

# 2024 IMPACT REPORT

## EXECUTIVE SUMMARY



Networks  
Northwest

Talent / Business / Community

Networks Northwest serves as headquarters to more than 40 different programs that help the Talent, Businesses, and Communities of our region. By pooling administrative costs across so many programs, we enable more resources to flow to direct services. This focus on customer service ensures effective use of funding and amplifies our impact.

## TALENT

Our workforce development programs are delivered through our non-profit arm, Northwest Michigan Works! We support job seekers from all walks of life and all skill levels, with general job search assistance as well as intensive case management.

» **12,000+**

Served through general and specialized workforce development programs

» **1800+**

Trained in demand occupations and foundational skills

» **500+**

Military Veterans provided with priority of service

### Adult Ed Success Story

*This program, all my hard work and receiving my diploma, finally answered who I am. I'm not just a mom of 4 with no education. I'm Tiffany, a mom of 4 with an education and a dream of success that is now within arm's reach!*

Tiffany Splawn, 2024 Graduate



Traverse Transportation  
Coordinating Initiative



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impact report



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# BUSINESS

Businesses benefit from our hiring and training support, as well as ways to expand their customer base. We focus on helping our small, local companies to fill capacity as they manage the ever-changing environment and grow their business.

» **600+**

Businesses provided with **3,000+** units of service

» **55+**

Employers supported with **200** apprentices

» **\$6.5million+**

Employer investment leveraged

» **\$200million+**

Economic impact from our combined business services programs



## APEX Accelerator Success Story

*"Leanne and the APEX Accelerator program have been amazing. They are knowledgeable and always willing to answer questions when I need them. I've been extremely impressed and have already won a large award after a few weeks."*

Diane Arnold, Neuco



# COMMUNITY

We support local governments and economic development organizations with planning, grants, and regional alignment. Our goal is to be a resource, enabling and enhancing the region's ability to preserve high quality of life.

## M-66 Corridor Project Success Story

*"Networks Northwest's support in developing our Vision 66 strategic plan was so helpful. They helped secure a grant for the project, coordinated with MSU Planning & Development department, and organized all the community engagements. ... We couldn't be this successful without their guidance."*

Craig Ardis, Mayor, Lake City

**50+** «

Projects with local governments and regional entities

**Publications:** «

Outdoor Recreation Economic Impact Report, Regional Child Care Plan, North Region Active Transportation Plan

**\$500,000+** «

In grants for economic development

