor Force (Green bar)
Linear (Population in Labor Force) (Red dotted line)

INCOME AND POVERTY

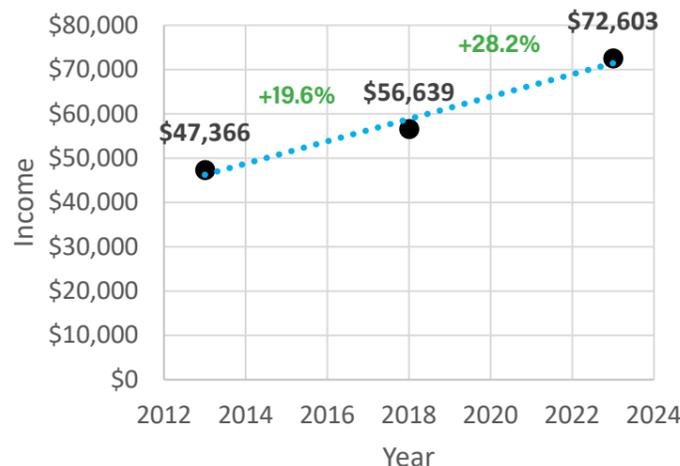


\$72,603
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
BENZIE +53.3%
MICHIGAN +47.0% | U.S. +46.5%

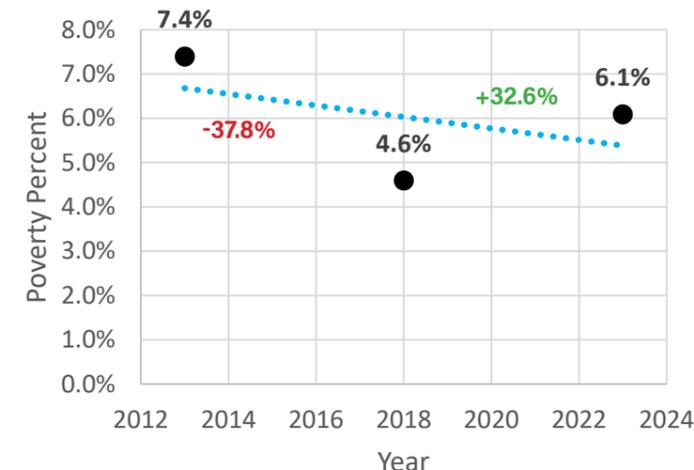


6.1%
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



PERCENTAGE CHANGE (2013-2023)
BENZIE -17.6%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

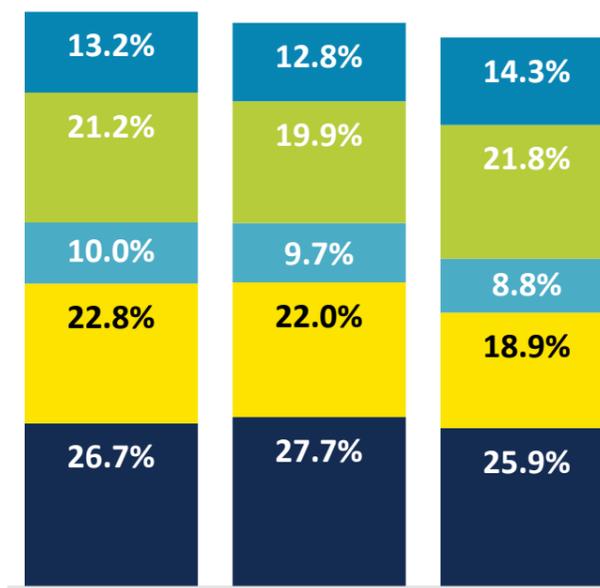
34.3%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
BENZIE +37.8%
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

Benzie MI U.S.

HOUSING



12,231
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.39
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

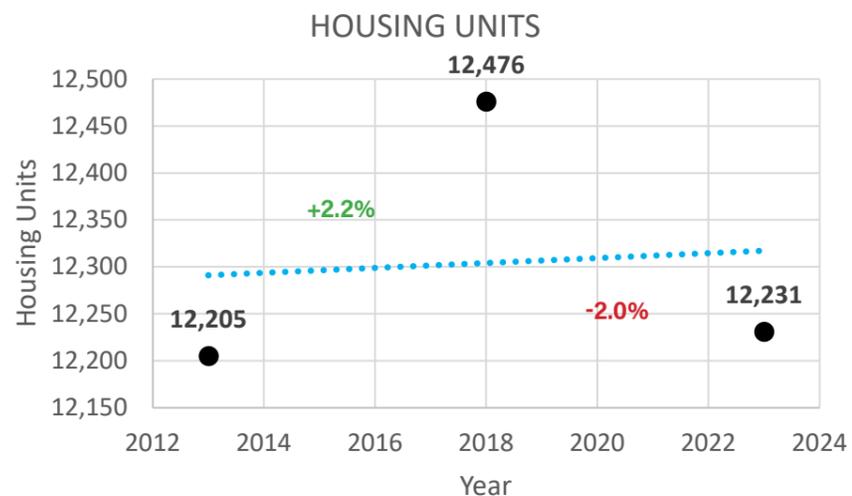
MICHIGAN 2.39 | U.S. 2.49



\$254,400
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
BENZIE +0.2%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



24.8
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

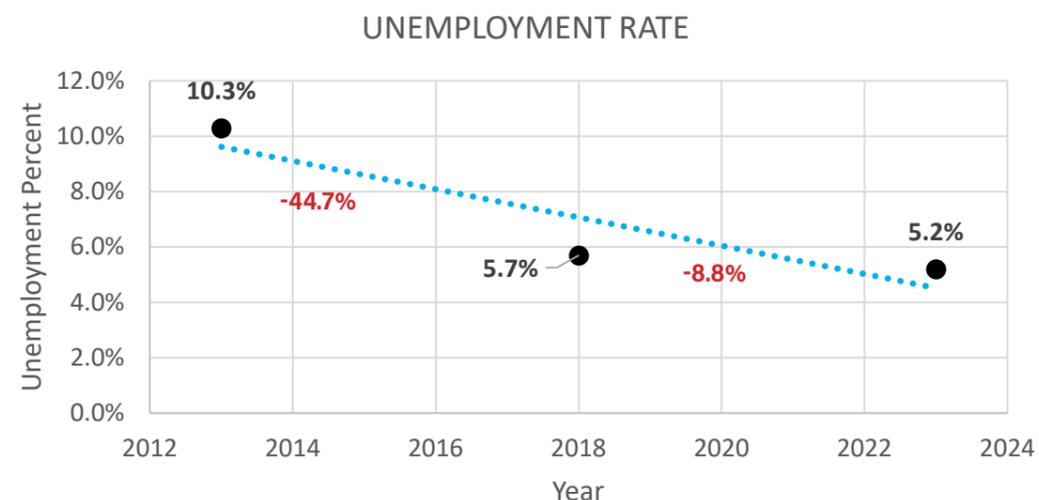
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

52.4%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
BENZIE -49.5%

500
TOTAL NUMBER OF
ESTABLISHMENTS

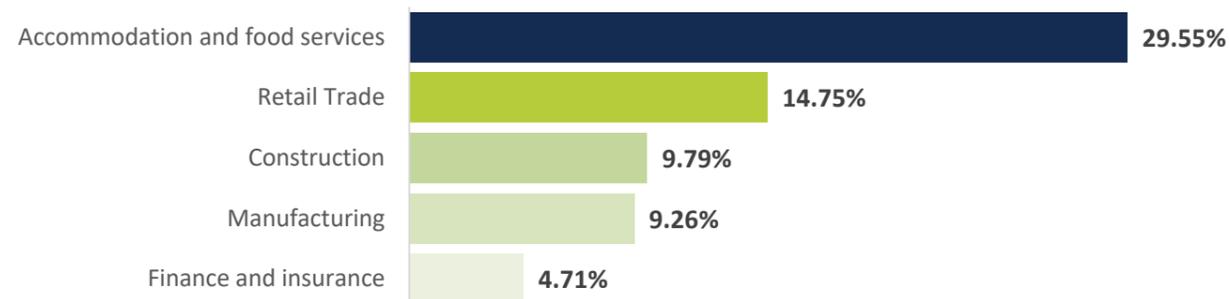


3,421
TOTAL NUMBER
OF JOBS



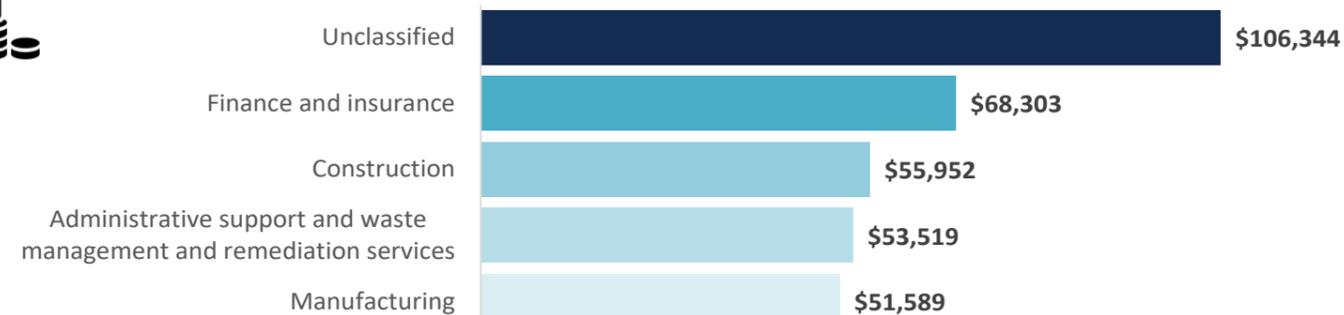
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



416.3 SQ. MILES
AREA



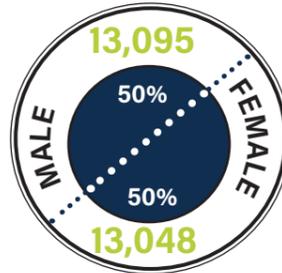
62.8 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



26,143
TOTAL POPULATION

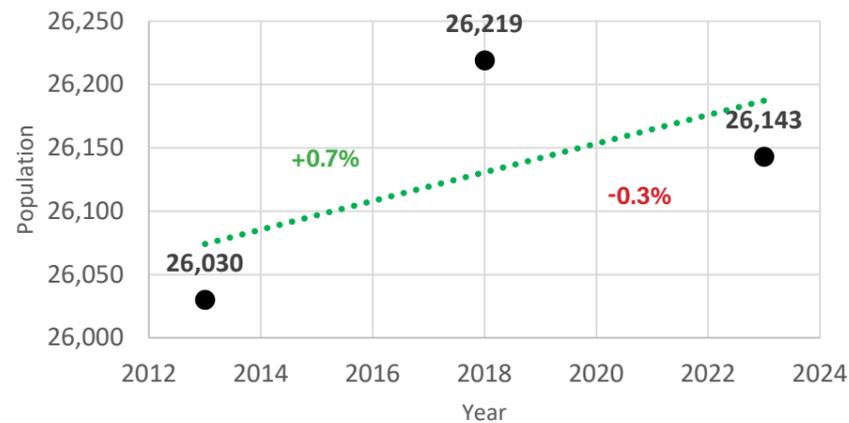
ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

CHARLEVOIX TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +0.4%
MICHIGAN +1.7% | U.S. +6.7%

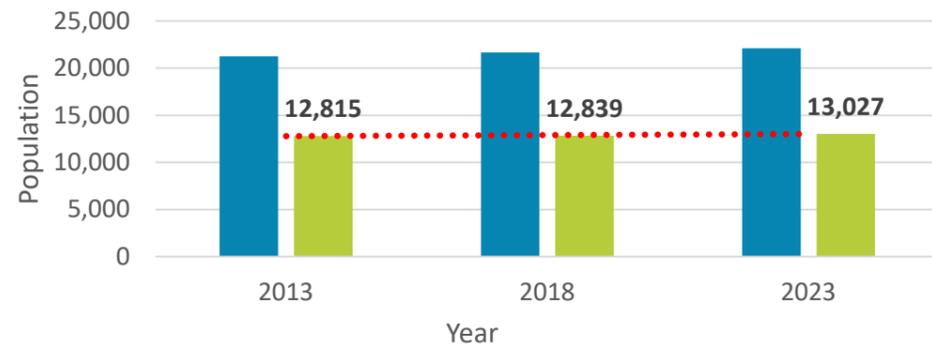


50.0
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



Population 16+ (Blue bar), Population in Labor Force (Green bar), Linear (Population in Labor Force) (Red dotted line)

INCOME AND POVERTY

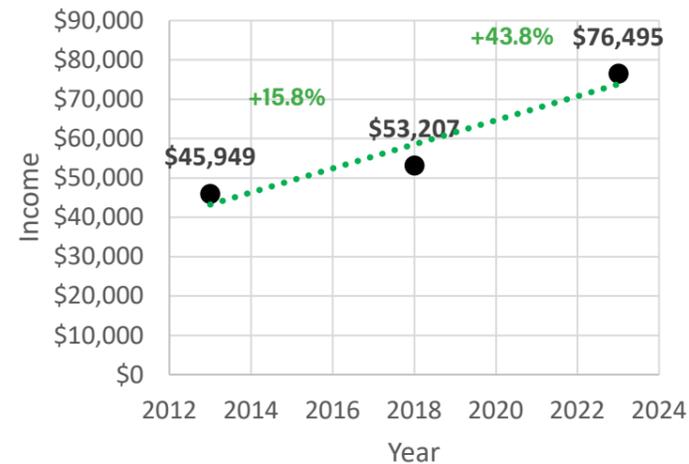


\$76,495
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +66.5%
MICHIGAN +47.0% | U.S. +46.5%

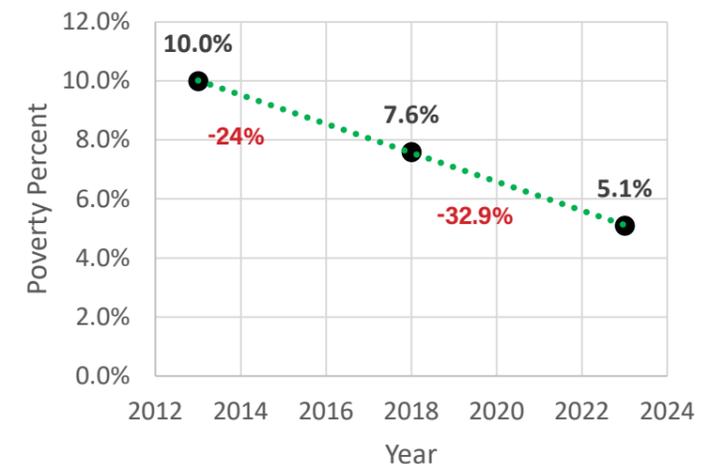
5.1%

POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX -49%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

33.9%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +25.6%
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree (Dark Blue), Bachelor's degree (Green), Associate's degree (Light Blue), Some college, no degree (Yellow), High school or equivalent degree (Dark Blue)

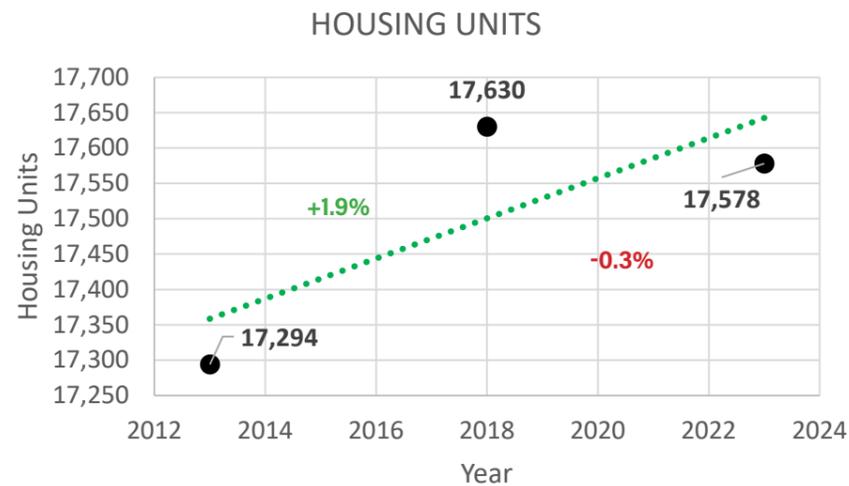
HOUSING

17,578
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.11
AVERAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

\$242,800
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN \$236,000 | U.S. \$176,700



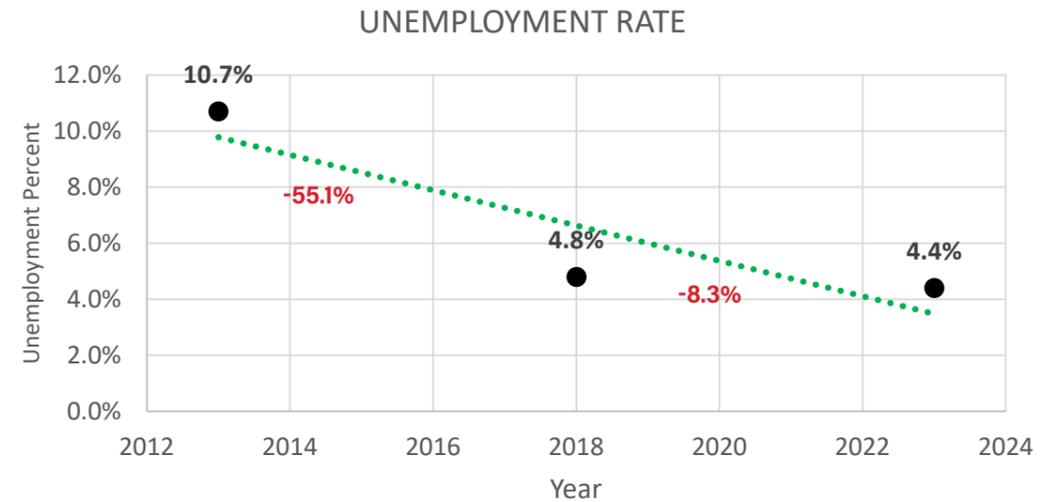
PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +1.6%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

20.5
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

56.5%
EMPLOYMENT RATE IN
LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX -58.9%

903
TOTAL NUMBER OF
ESTABLISHMENTS

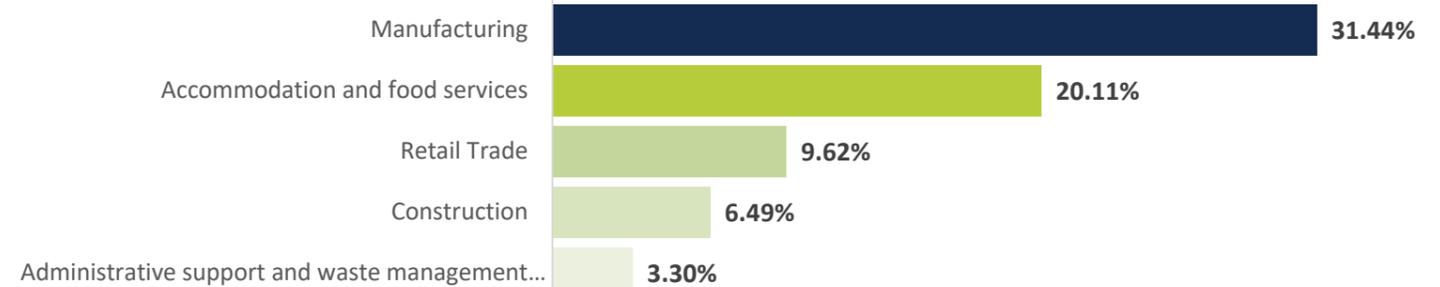


7,881
TOTAL NUMBER
OF JOBS



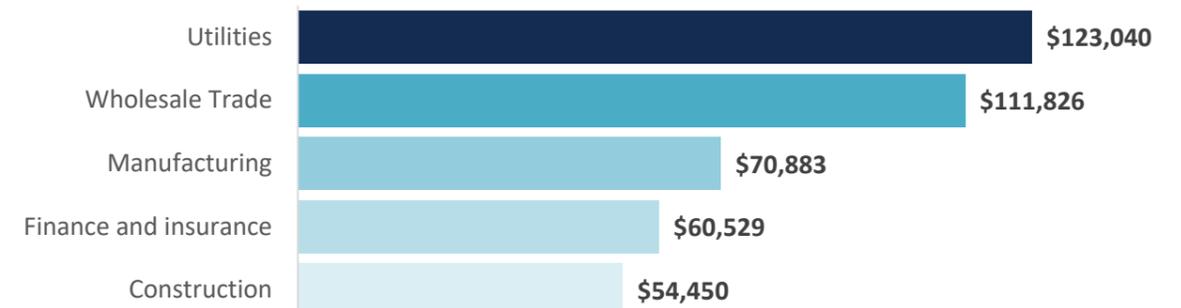
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



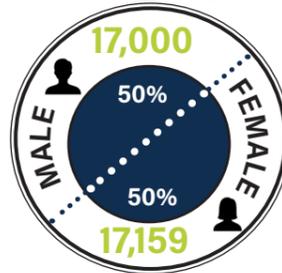
467.5 SQ. MILES
AREA



73.4 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023

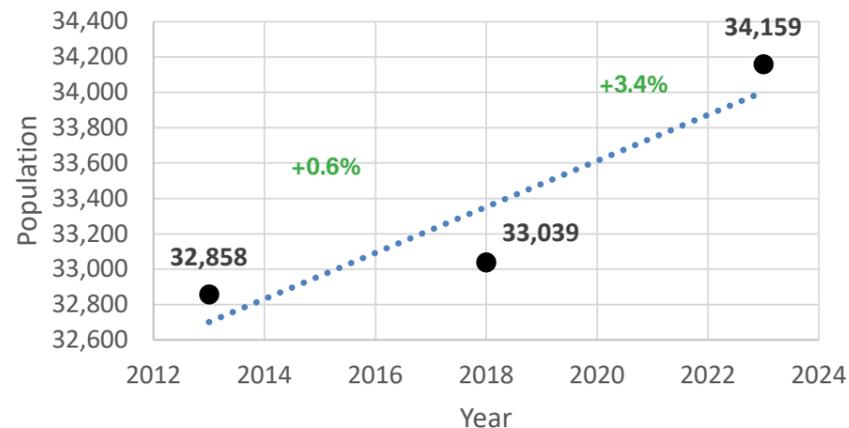


34,159
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023



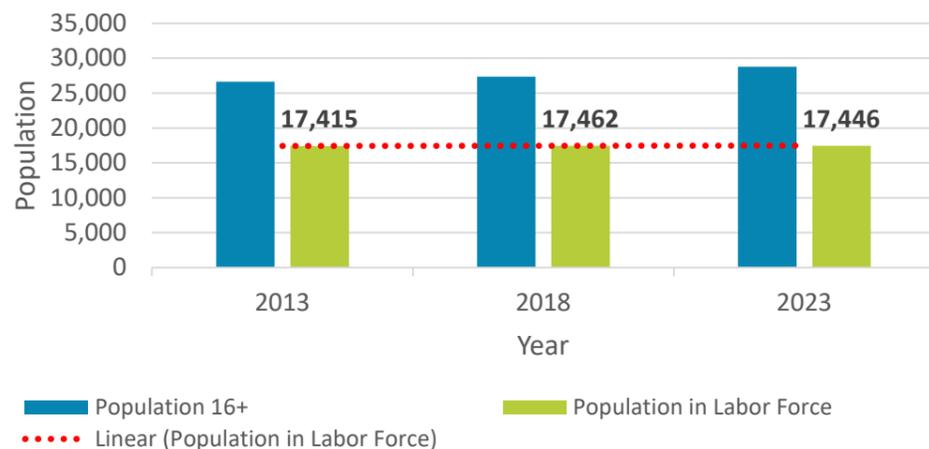
POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

EMMET TOTAL POPULATION



46.4
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)

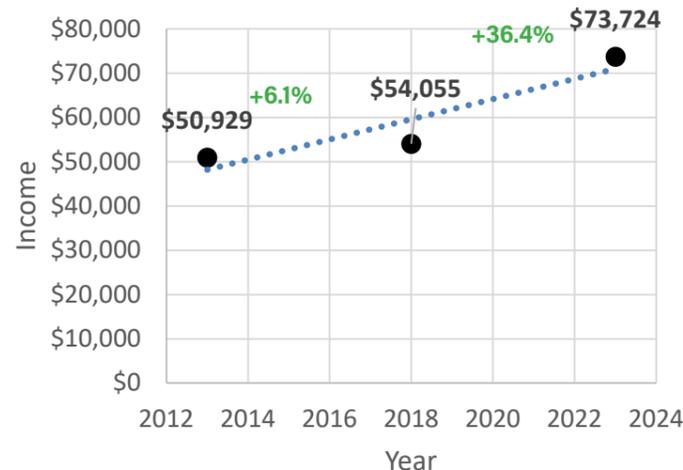


INCOME AND POVERTY



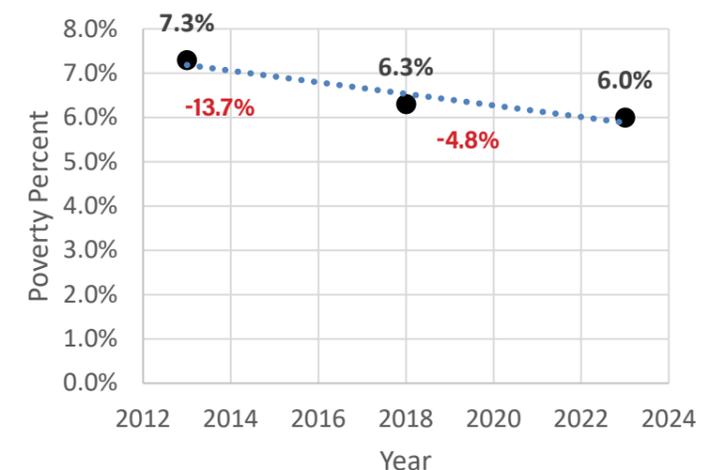
\$73,724
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



6%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Family)



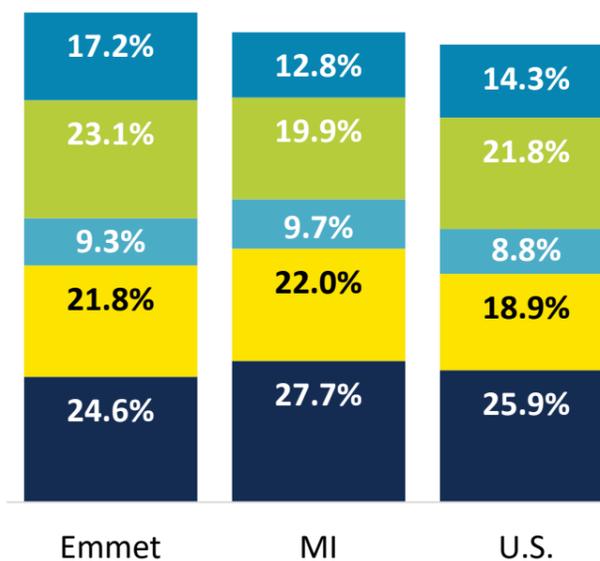
EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

40.2%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
EMMET +26.4%
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

HOUSING



21,886
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.31
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

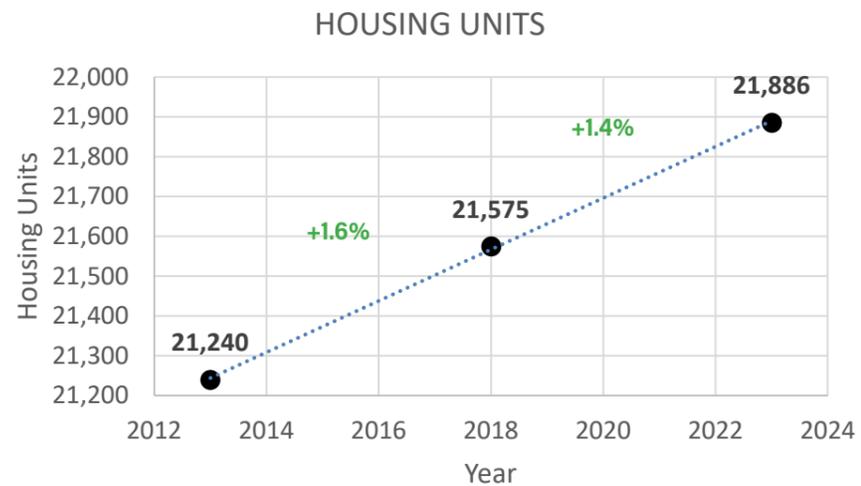
MICHIGAN 2.39 | U.S. 2.49



\$275,300
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
EMMET +3%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



20.0
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

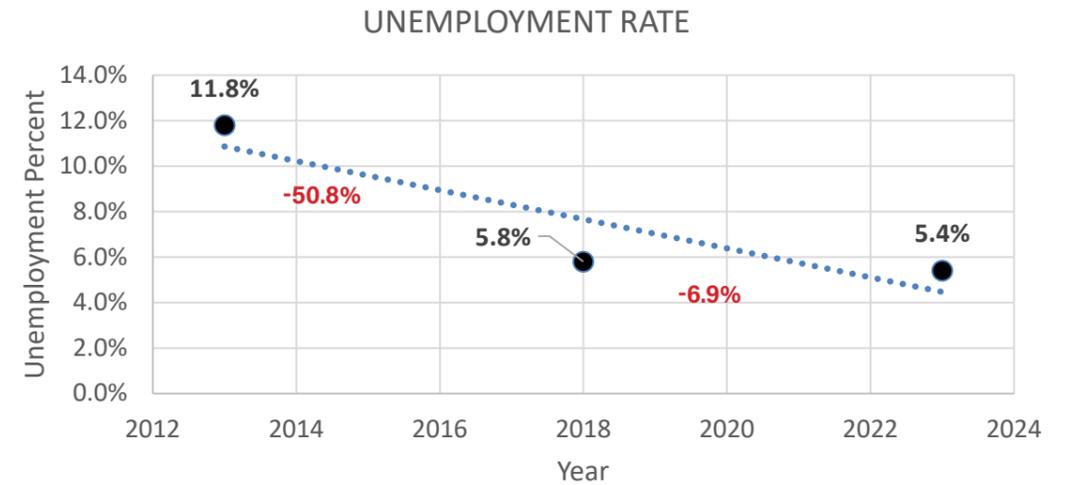
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

58.3%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
EMMET -54.2%

1,633
TOTAL NUMBER OF
ESTABLISHMENTS

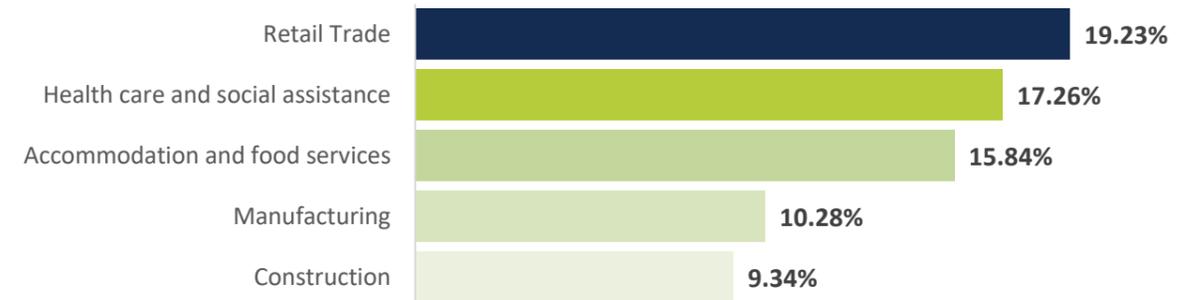


14,525
TOTAL NUMBER
OF JOBS



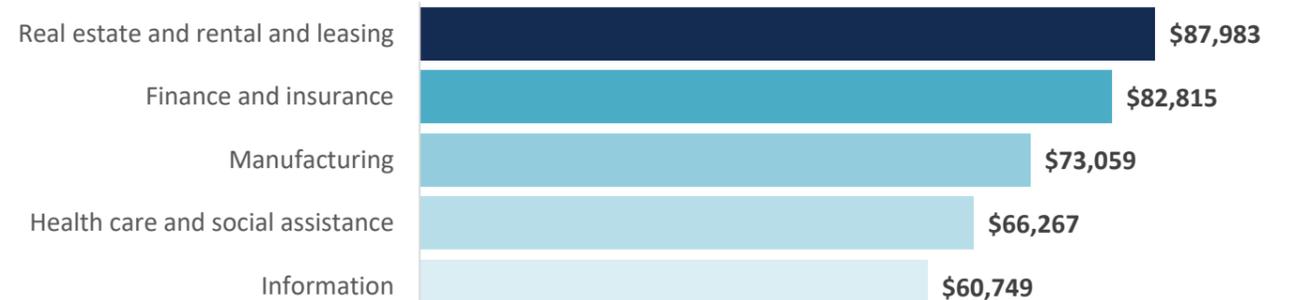
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



464.3 SQ. MILES
AREA



206.2 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



95,757
TOTAL POPULATION

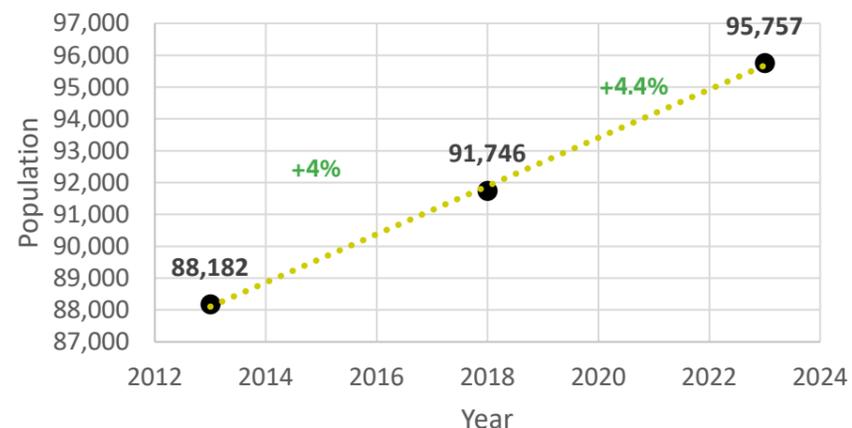
ACS 5-YEARS ESTIMATES 2023



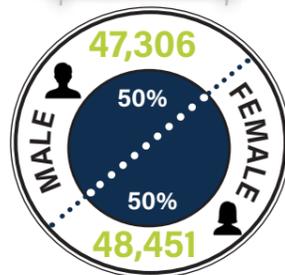
POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

GRAND TRAVERSE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +8.6%
MICHIGAN +1.7% | U.S. +6.7%

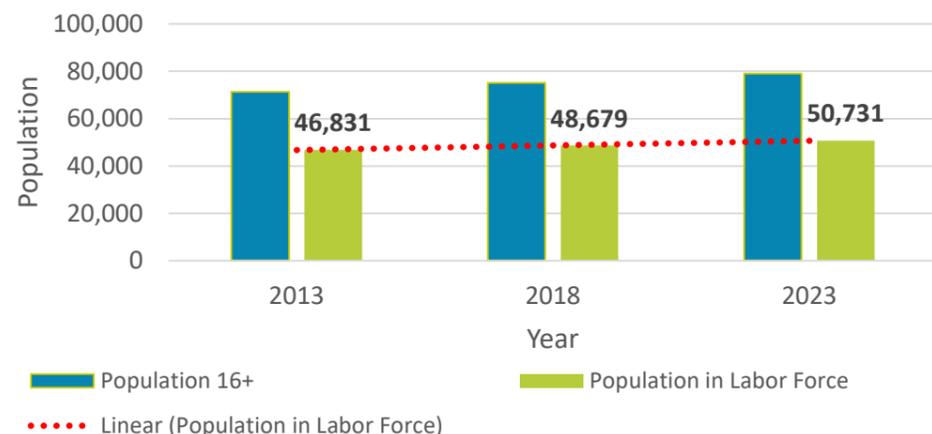


42.9
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

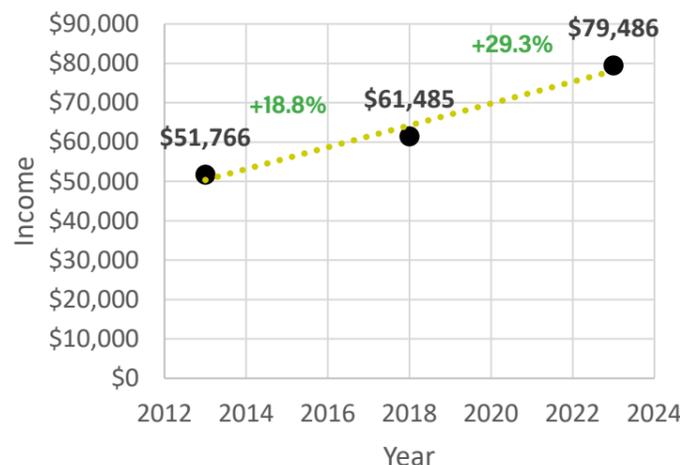


\$79,486
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



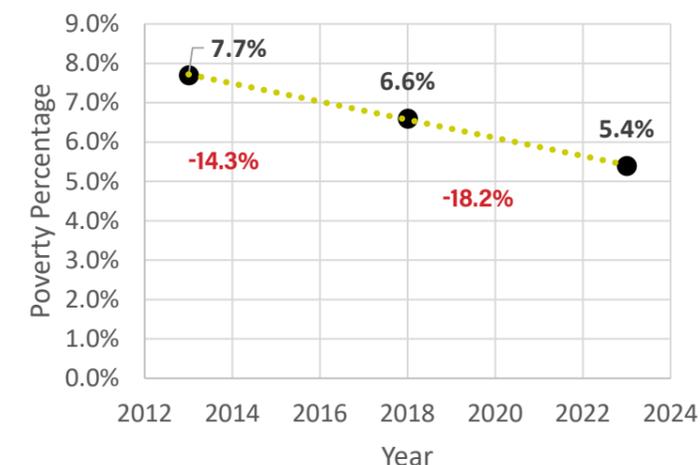
PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +53.5%
MICHIGAN +47.0% | U.S. +46.5%

5.4%
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE -29.9%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

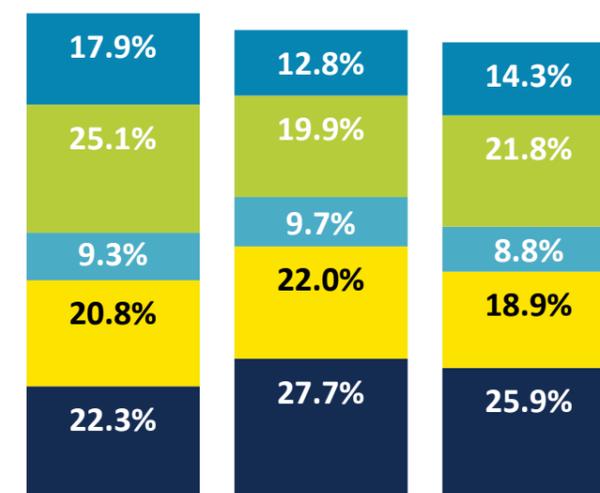
42.9%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +34.9%
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

Grand Traverse MI U.S.

HOUSING



46,435
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.71
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

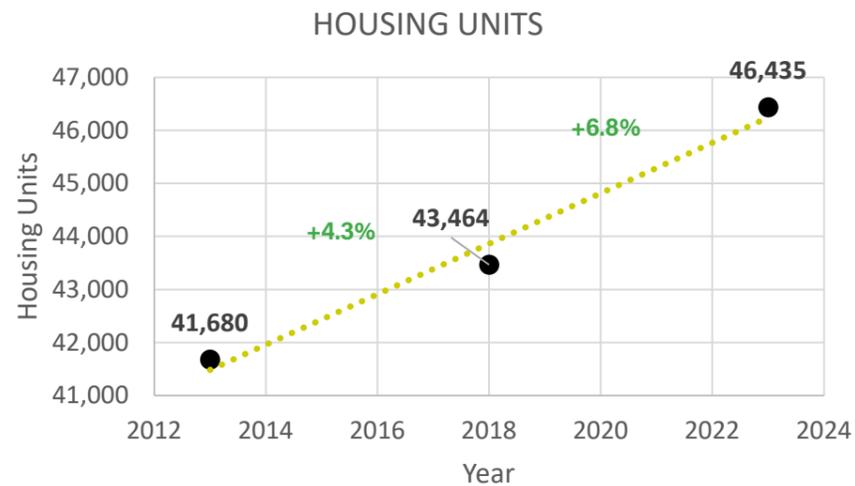
MICHIGAN 2.39 | U.S. 2.49



\$296,200
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +11.4%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



20.0
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

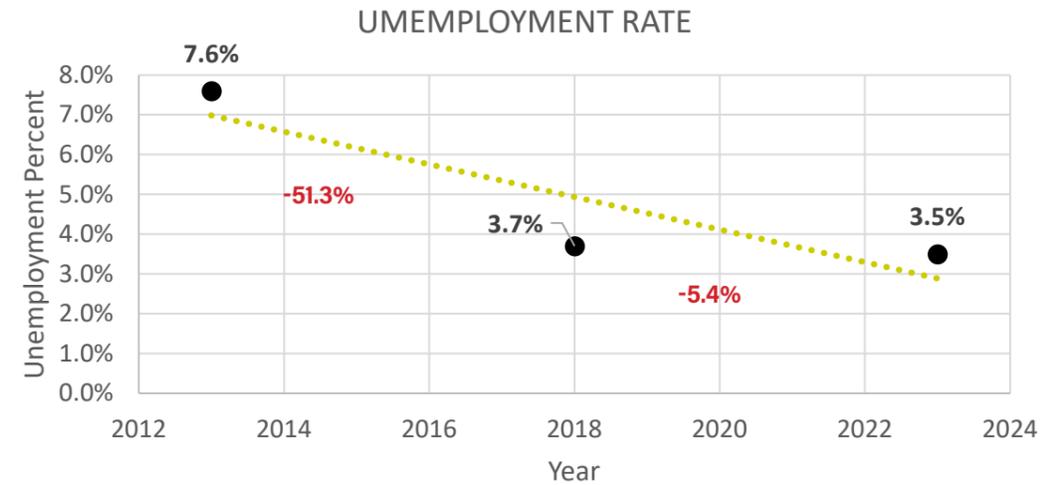
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

62.0%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE -53.9%

3,949
TOTAL NUMBER OF
ESTABLISHMENTS

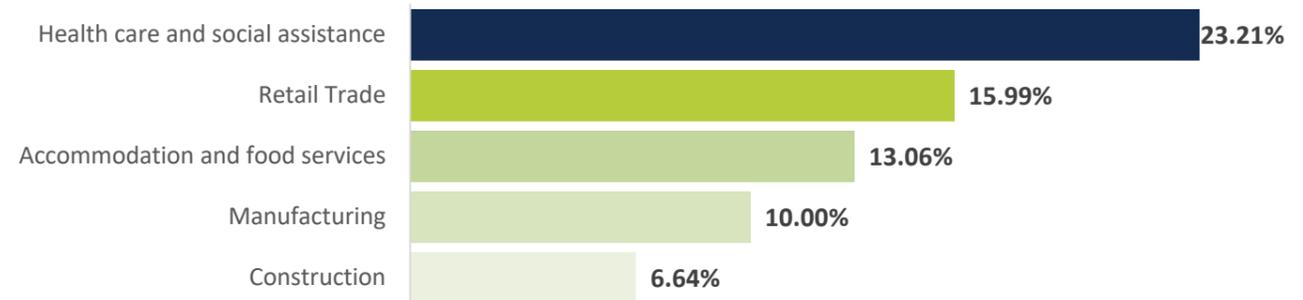


45,932
TOTAL NUMBER
OF JOBS



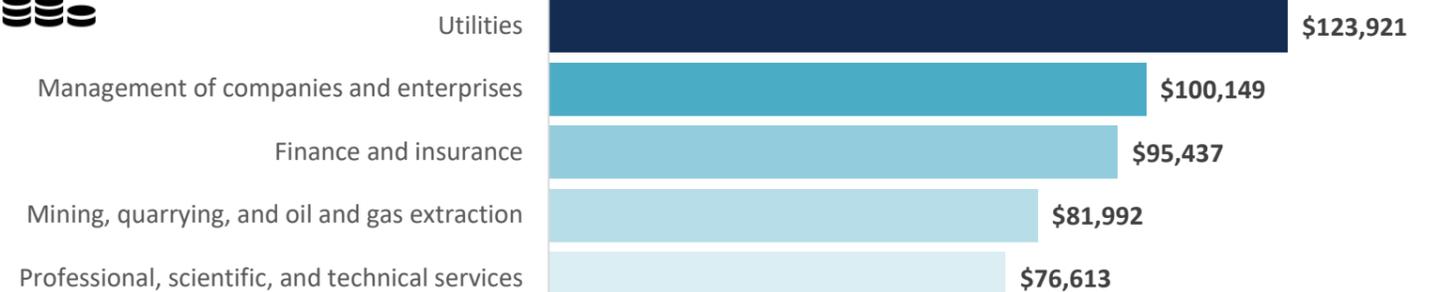
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



559.7 SQ. MILES
AREA



32.37 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



18,116
TOTAL POPULATION

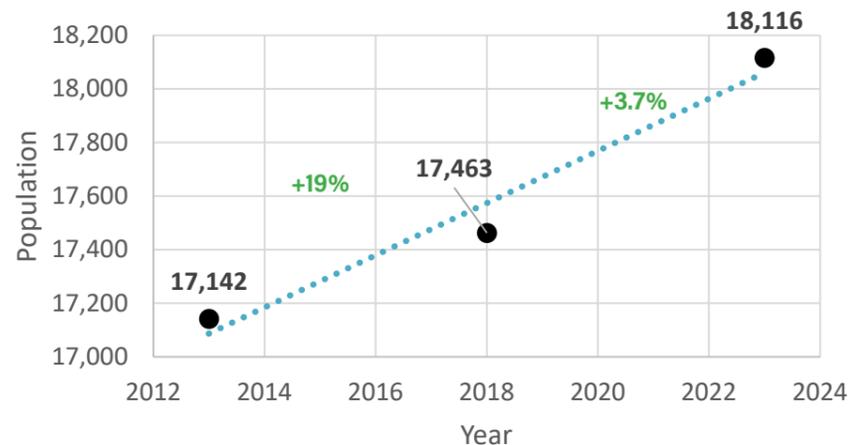
ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

KALKASKA TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
KALKASKA +5.7%
MICHIGAN +1.7% | U.S. +6.7%

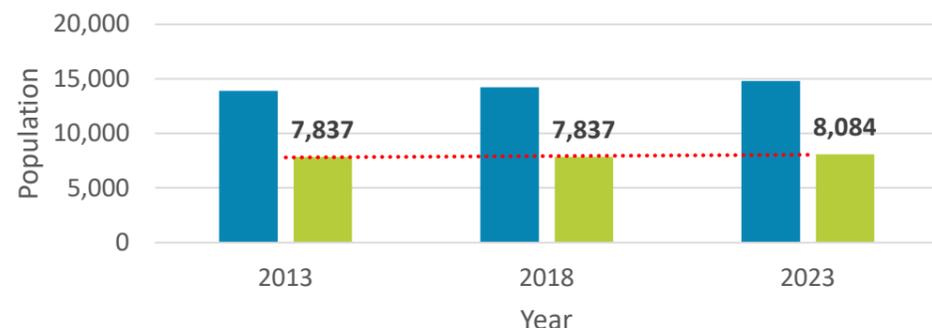


44.0
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



Population 16+ (Blue bar)
Population in Labor Force (Green bar)
Linear (Population in Labor Force) (Red dotted line)

INCOME AND POVERTY

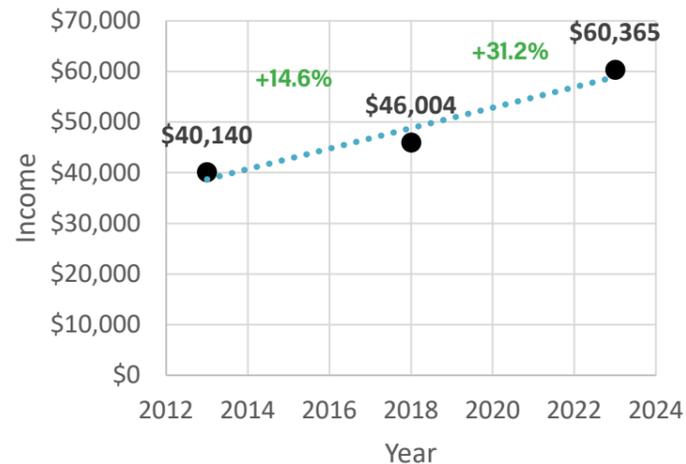


\$60,365
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



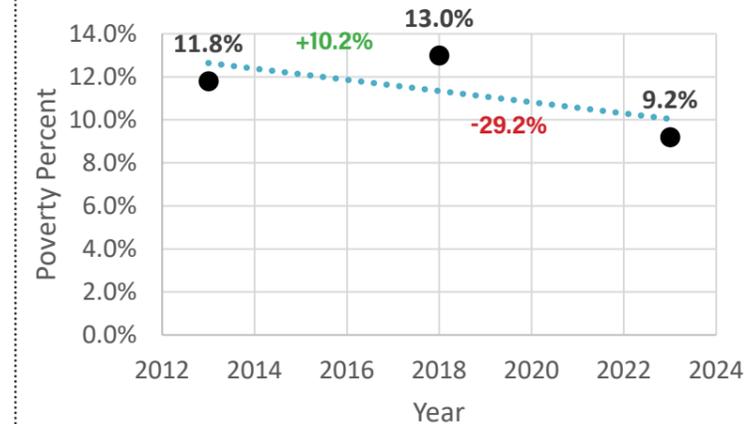
PERCENTAGE CHANGE (2013-2023)
KALKASKA +50.4%
MICHIGAN +47.0% | U.S. +46.5%

9.2%
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)
KALKASKA -22%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

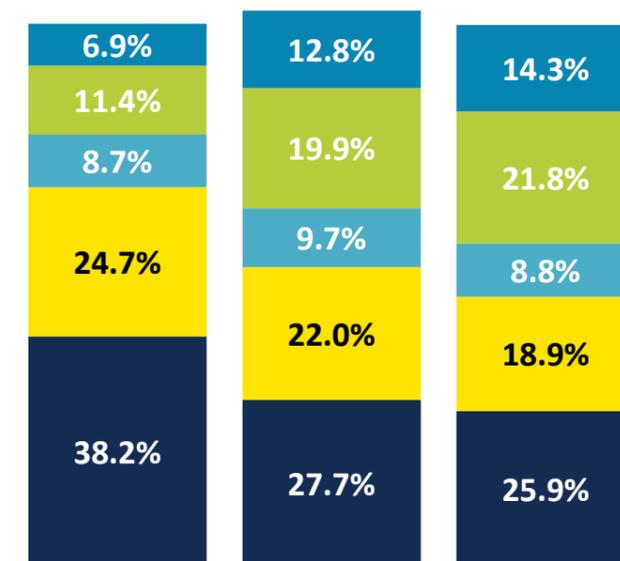
18.2%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
KALKASKA +50.4%
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree (Dark Blue)
Bachelor's degree (Light Green)
Associate's degree (Light Blue)
Some college, no degree (Yellow)
High school or equivalent degree (Dark Blue)

Kalkaska MI U.S.

K
A
L
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S
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HOUSING



11,655
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.32
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

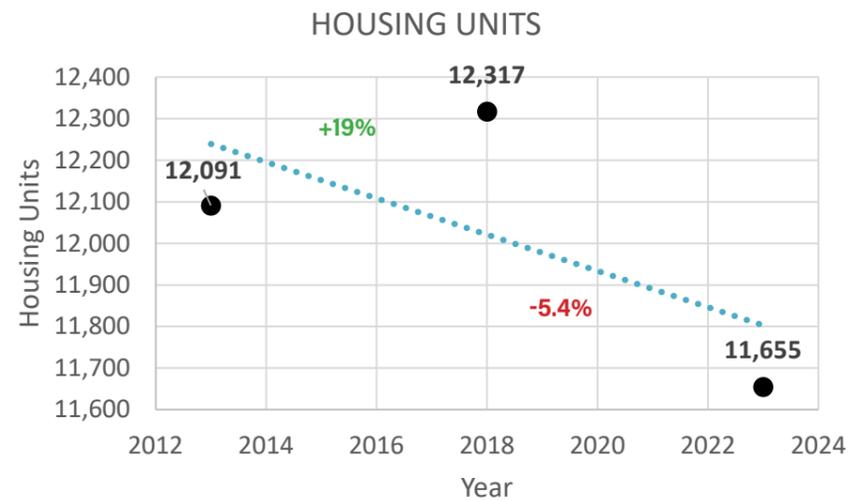
MICHIGAN 2.39 | U.S. 2.49



\$174,300
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
KALKASKA -3.6%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



29.7
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

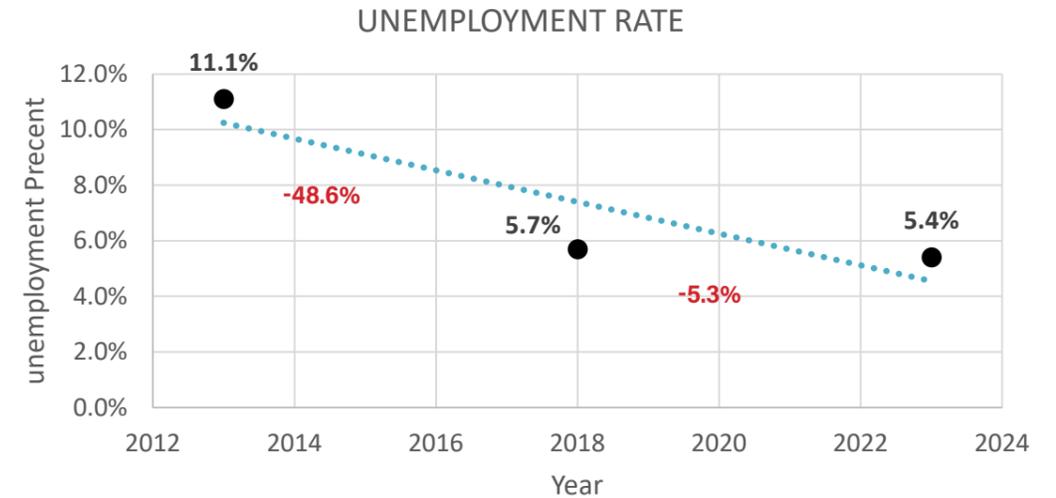
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

52.3%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
KALKASKA -51.4%

385
TOTAL NUMBER OF
ESTABLISHMENTS

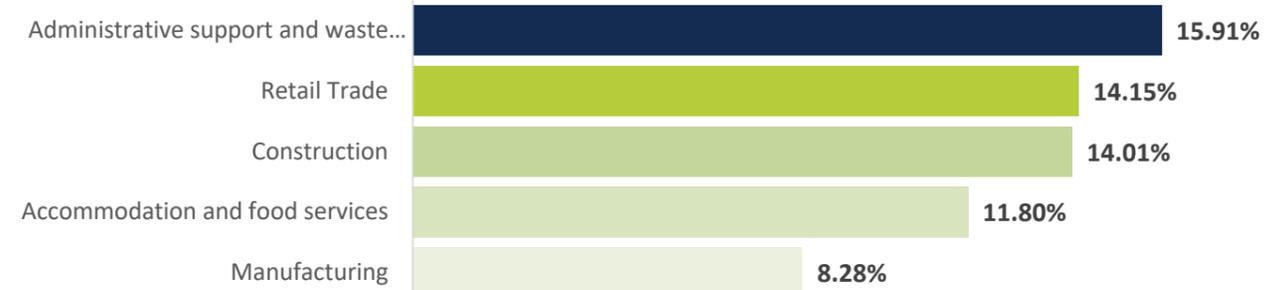


3,230
TOTAL NUMBER
OF JOBS



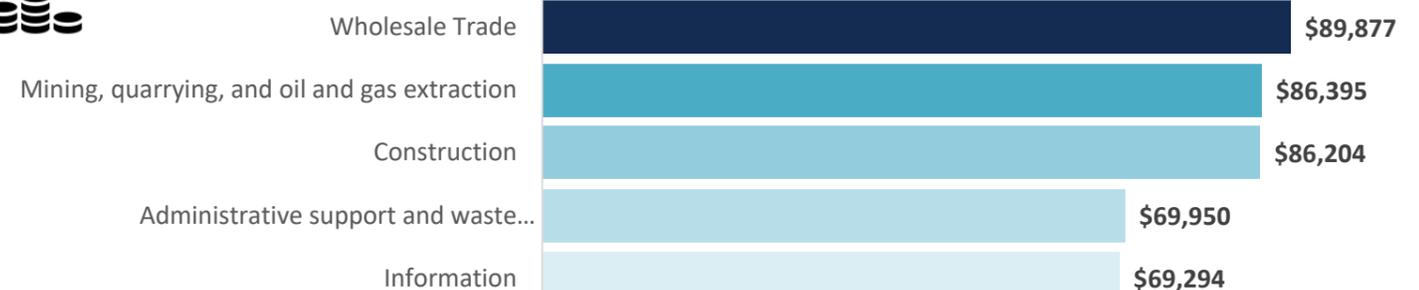
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



347.2 SQ. MILES
AREA



65.1 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



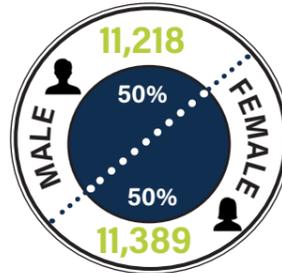
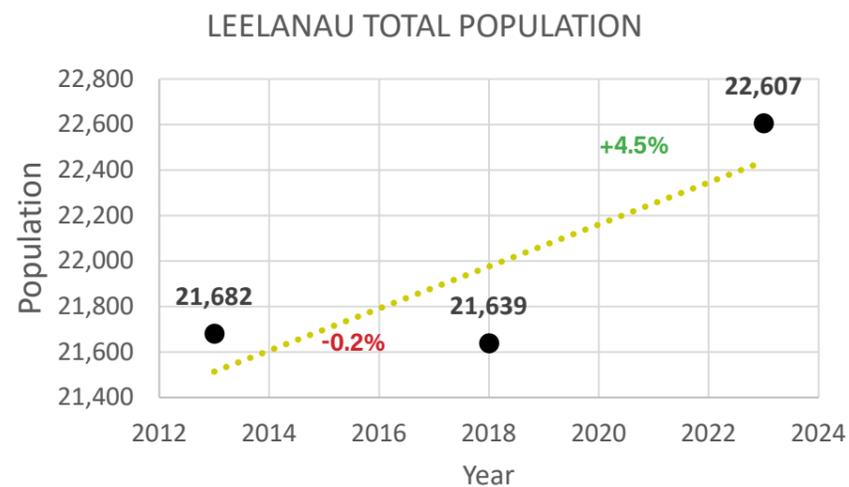
22,607
TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023



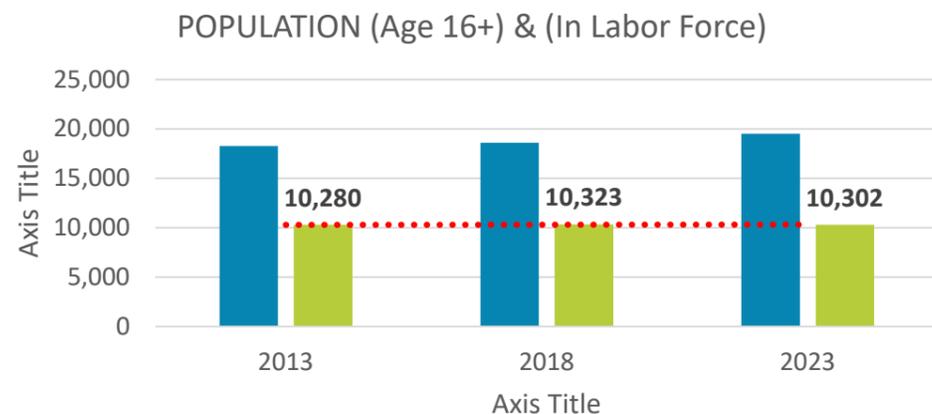
LEELANAU



55.3
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2



Population 16+
Population in Labor Force
Linear (Population in Labor Force)

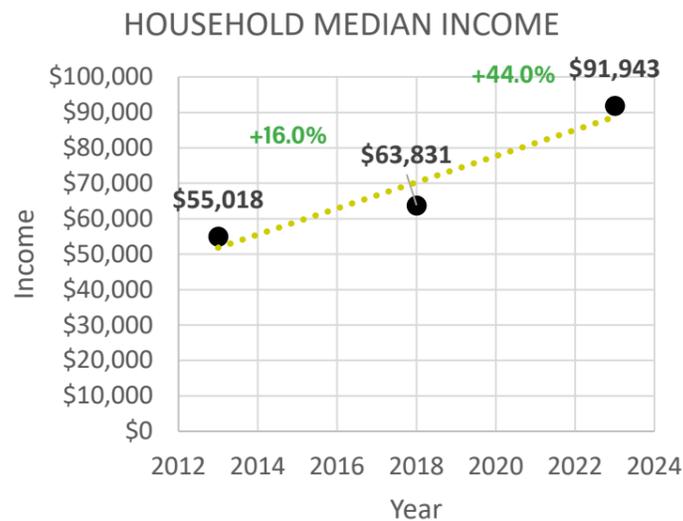
INCOME AND POVERTY



\$91,943
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

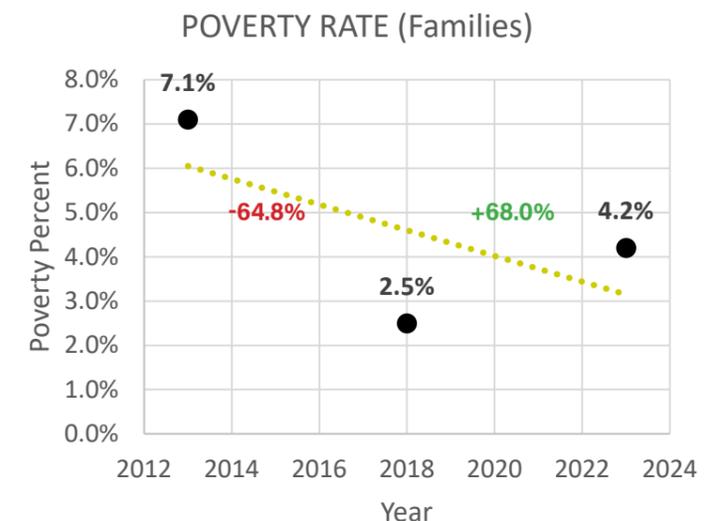
MICHIGAN \$71,149 | U.S. \$77,719



4.2%
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%



EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

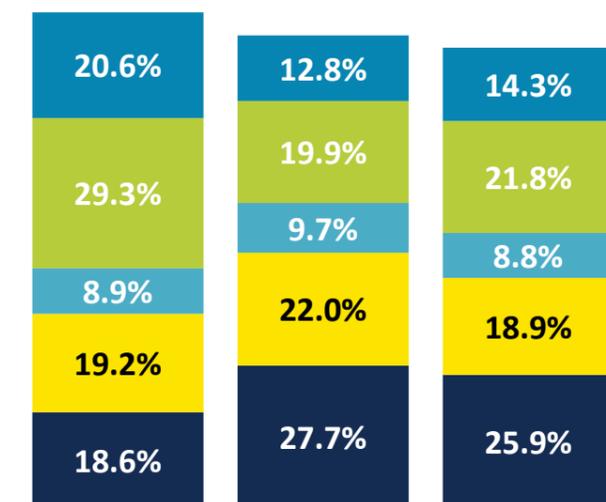
49.9%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
LEELANAU +27.3%
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

HOUSING



15,630
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.36
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

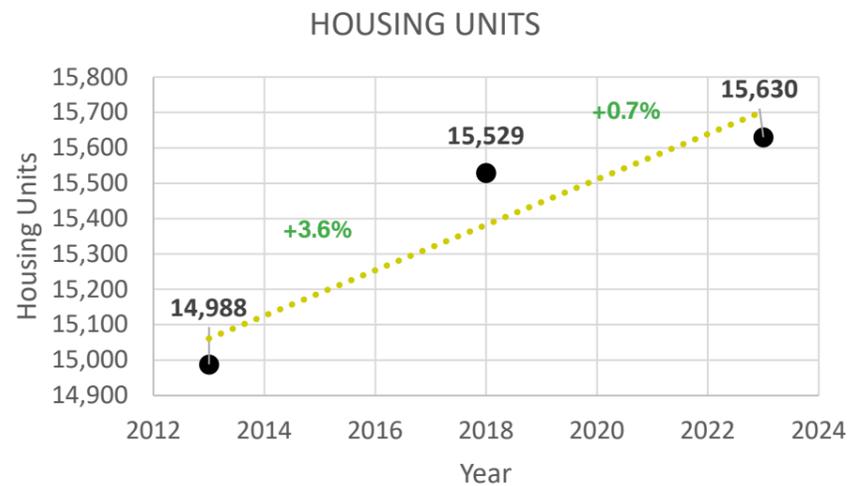
MICHIGAN 2.39 | U.S. 2.49



\$406,900
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
LEELANAU +4.3%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



23.5
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

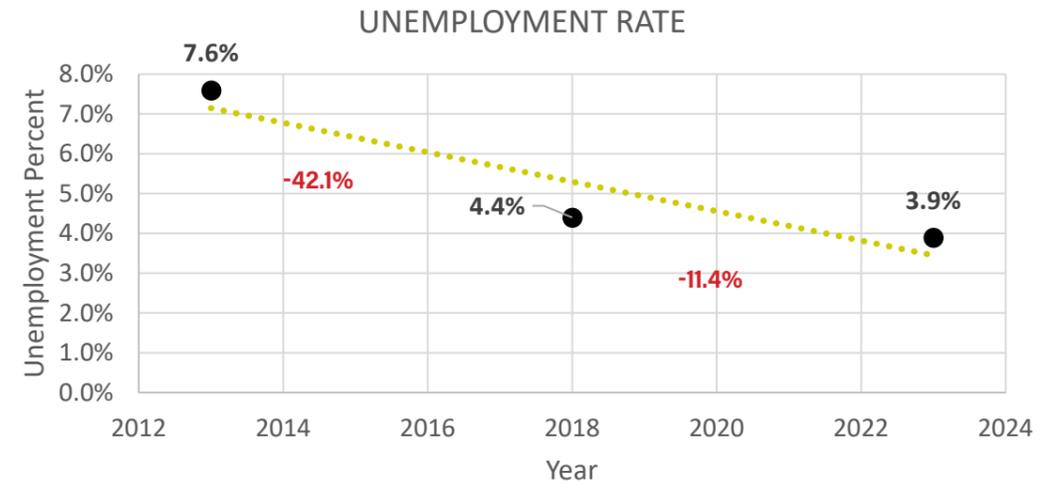
ACS 5-YEARS ESTIMATES 2023

MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

50.7%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
LEELANAU -48.7%

891
TOTAL NUMBER OF
ESTABLISHMENTS

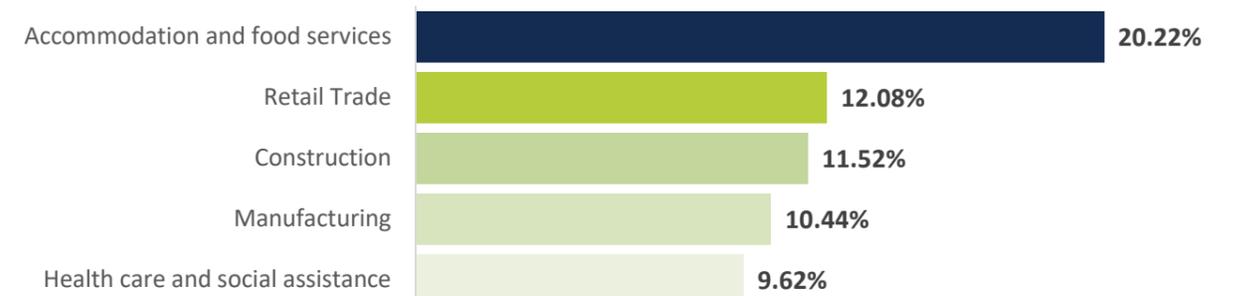


4,605
TOTAL NUMBER
OF JOBS



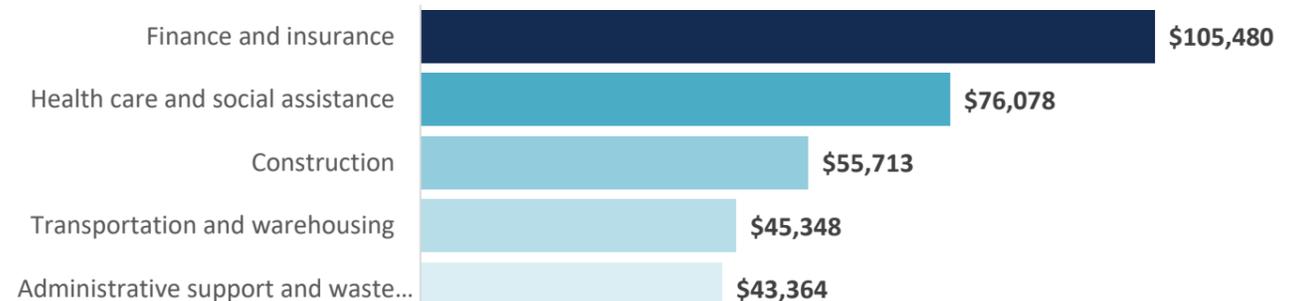
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



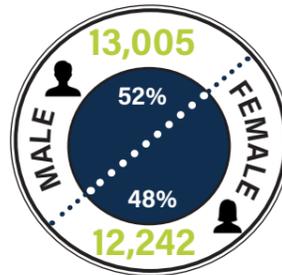
542.3 SQ. MILES
AREA



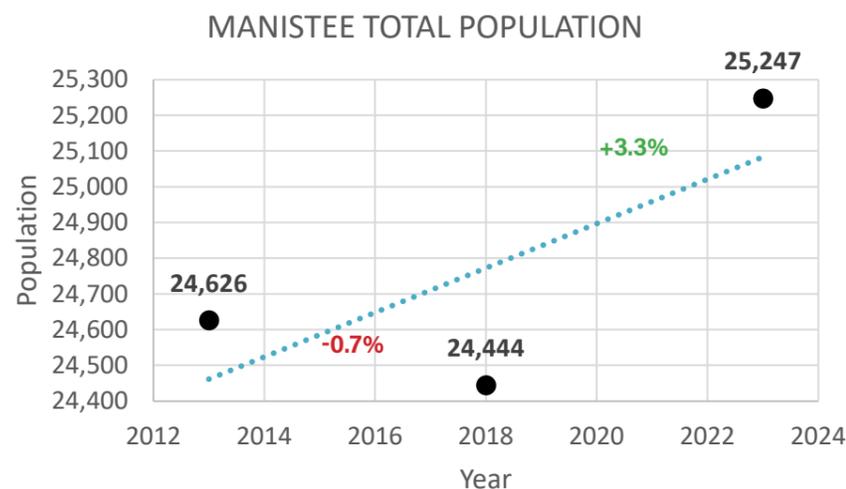
46.56 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



25,247
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023



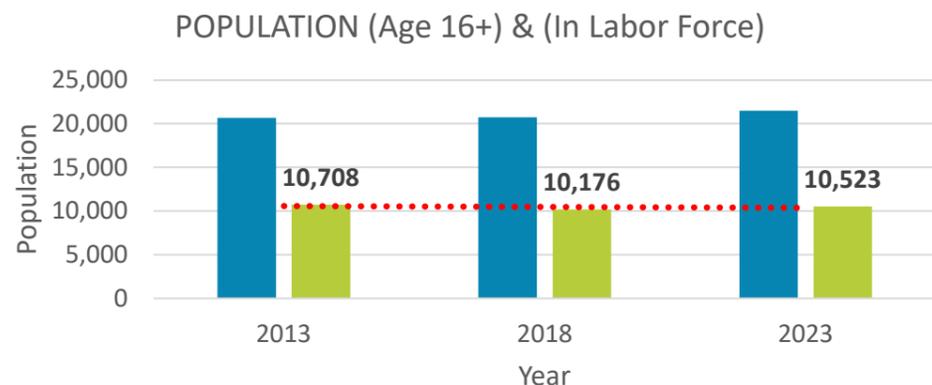
POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023



PERCENTAGE CHANGE (2013-2023)
MANISTEE +2.5%
MICHIGAN +1.7% | U.S. +6.7%



50.3
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

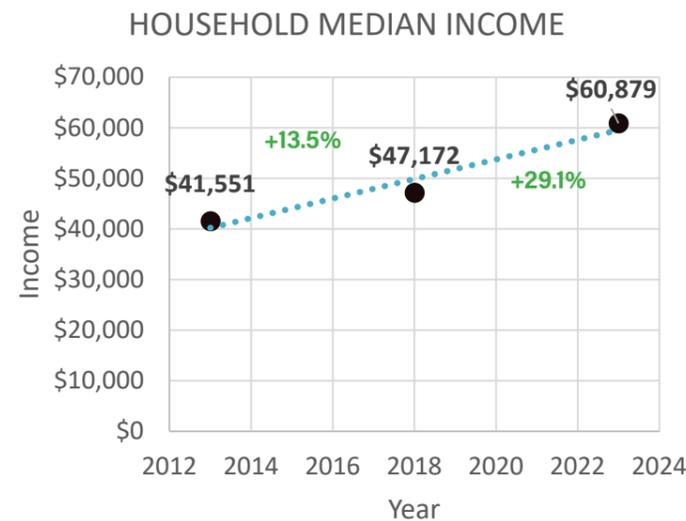


Population 16+ (Blue bar)
Population in Labor Force (Green bar)
Linear (Population in Labor Force) (Red dotted line)

INCOME AND POVERTY



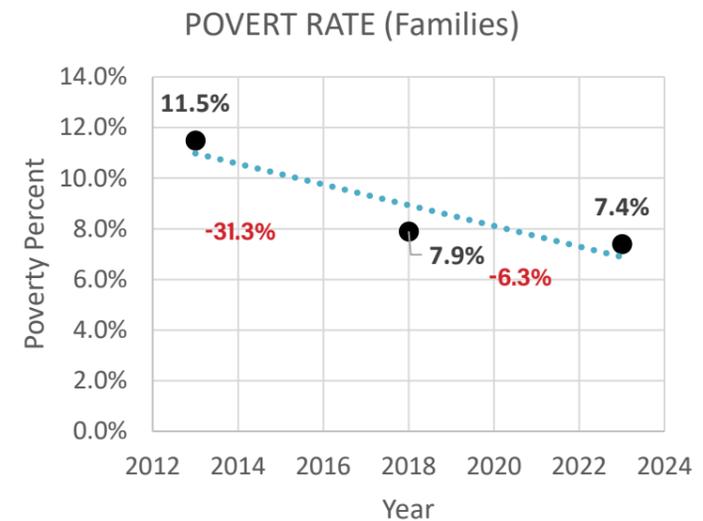
\$60,879
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN \$71,149 | U.S. \$77,719



PERCENTAGE CHANGE (2013-2023)
MANISTEE +46.5%
MICHIGAN +47.0% | U.S. +46.5%



7.4%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%



PERCENTAGE CHANGE (2013-2023)
MANISTEE -35.7%
MICHIGAN -26.7% | U.S. -23.0%

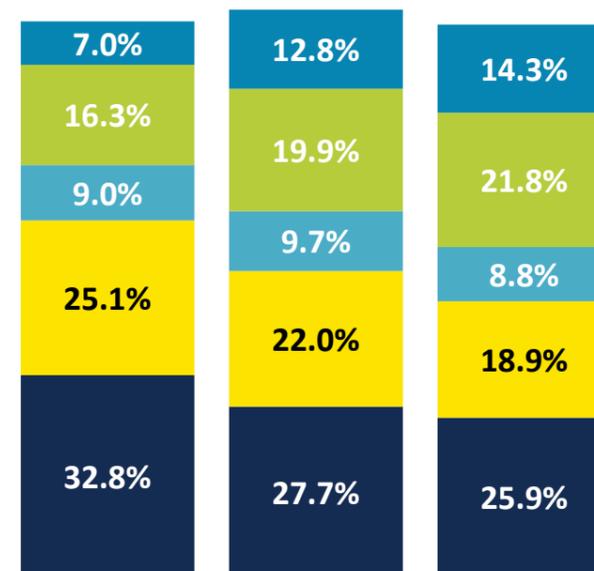
EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

23.4%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
MANISTEE +22.5%
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree (Dark Blue)
Bachelor's degree (Light Green)
Associate's degree (Medium Blue)
Some college, no degree (Yellow)
High school or equivalent degree (Dark Blue)

Manistee MI U.S.

HOUSING



15,631
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.30
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

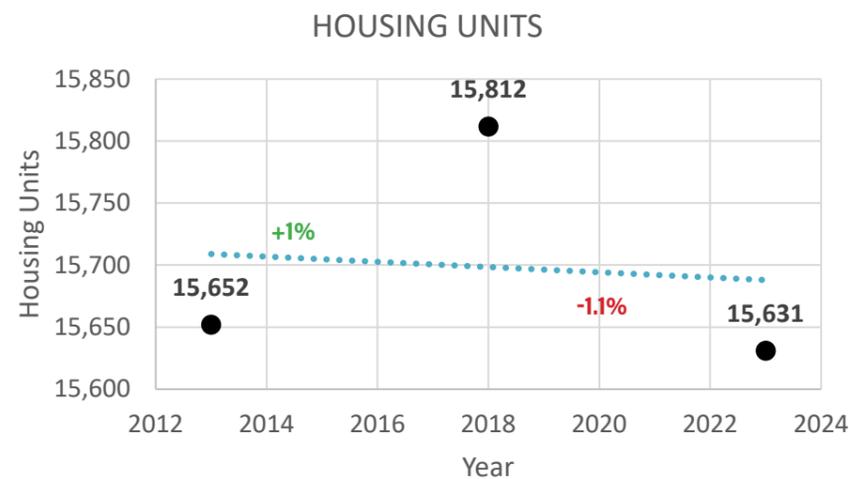
MICHIGAN 2.39 | U.S. 2.49



\$166,600
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
MANISTEE -0.1%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



21.5
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

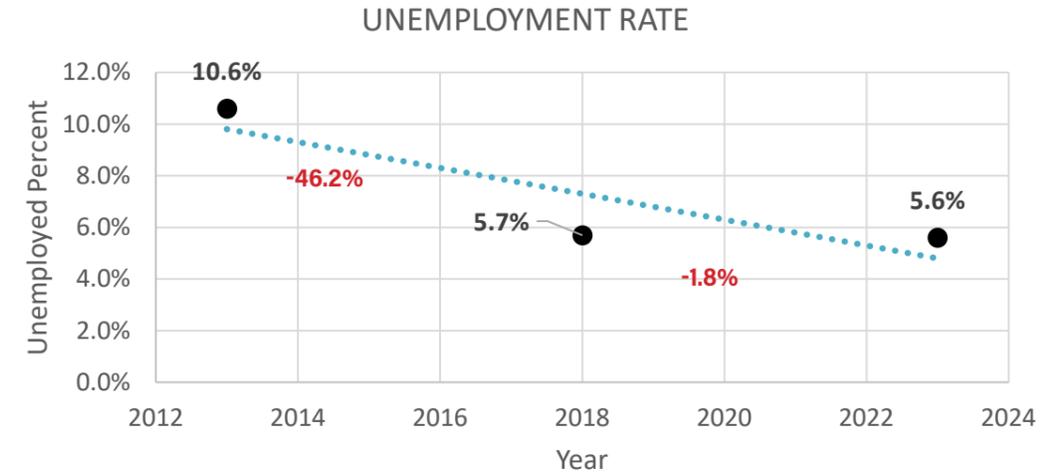
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

45.7%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
MANISTEE -47.2%

606
TOTAL NUMBER OF
ESTABLISHMENTS

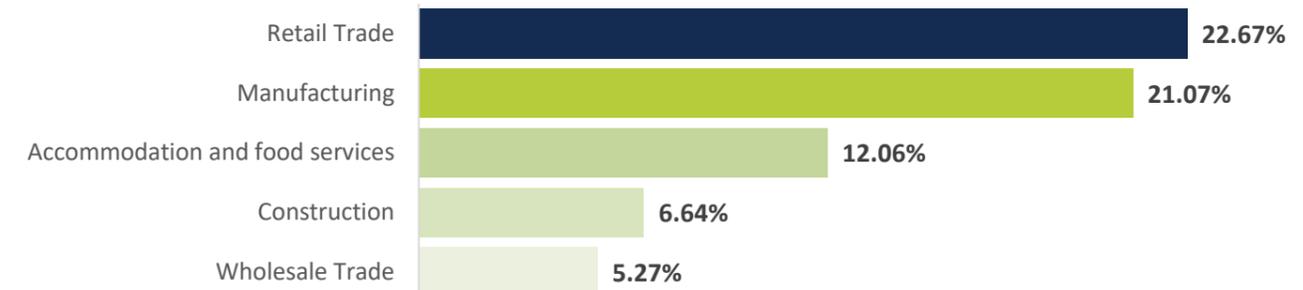


4,213
TOTAL NUMBER
OF JOBS



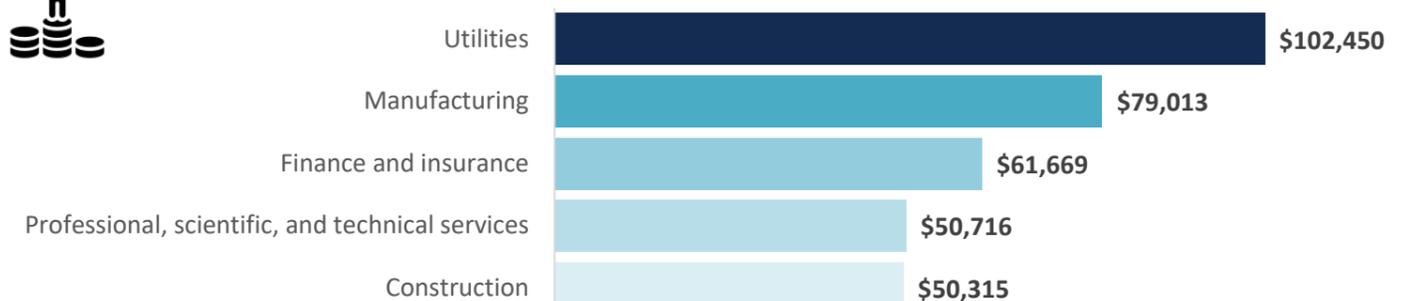
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



564.9 SQ. MILES
AREA



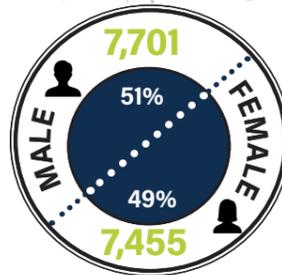
26.8 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



15,156
TOTAL POPULATION

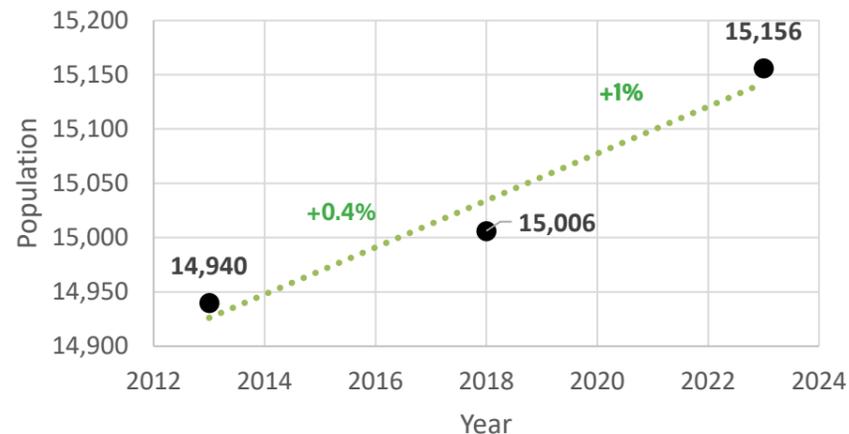
ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

MISSAUKEE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE +1.4%
MICHIGAN +1.7% | U.S. +6.7%

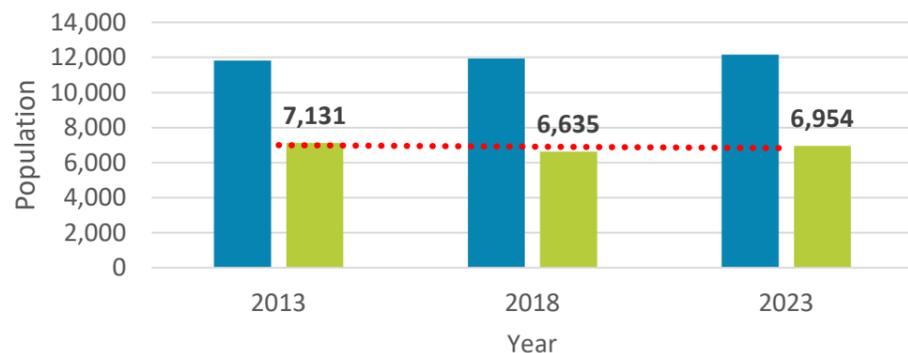


42.7
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)



Population 16+ (Blue bar)
Population in Labor Force (Green bar)
Linear (Population in Labor Force) (Red dotted line)

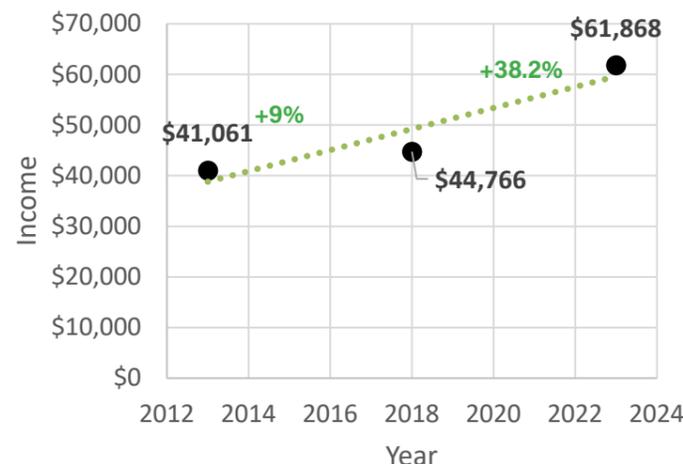
INCOME AND POVERTY



\$61,868
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023
MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



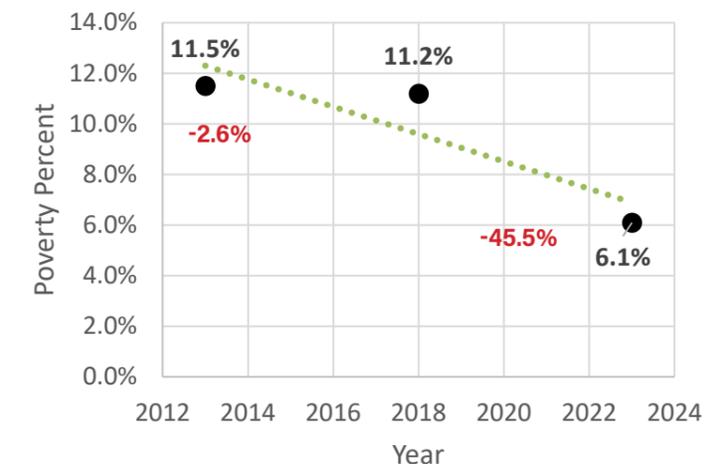
PERCENTAGE CHANGE (2013-2023)
MISSAUKEE +50.7%
MICHIGAN +47.0% | U.S. +46.5%



6.1%
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE -47.0%
MICHIGAN -26.7% | U.S. -23.0%

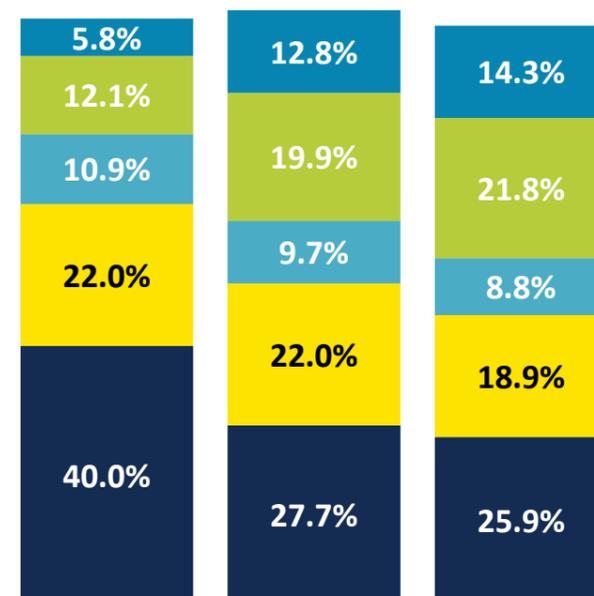
EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

18.0%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
MISSAUKEE +38.5%
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

Missaukee MI U.S.

HOUSING



8,676
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.61
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

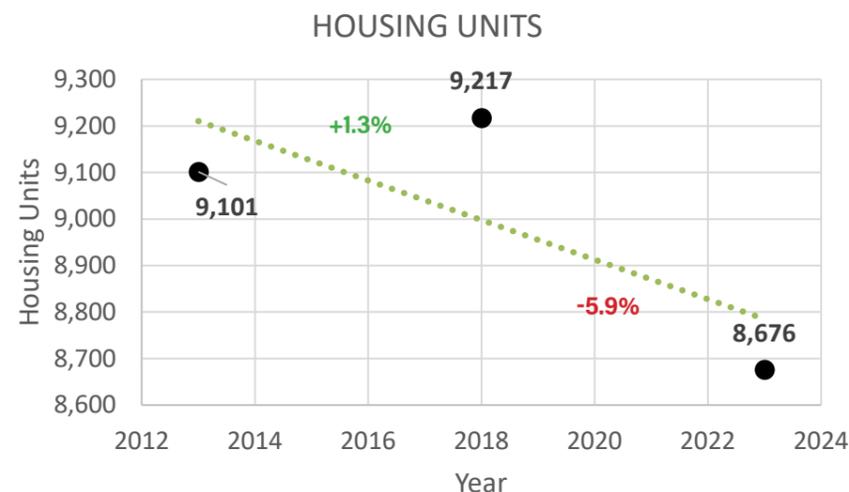
MICHIGAN 2.39 | U.S. 2.49



\$163,700
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE -4.7% | U.S. +7.8%
MICHIGAN +1.6%

COMMUTE



25.1
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

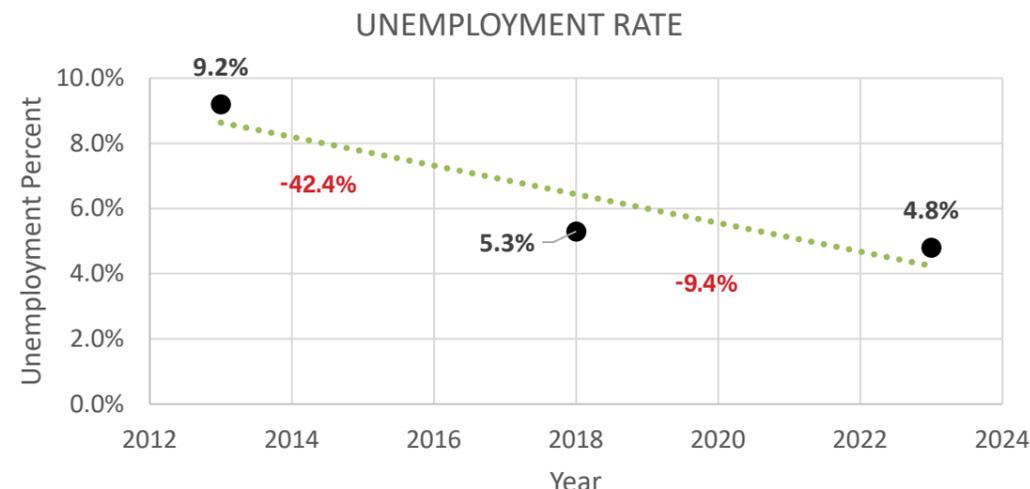
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

53.1%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE -47.8%

393
TOTAL NUMBER OF
ESTABLISHMENTS

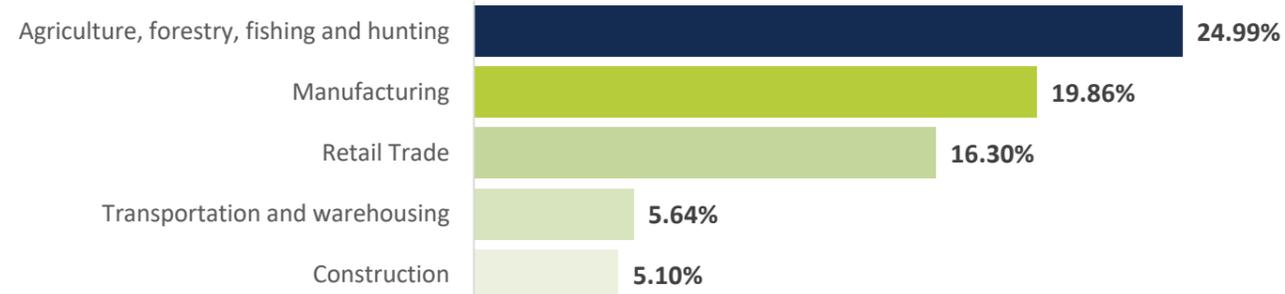


2,992
TOTAL NUMBER
OF JOBS



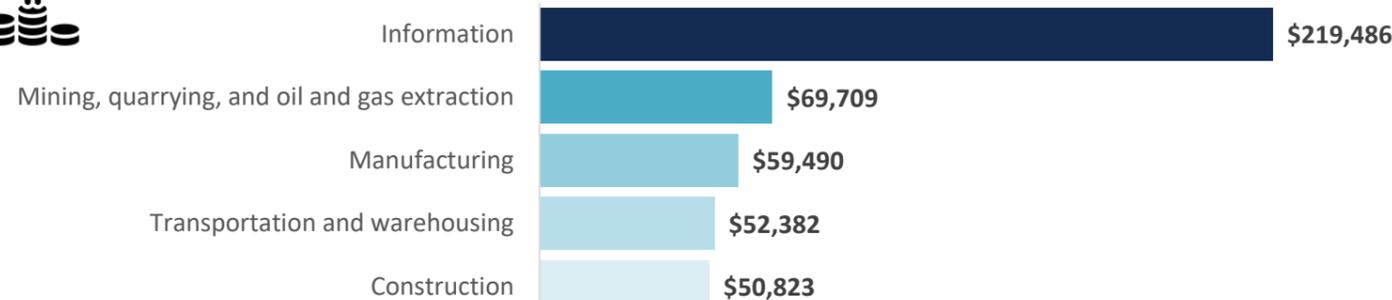
TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



DEMOGRAPHICS



564.9 SQ. MILES
AREA



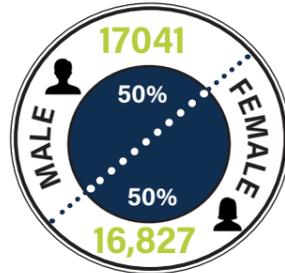
59.9 PEOPLE/SQ. MILE
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



33,868
TOTAL POPULATION

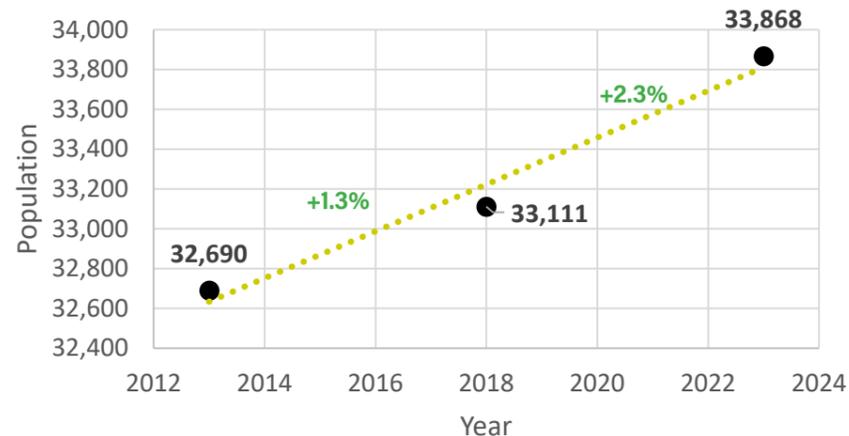
ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

WEXFORD TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
WEXFORD +3.6%
MICHIGAN +1.7% | U.S. +6.7%

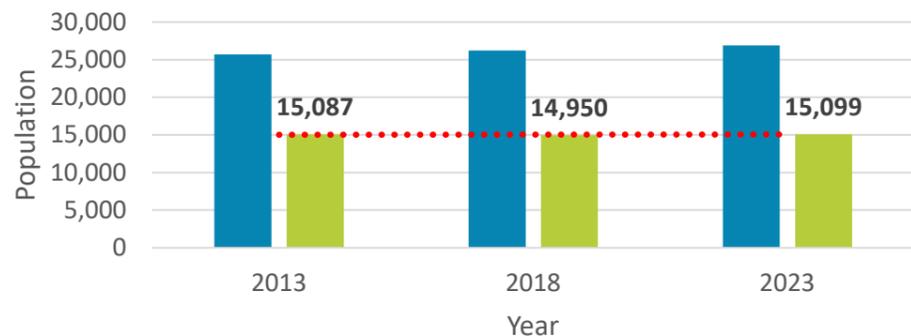


42.2
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)



Population 16+ Population in Labor Force
Linear (Population in Labor Force)

INCOME AND POVERTY

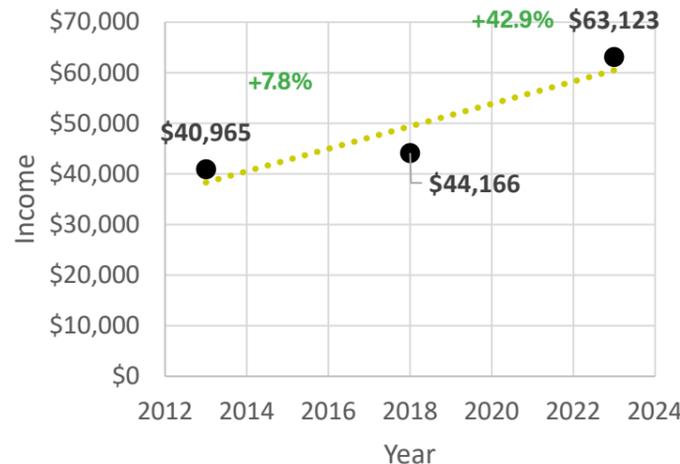


\$63,123
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



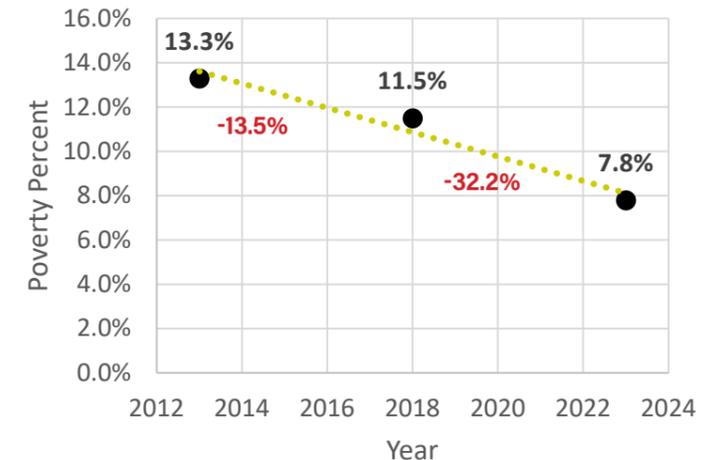
PERCENTAGE CHANGE (2013-2023)
WEXFORD +54.1%
MICHIGAN +47.0% | U.S. +46.5%

7.8%
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)
WEXFORD -41.4%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION



EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

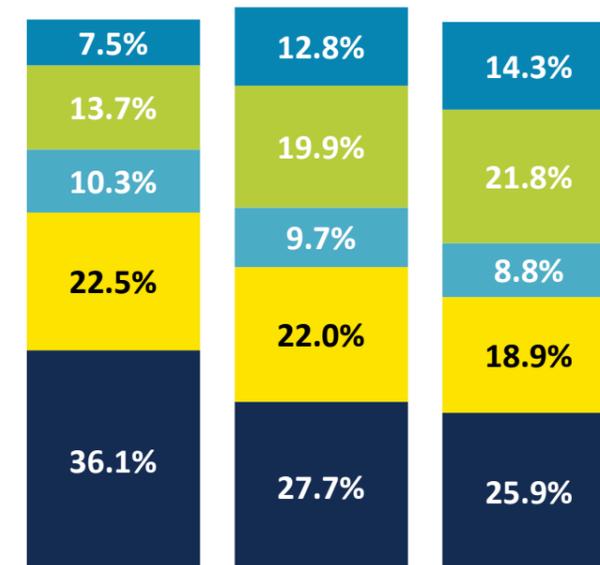
21.2%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
WEXFORD +26.2%
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

Wexford MI U.S.

WEXFORD

HOUSING



16,532
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.49
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

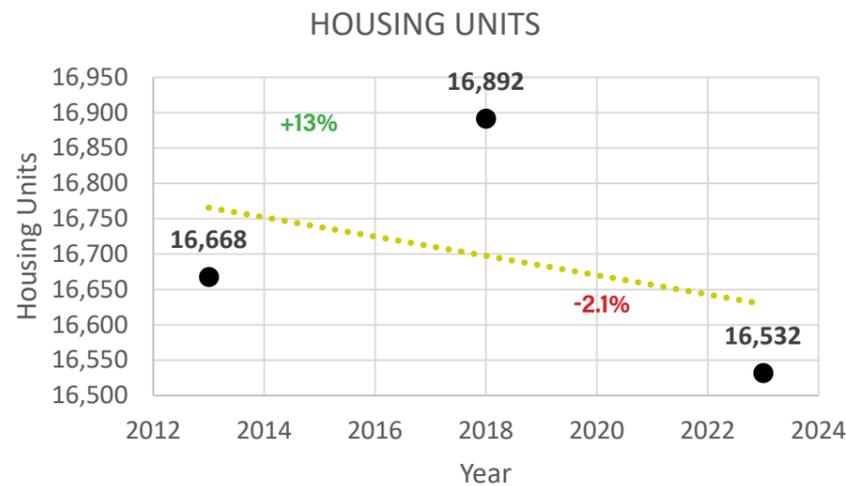
MICHIGAN 2.39 | U.S. 2.49



\$160,300
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700



PERCENTAGE CHANGE (2013-2023)
WEXFORD -0.8% | U.S. +7.8%
MICHIGAN +1.6%

COMMUTE



22.5
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

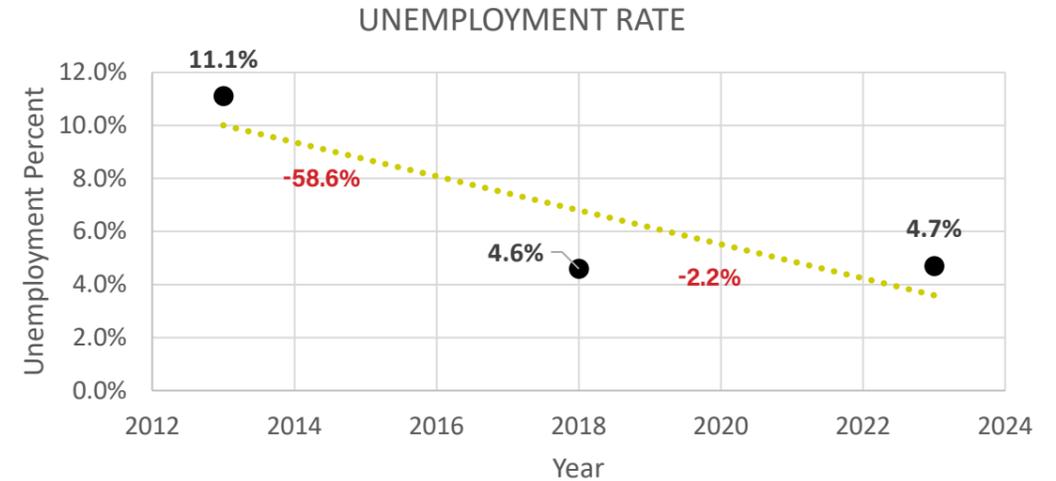
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

52.8%
EMPLOYMENT RATE IN
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



PERCENTAGE CHANGE (2013-2023)
WEXFORD -57.7%

920
TOTAL NUMBER OF
ESTABLISHMENTS

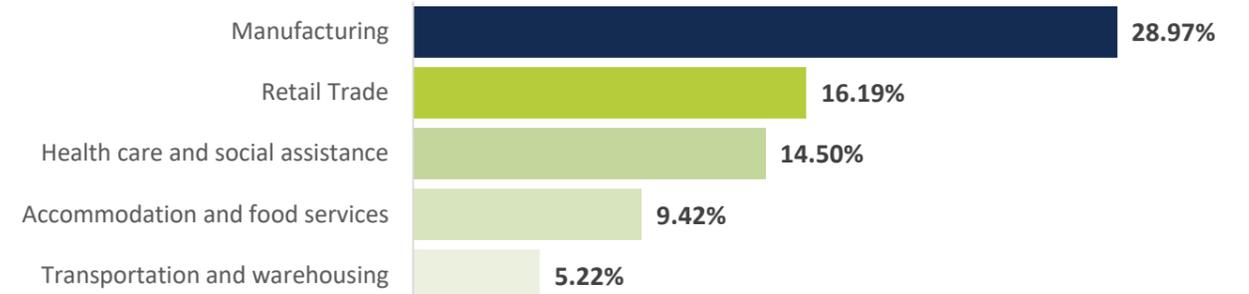


11,212
TOTAL NUMBER
OF JOBS



TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)

