

Introduction to SBA Small Business Contracting Programs

A seminar presented by the NW Michigan PTAC (Procurement Technical Assistance Center)

WHEN:

June 11, 2019 11:00 am - 12:30 pm

WEBINAR:

Register Here

No cost. Registration required.

Registration will close 90 mins before start time.

Once registered, you'll receive an email - usually within one working day - with instructions on how to join the webinar.

This Webinar Will Cover

- Overview of HUBZone, WOSB, VOSB
 & other Small Business Programs
- Recent changes to WOSB, VOSB/SDVOSB, and HUBZone Programs
- Small business certifications
- Why you may or may not want to participate in these programs
- Eligibility & how to apply
- Marketing your status
- Where you can find help

Questions? elsa.finch@networksnorthwest.org

Are SBA Small Business certifications something you can use to leverage your business status in competing for federal government contracts? Join us and see.

This webinar will provide an overview of the SBA's Small Business development programs including the Small Disadvantaged Business (SDB), 8(a) small business, Woman Owned Small Business (WOSB), Economic Disadvantaged Woman Owned Small Business (EDWOSB), Veteran Owned Small Business (VOSB), Service Disabled VOSB (SDVOSB) and HUBZone Small Business programs.

These programs are administered by the SBA to help small businesses compete for and win federal contracts. Every year, the government purchases approximately \$400 billion in goods and services. And, many of these procurements are "set-aside" exclusively for small business entities.



The Northwest Michigan PTAC is funded in part through a cooperative agreement with the Defense Logistics Agency and in part by the Michigan Economic Development Corporation.

PTACs provide government contracting assistance to business in Michigan free of charge. We do one-on-one business counseling in all aspects of selling to federal, state and local governments; help register to compete for government contracts; and training and B2B/B2G networking events.

Learn More about the PTAC