





# NETWORKS NORTHWEST ROADMAP TO RESILIENCE | PHASE 1

<b>Networks Northwest Economic Response to Resilience Framework</b>	 <b>Economic Crisis Intervention</b> IMMEDIATE (60 days)	 <b>Economic Impact Mitigation</b> SHORT TERM (2-4 months)	 <b>Economic Asset Activation</b> MID TERM (4-12 months)	 <b>Economic Resilience</b> LONG TERM (1-3 years)
<b>STAKEHOLDERS</b>	Social services, nonprofit organizations, municipal government agencies, philanthropic partners, financial institutions	Regional convener, multi-county EDOs, county government, local economic development organizations, business support organizations	Regional convener, recovery taskforce working groups and implementation teams	Regional convener, multi-county EDOs, local economic development organizations, philanthropic partners, financial institutions, community organizations
<b>GOAL</b>	Provide immediate relief	Develop recovery plan framework	Deploy community assistance	Build a stronger future
<b>ACTIONS</b>	<ul style="list-style-type: none"> <li>Respond to immediate needs for food, shelter, and other necessities</li> <li>Quantify the scale of economic disruptions including impact on small businesses &amp; workers</li> </ul>	<ul style="list-style-type: none"> <li>Create infrastructure for convening stakeholders, sharing resources, and targeting funding</li> <li>Form working groups</li> <li>Identify gaps in the ecosystem</li> <li>Develop models of response</li> </ul>	<ul style="list-style-type: none"> <li>Form implementation teams, develop timeline and expected outcomes</li> <li>Define metrics and monitor progress</li> <li>Deploy resources to lessen the impacts of business operating standards amid 'new normal'</li> </ul>	<ul style="list-style-type: none"> <li>Assess the community's civic infrastructure and engage implementation teams</li> <li>Regular performance monitoring of key economic indicators</li> <li>Evaluate community confidence</li> </ul>

# ABOUT THIS DOCUMENT

This document is meant to serve as a worksheet that provides guidance on the type of recovery actions each community in Northwest Michigan can take to mitigate the coronavirus-related economic disruptions that have occurred in our region, as well as plan for a strong and resilient future, following an overarching regional framework.

The document is divided into four planning/action phases, each with a general timeframe for implementation. The action recommendations made here are suggestive only; not all will apply equally to each municipality throughout Northwest Michigan, and each may have their own additional goals or areas of focus that should be addressed given the local context.

## **How to Use the Roadmap**

Each phase (Phase 1-4) includes a summary of the timing, overall goal, a list of the types of stakeholders that might be involved, recommended actions, and anticipated outcomes of each respective phase. Together, this serves as the roadmap for recovery planning within the regional framework to spark thought and inspire local action. Following that outline, numbered “Action Steps” detail the activity stakeholders should embark on, and which types of stakeholders might take the lead or support those actions.

Each community should use the space below each action step description to record the specific actions taken that correspond to the action steps in each phase to date, as well as the specific organizations or agencies that have helped lead or support those action items.

# OUTLINE OF THE FRAMEWORK

## **Phase 1: Economic Crisis Intervention—Immediate Term**

Step 1: Respond to immediate needs for food, shelter, economic relief and other necessities

Step 2: Quantify the impacts of the economic disruptions including impact on small businesses & occupations

## **Phase 2: Economic Impact Mitigation Planning—Short Term**

Step 1: Create infrastructure for convening stakeholders, sharing information and resources, and targeting funding—a “recovery taskforce”

Step 2: Form working groups

Step 3: Identify Initial Resources

Step 4: Identify Gaps in the Business and Worker Support System

Step 5: Identify and adapt models of response

## **Phase 3: Economic Asset Activation—Mid Term**

Step 1: Form implementation leadership and teams, timeline, and expected outcomes

Step 2: Define metrics and create a dashboard to monitor progress

Step 3: Deploy resources to lessen impacts of business operating standards amid ‘new normal

## **Phase 4: Economic Resilience—Mid to Long Term**

Step 1: Assess the community’s civic infrastructure and capacity to respond to ongoing needs.

Step 2: Enact regular performance monitoring of key economic indicators

Step 3: Evaluate community confidence

# PHASE 1: ECONOMIC CRISIS INTERVENTION—IMMEDIATE TERM

<p><b>Timeline</b></p>	<p><b>First 60 days of economic disruption</b> (a way to record what’s been done so far)          *Communities should fill out Phase 1 within 2 weeks of receiving this document.</p>
<p><b>Goal</b></p>	<p>Provide immediate relief—respond to needs and stabilize</p>
<p><b>Stakeholders</b></p>	<ul style="list-style-type: none"> <li>• Regional convener (Networks Networks)</li> <li>• Sub-regional convener (multi-county EDOs)</li> <li>• County government</li> <li>• Local economic development organizations             <ul style="list-style-type: none"> <li>o Chamber organization</li> <li>o Municipal government</li> </ul> </li> <li>• Philanthropic partners             <ul style="list-style-type: none"> <li>o Community Foundations</li> <li>o Individual Donors</li> </ul> </li> <li>• Financial Institutions             <ul style="list-style-type: none"> <li>o CDFIs</li> <li>o Banks</li> </ul> </li> <li>• Community Support Organizations             <ul style="list-style-type: none"> <li>o Social service organizations</li> <li>o Nonprofit business support organizations</li> </ul> </li> </ul>
<p><b>Actions</b></p>	<ol style="list-style-type: none"> <li>1. Respond to immediate needs for food, shelter, other necessities</li> <li>2. Quantify the scale of economic disruptions including impact on small businesses &amp; workers</li> </ol>
<p><b>Deliverables</b></p>	<p>The community documents local needs that are being addressed by existing or quickly developed programs/initiatives.</p> <p>The community develops a shared understanding of the scope and scale of regional economic impacts as well as defined community needs.</p>

# PHASE 1: ECONOMIC CRISIS INTERVENTION—IMMEDIATE TERM

Action Steps	Stakeholders
<b>Step 1:</b> Respond to immediate needs for food, shelter, economic relief and other necessities	
<ul style="list-style-type: none"> <li>Local government agencies and organizational partners draw upon existing resources, and tailor programs to address the immediate needs of the community.</li> <li>Assets are best leveraged through community partnerships, and when stakeholders are able to slightly modify or expand upon programs that directly speak to needs of this time.</li> </ul>	<p>Examples: Social services, nonprofit organizations, municipal government agencies, philanthropic partners, financial institutions</p>
<p><b>Local Actions Defined (use this section to document local actions your community has undertaken to date):</b>            Ex: Requested funding from the Community Foundation for emergency rent relief and emergency food</p>	
	<p><i>Ex: County CDC partners: Elk Rapids Chamber</i></p>

# PHASE 1: ECONOMIC CRISIS INTERVENTION—IMMEDIATE TERM


# PHASE 1: ECONOMIC CRISIS INTERVENTION—IMMEDIATE TERM

## Step 2: Quantify the impacts of the economic disruptions including impact on small businesses & occupations

- Economic modeling of the impact on occupations and small businesses against pre-COVID benchmarks, with special attention to the sectors in Manufacturing, Real Estate, Public Administration, Healthcare, Retail, Construction, and Accommodation, and Food Services.
- Key economic issues to be documented include:
  - o Supply chain disruptions
  - o Tourism decline
  - o Unemployment support and impact
  - o Workforce development system/ infrastructure
  - o Business services - lending, bankruptcy, work outs etc
  - o Real estate market
  - o Childcare and other support services

Regional convener, local economic development organizations

### Local Actions Defined (use this section to document local actions your community has undertaken to date):


# PHASE 1: ECONOMIC CRISIS INTERVENTION—IMMEDIATE TERM
