

**News Release**

**FOR IMMEDIATE RELEASE**

September 5, 2017

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## **Cyber Security Summit September 21 in Traverse City**

TRAVERSE CITY, MI— Certain types of cyber attacks are evolving at a pace that outstrips the development of many defensive measures, and business owners need to be aware of how to protect their business and employees from becoming easy cyber targets. The Networks Northwest Cyber Security Summit will address areas of concern and action for business owners. The Summit will run from 8:30 a.m. to 12:30 p.m. at the Northwestern Michigan College University Center, 2200 Dendrin Drive.

Presenters and topics at the Cyber Security Summit will include:

- ADVANCE Resources and Consulting: "Who is Interested in Your Company's Technology and How Do They Steal It?"
- Michigan Manufacturing Technology Center: "Cyber Security: Meeting DOD Expectations for Supply Chain"
- Small Business Development Center: "Cyber Workshop." Cyber security best practices, protecting company information, what to do if your company is breached, and more.

The Summit will also include an Industrial Risk Mitigation Panel made up of cyber security experts including the state police, an attorney, a risk mitigation and cyber security consultant, and an IT specialist.

The Cyber Security Summit is for key decision makers at businesses of all sizes in all industries and is not just for the IT staff. There is no charge but registration is required at: [nwm.org/cybersecurity](http://nwm.org/cybersecurity).

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.