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## **Survey Looks at Commuter Perceptions of Driving Across Traverse City**

TRAVERSE CITY, MI – A recently completed survey shows that Traverse City area residents often avoid local areas due to traffic congestion, and a majority of those surveyed believe an additional east-west crossing would have a high impact on travel congestion. The survey was done for the Traverse Transportation Coordinating Initiative (TTCI) and provides information about commuter perceptions of the east-west transportation corridor in the Traverse City area. Survey results will help the TTCI Board and other entities evaluate transportation improvement strategies in the Traverse City Urbanized Area.

32 percent of survey participants indicated they often avoid areas or attractions due to traffic congestion. 52 percent of those surveyed believe an additional east-west crossing would have a high impact on travel congestion. 64 percent of respondents indicated support for a new east-west crossing over the Boardman River somewhere between South Airport Road and Chums Corners.

A random sample of 413 residents 18 and older participated in the telephone survey. The area surveyed included the City of Traverse City, along with Acme, Blair, East Bay, Elmwood, Garfield, and Peninsula townships. Full results of the survey are available at, [nwm.org/transportationsurvey](http://nwm.org/transportationsurvey).

The mission of the Traverse Transportation Coordinating Initiative (TTCI) is to provide coordinated leadership and direction for the development and conduct of the continuing, cooperative and comprehensive transportation planning process for the Traverse City urban area. TTCI is a program of Networks Northwest.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

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