

NEWTON'S
ROAD

2017 2018

MEMBERSHIP PACKAGES

networksnorthwest.org/newtonroadmembership



Networks
Northwest
Talent / Business / Community



NEWTON'S
ROAD

ABOUT OUR PROGRAM

Newton's Road is a one-of-a-kind, multi-dimensional, collaborative, STEM intensive program. It includes everything from engaging community events, strategic partnerships, teacher training, and outstanding regional development potential. The program, and the partnerships and events we offer, are designed to strengthen the presence of STEM for students, teachers, and parents in the 10-county region of Northwest Lower Michigan.

Aligned under Northwest Michigan Works!, a program of Networks Northwest, the underlying goal of Newton's Road is to strengthen our talent pipeline for STEM-related careers, in order to meet the growing need of businesses in our region.

This year's focus is 'Get up, Get together' so we can better empower our students, teachers, and regional STEM experts to explore K-12 STEM opportunities, relate work being done in the classroom to real world applications, and collaborate across the region to provide the best quality and largest variety of STEM-related activities.

Newton's Road provides an increasingly rare opportunity for cross-sector communication and engagement. Support, celebrate, and share ideas with the students, teachers, and community members who are the rapidly-growing future of the northwestern region of Michigan. Are you looking to connect with your community, the STEM leaders of tomorrow, and the enthusiastic individuals tackling the task of preparing today's youth for the future? Through your membership benefits, you have the opportunity to put your business in front of families and the students that are the workforce of tomorrow.

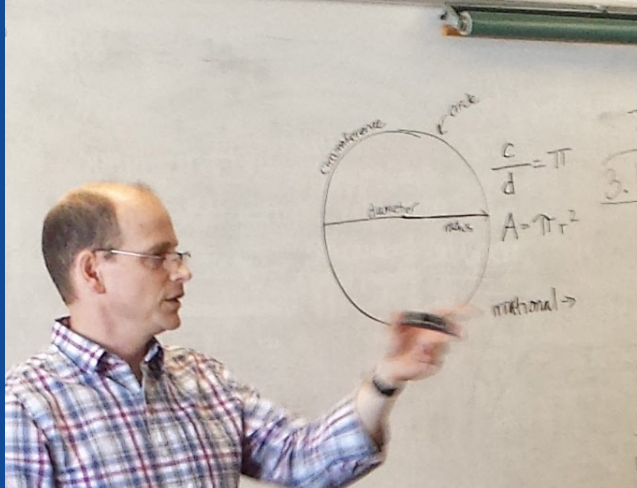
This year marks the first time we are seeking additional annual memberships. Become a part of one of the most important community efforts in Northwest Michigan to strengthen and grow our future workforce. We need you to make it happen.

Thank you to our current Newton's Road Members:





NEWTON'S
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PLATINUM MEMBER
\$25,000+

GOLD MEMBER
\$10,000

SILVER MEMBER
\$5,000

BRONZE MEMBER
\$3,000



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PLATINUM MEMBERSHIP

Benefits of the platinum level include:

- ✓ Name and logo on all advertising and promotional materials for the year
- ✓ Inclusion on sponsor signage in high traffic areas
- ✓ A full exhibitor's table in all of our public events
- ✓ Logo and 100 word statement included on website
- ✓ Recognition at all events by the MC
- ✓ Monthly social media promotions
- ✓ Logo appearance on screens during events
- ✓ Promotional items disseminated to participants at all events
- ✓ Custom signage in high traffic areas of events

\$25,000+



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GOLD MEMBERSHIP

Benefits of the gold level include:

- ✓ Name and logo on all advertising and promotional materials for the year
- ✓ Logo and 75 word statement included on website
- ✓ A full exhibitor's table in all of our public events
- ✓ Bi-monthly social media promotions
- ✓ Recognition at all events by the MC
- ✓ Promotional items disseminated at 2 events of your choice
- ✓ Logo appearance on screens during events

\$10,000



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SILVER MEMBERSHIP

Benefits of the silver level include:

- ✓ Name and logo on all advertising and promotional materials for the year
- ✓ Logo and 50 word statement included on website
- ✓ A 1/2 exhibitor's table in all of our public events
- ✓ Quarterly social media promotions
- ✓ Logo appearance on screens during events
- ✓ Promotional items disseminated at 2 events
- ✓ Logo featured on sponsor signage at events in high traffic areas

\$5,000



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BRONZE MEMBERSHIP

Benefits of the **bronze** level include:

- ✓ Name on all advertising and promotional materials for the year
- ✓ A 1/2 exhibitor's table in all of our public events
- ✓ Name appearance on screens during all events
- ✓ Name featured on sponsor signage at events in high traffic areas
- ✓ Logo and 25 word statement included on website
- ✓ Quarterly social media promotions
- ✓ Promotional items disseminated at 1 event

\$3,000



NEWTON'S
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MORE MEMBERSHIPS

Project, Classroom or School Sponsor

Newton's Road is always looking to widen our reach with programming diversity, classroom support, and district support. Your donation will allow teachers to attend training, have filament for 3D printers in their classrooms, or purchase technology currently unavailable in our region.

VARIES

Newton's Roadies

Newton's Road loves working with passionate individuals, community-oriented businesses, and nonprofits. Be a part of one of the most important community efforts in northwestern Michigan to strengthen and grow our future STEM workforce. This annual membership gets you exclusive access to our annual "Roadie Only" event, Newton's Road swag, and a listing on our website in the membership area.

\$250-\$900

Donations

Newton's Road accepts donations of any size! All donations will receive a text-based acknowledgement on our Newton's Road website and are tax-deductible. Please contact Jeanna Michalek to make a donation jeanna.michalek@networksnorthwest.org, 231.929.5073. Or visit the link below:

networksnorthwest.org/newtonsroadmembership



MEMBERSHIP COMMITMENT FORM

Submit completed form to:

Jeanna Michalek
Networks Northwest / Northwest MI Works!
PO Box 506
Traverse City, MI 49685
jeanna.michalek@networksnorthwest.org

Contact Person	
Company Name	
Address	
City	State, ZIP
Phone	
Email	

Please check the following opportunities that interest you:

Monthly or installment payments are welcome; please contact Jeanna Michalek to make arrangements.

<input type="checkbox"/> Platinum Member (\$25,000+)	<input type="checkbox"/> Bronze Member (\$3,000)
<input type="checkbox"/> Gold Member (\$10,000)	<input type="checkbox"/> Newton's Roadie (\$250-\$900) \$ _____
<input type="checkbox"/> Silver Member (\$5,000)	<input type="checkbox"/> Donation \$ _____

Newton's Road of Networks Northwest/Northwest Michigan Works! agrees to provide services as outlined in the membership proposal. The undersigned waives and releases all rights and claims that might be held against Networks Northwest/Northwest Michigan Works!, its employees to save and hold harmless the company from losses, damages, or injuries.

Authorized signer for membership: _____ Date: _____

Authorized signer for Networks Northwest: _____ Date: _____

Method of Payment (check one)		
<input type="checkbox"/> Check Enclosed (make payable to Northwest Michigan Works!) <input type="checkbox"/> Credit Card (fill in fields below)		
Card Type (circle one)		
VISA	MASTERCARD	AMEX DISCOVER
Cardholder Name (please print)		
Card Number	Exp. Date	CSC#
Cardholder Signature	Date	