

News Release

FOR IMMEDIATE RELEASE

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Defense Industry Outreach Event October 12 in Acme

ACME, MI— Simplifying and streamlining the process of doing business with the Department of Defense will be the focus on an industry outreach event October 12 in Acme. The US Army's Tank Automotive Research, Development and Engineering Center (TARDEC) External Business Office (EBO) Industry Outreach Event will bring together industry, government, and academic partners. This event offers Northern Michigan companies the rare opportunity to network and engage with representatives from the Department of Defense and other business leaders.

Along with representatives from TARDEC, the Industry Outreach Event will also include representatives from the US Army's Tank and Automotive Command (TACOM), the Defense Logistics Agency (DLA), and the Michigan Defense Center. Information sessions at the event will cover topics including:

- Michigan's Protect and Grown Initiative
- The Small Business Innovative Research (SBIR) Program
- The Vehicle and Robotic Alliance Program Office
- The Defense Automotive Technologies Consortium
- The National Advanced Mobility Consortium

The event will run from 8:30 am to 4:30 pm at the Grand Traverse Resort & Spa in Acme. Registration and networking will begin at 7:30 am. There is no charge to attend but advance registration is required at nwm.org/tardec. A continental breakfast and lunch will be included.

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The event is hosted by the Northwest Michigan Procurement Technical Assistance Center (PTAC), in partnership with the Grand Traverse Economic Development Corporation, TC New Tech, National Contract Management Association - Great Lakes State Chapter, and Networks Northwest. This event is sponsored by the Michigan Economic Development Corporation and the Michigan Defense Center.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.