

News Release

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Website Connects Commuters With Options to Cut Transportation Costs

TRAVERSE CITY, MI - The increasing cost of gas has people looking for ways to save money at the pump. To help them do that, Networks Northwest is relaunching NMRide.net, a website designed to make it easier for commuters to find or offer rides in northwest Michigan. NMRide.net can help local residents cut spending on gas, reduce traffic, and make friends who value smart commute options.

“For a variety of reasons, including cost, ease, and safety, more and more people are considering carpooling,” said Matt McCauley, Networks Northwest CEO. “NMRide.net is a collaborative effort by a variety of public and private stakeholders in the region wishing to provide an easy-to-use tool for those wishing to explore a viable commuting option.”

NMRide.net allows people looking for rides or riders to enter information about where they are driving to and from and when they are leaving and returning. Along with information about local rides there is also an option for people doing single trips to places like Lansing, Grand Rapids, or Detroit. Other NMRide.net resources include links to public transit agencies, a park & ride map, and tips for commuters.

NMRide.net is funded in part by the Michigan Department of Transportation and the Little Traverse Bay Bands of Odawa Indians.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.