

News Release
FOR IMMEDIATE RELEASE
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Contact: Jaclyn Sanborn
Business Connections Manager
Voice: (231) 929-5046
Email: jaclynsanborn@nwm.cog.mi.us

Carrie Bourdages
Communications Specialist
Voice: (231) 929-5038
Email: carriebourdages@nwm.cog.mi.us

Hospitality Training Available in Petoskey

Enrollment Sessions - March 5, 12
Training Sessions - March 19-23, 26-30
Petoskey Michigan Works! Service Center, The Inn at Bay Harbor

PETOSKEY, MI — The Hospitality Skills Alliance, a program of the Northwest Michigan Council of Governments (NWMCOG), will host a training session in Petoskey for people interested in entering a hospitality career. This training is offered in partnership with North Central Michigan College and The Inn at Bay Harbor. Classes will be held at The Inn at Bay Harbor March 19-23 and March 26-30, from 8:30 a.m. to 4:30 p.m. each day.

Participants will learn customer service and customer needs awareness skills, communication, and techniques for success in the hospitality industry. Successful graduates of the program will receive a certificate of completion from North Central Michigan College. Graduates will also have the opportunity to meet potential employers and to practice interviewing skills.

The training is designed for workers seeking hospitality training to advance their careers. Financial assistance is available through Northwest Michigan Works! for eligible participants.

Enrollment is limited and registration is required. Registrants are required to attend two mandatory enrollment appointments on March 5 and March 12 at the Petoskey Michigan Works! Service Center.

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For more information, and to register, please call Petoskey Michigan Works! at (231) 347-5150.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at tomwhite@nwm.com.mi.us and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: <http://nwm.org/media.asp>

The Northwest Michigan Council of Governments, founded in 1973, facilitates and manages services and programs for 10 counties in the region. These programs include Regional Planning and Community Development, Northwest Michigan Sustainable Business Forum, Northwest Michigan Works, Workforce Development Board, Michigan Small Business and Technology Development Center Region 2, Hospitality Skills Alliance, the Procurement Technical Assistance Center program, KAL-TEC, Healthcare Skills Alliance of Northwest Michigan, and the Regional Repository for US Census data.

Some services of NWMCOG are in direct support of the counties, some are independent services provided to the public and businesses at large. NWMCOG is able to leverage several collaborative partnerships to extend limited resources and provide economies of scale for projects that operate on a regional basis. NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.