

NETWORKS NORTHWEST BOARD

MEETING MINUTES

Monday, August 8, 2016

Roll Call

Present: Eric Bachmann; Ken Bollman; Jan Bassett; Michael Cain; Coury Carland; Chris Christensen; Alan Cooper; Michael Crawford; Gary Fedus; Andy Hayes; Beth Holmes-Bozung; Art Jeannot; Rachel Johnson; Gene Kaminski; Jane Korhase; Kristine Lagios; Christine Maxbauer; Joe Moch; Tim Nelson; Pam Niebrzydowski; Ken Osborne; Doug Parkes; Sue Peters; Bob Scheele; Richard Schmidt; Jim Smith; Kelli Stepka; Tom Vine; Kim Weckesser; Chuck Welch; Betty Workman.

Absent:

Jamie Al-Shamma; Mike Ascione; Jim Barnard; Jim Cook; Deborah Fellows; Amanda Hawthorn; Mike Hill; Les Housler; Paul Hresko; Jeff Jennette; Tom Johnson; Bill Kennis; Doug Luciani; Douglas Mansfield; Stuart McKinnon; Josh Mills; Leslie Nowlin; Tracy Peal; Steve Perdue; Mike Powers; Clint Steele; Marsha Smith; John Stephenson; Nicole Sulak; James Tamlyn; Bill Tencza; Chris Warren; Ty Wessell; Joe Williams.

Staff present: Elaine Wood; Terry Vandercook; Darla Rowland; Denise Culman; Matt McCauley; Scott Gest; Tad Erickson; Elise Crafts; Sarah Lucas; Mike Woods.

Guests present: Tamara Jorkasky; Caroline Kennedy; Bill Sterrett; State Rep. Larry Inman; State Rep. Phil Potvin; Tom Slater.

Call to Order and introductions

Gary Fedus, Chair, called the meeting to order at 5:30 p.m. and welcomed everyone to the meeting. Elaine Wood, CEO, then introduced new board member Kelli Stepka (representing Leelanau County Businesses) who was able to attend her first meeting, and Caroline Kennedy from Elk Rapids Village who may replace Jan Basset when she retires in August. Introductions were made around the room.

G. Fedus said agenda items need to be added: 4.d. COG minutes from 6/13/2016, and a new number 7. EDA grant application which will need action. The rest of the items will be renumbered after 7.

Public Comment

None.

Networks Northwest Minutes of June 13, 2016

G. Fedus asked if there were any additions or corrections to the Networks Northwest minutes of June 13, 2016. Hearing none, he asked for approval.

Motion by S. Peters, supported by D. Parkes, to approve the Networks Northwest minutes for June 13, 2016 as presented. Motion passed unanimously.

Consent Agenda

- a. CEO report
- b. Northwest Michigan Works! Dashboard
- c. Finance Committee minutes of 6/13/16
- d. COG Board Minutes of June 13, 2016

There were no requests to remove any item(s) from the consent agenda.

E. Wood provided a brief verbal report on some of the items on the consent agenda. Questions were answered.

Motion by R. Schmidt, supported by K. Osborn, to accept the consent agenda. Motion passed unanimously.

Item(s) pulled from the Consent Agenda

None.

Finance Committee Report

E. Wood explained that S. Perdue, Committee Chair, was not able to attend, so D. Rowland, Director of Finance & Quality Assurance, would present the Finance Committee report. Darla briefly presented all the information the committee had reviewed and stated that the budgets and expenditures are all in good order. Questions were answered.

- a. Networks Northwest budget report of 6/30/16

Motion by M. Cain, supported by R. Schmidt, to accept the Networks Northwest Budget report 6/30/16 as presented. Motion passed unanimously.

- b. Northwest Michigan Works!, Inc. budget report of 6/30/16

Motion by D. Parkes, supported by P. Hresko, to accept the Northwest Michigan Works! Inc. budget report 6/30/16 as presented. Motion passed unanimously.

- c. Networks Northwest FY17 Budget

E. Wood then gave a presentation on the proposed initial FY17 agency budget. She reviewed all the documents in the board packet relative to the budget and answered questions. She said the finance committee recommends approval of the budget as presented.

Motion by A. Cooper, supported by M. Cain, to adopt the Networks Northwest FY17 Budget as presented. Motion passed unanimously.

EDA Grant Application

E. Wood directed board members to the Memo that explains the two motions needed for the EDA. She explained that this particular funding source requires separate motions each time a new grant is applied for, as opposed to our other funding sources that utilize the board's adopted policies on grant application and signature authority. Discussion was held and questions were answered.

Motion by M. Crawford, supported by M. Cain, to authorize Chris Christensen, Chief Elected Official, to act on behalf of this entity to sign and submit the grant application and related documents for the US Department of Commerce's Economic Development Administration, Planning Program and Local Technical Assistance Program; and also to authorize and certify Networks Northwest to make available no less than fifty thousand dollars (\$50,000) for the purposes of cash match to the EDA Planning Program and Local Technical Assistance grant. Motion passed unanimously.

Motion by A. Cooper, supported by A. Jeannot, to authorize Chris Christensen, Chief Elected Official, to act on behalf of this entity to sign and submit the 2016 grant application and related documents for the US Department of commerce Economic Development Administration, Partnership Planning Program; and also to authorize and certify Networks Northwest to make available no less than one hundred three thousand two hundred fifty six dollars (\$103,256) for the purposes of cash match to the EDA Partnership Planning grant. Motion passed unanimously.

Major strategic discussion topic: Recreation

- a. Prosperity Index Committee report: Recreation Assets & Economic Impact

M. McCauley, Director of Strategic Initiatives, gave an introduction to this meeting's major strategic topic. Then K. Osborne, Chair of the PI Committee, gave a brief presentation on data related to recreation and its economic impact on the region.

- b. MDNR presentation on recreation activities
Two staff members from the state DNR gave a presentation on the state's various activities and programs related to supporting recreation and natural resources for the state and our region. Discussion took place and questions were answered.

- c. Discussion:
M. McCauley then introduced our two requested topics for board input, along with the major questions related to each:
 - i. Marketing UpNorthTrails.org
 - ii. Recreation planning approachesBoard members broke into two groups to discuss these topics and then made presentations on their ideas. They had a considerable number of suggestions for staff to follow up on, and a great deal of discussion took place during the table discussion and the presentations.

Board member comments; staff notices & announcements

G. Fedus, on behalf of the board and staff, thanked board member Jan Bassett for her outstanding service on the board and wished her all the best during her retirement years.

Correspondence

Various news releases, articles, and items of correspondence were included in the board packet.

Adjourn

The meeting was adjourned by consensus at 7:40 p.m.

Respectfully submitted,

Denise Culman

Denise Culman

Recording Secretary

Date: August 8, 2016

Check In Sheet

✓	#	First Name	Last Name	Title
	1	Jamie	Al-Shamma - excused	Executive Vice President, Bay Construction
	2	Mike	Ascione - excused	CEO, American Waste
✓	3	Eric	Bachmann	Regional Manager, MI Rehabilitation Services
	4	Jim	Barnard	Owner, Barnard Engineering
✓	5	Jan	Bassett	Director, DDA - Elk Rapids
✓	6	Kenneth	Bollman	President, Saber Tool Company
✓	7	Michael	Cain	Manager, City of Boyne City
✓	8	Coury	Carland	County Commissioner, Benzie
✓	9	Chris	Christensen	County Commissioner, Charlevoix
	10	Jim	Cook - excused	Manager, Grand Traverse County Road Commission
✓	11	Alan	Cooper	Manager, Wexford County Road Commission
✓	12	Michael	Crawford	County Commissioner, Antrim
✓	13	Gary	Fedus	President, Mitchell Graphics
	14	Deb	Fellows	President & Editor in Chief, My North Media
	15	Amanda	Haworth - excused	HR Director, Boyne Resorts
✓	16	Andy	Hayes	President, Northern Lakes Economic Alliance
	17	Mike	Hill - excused	Superintendent, TBA ISD
✓	18	Beth	Holmes-Bozung	Co-Owner, SafetyNet Inc
	19	Leslie	Housler	County Commissioner, Wexford
✓	20	Paul	Hresko	HR Manager, Armor Express
✓	21	Art	Jeannot	Owner, jdc Jeannot Development Company
	22	Jeff	Jennette - excused	Superintendent, Wexford-Missaukee & Manistee ISD
✓	23	Rachel	Johnson	Public Affairs, Cherryland Electric
	24	Tom	Johnson	Partner, Landmark Development
✓	25	Gene	Kaminski	HR Director, McLaren Northern Michigan
	26	Bill	Kennis	Executive Director, Benzie Transportation Authority
✓	27	Jane	Korthase	Human Resources Director, Grandvue Medical Care Facility
✓	28	Kristine	Lagios	DHS Director, DHS -Benzie & Manistee Counties
	29	Doug	Luciani - excused	President, TC Area Chamber; Northern MI Chamber Alliance
	30	Douglas	Mansfield	President, MI Township Association
✓	31	Christine	Maxbauer	County Commissioner, Traverse City
	32	Stuart	McKinnon	County Commissioner, Kalkaska
	33	Josh	Mills	Manager, City of Frankfort
✓	34	Joe	Moch	CEO, ACAT Global
✓	35	Tim	Nelson	President, NMC
✓	36	Pam	Niebrzydowski	County Commissioner, Missaukee County
	37	Leslie	Nowlin	HR System Administrator, Rec Boat Holdings LLC
✓	38	Ken	Osborne	Vice President of Manufacturing, Boride Engineered Abrasive
✓	39	Douglas	Parkes	Co-Owner, Kellie's Hallmark Shop
	40	Tracey	Peal - excused	Vice President, Hague Equipment company of MI Inc

	41	Steve	Perdue - excused	President & CEO, Grand Traverse Industries -GTI
✓	42	Sue	Peters	Vice President-Human Resources, Munson Medical Center
	43	Mike	Powers	Energy Solutions Consultant, Keene Technical Solutions
✓	44	Bob	Scheele	Vice President, Central Labor Council
✓	45	Richard	Schmidt	County Commissioner, Manistee
✓	46	Jim	Smith	Controls Designer, Tool North Inc
	47	Marsha	Smith - excused	Executive Director, Rotary Charities & NorthSky Non-Profit Network
	48	Clint	Steele - excused	Plumber & Pipefitter, UAW Local 85
	49	John	Stephenson - excused	Executive Director, NW MI Community Action Agency
	50	Kelli	Stepka - excused	Human Resource Manager, Cherry Republic
	51	Nicole	Sulak	CPA, Plante Moran
	52	James	Tamlyn	County Commissioner, Emmet
	53	Bill	Tencza - excused	President, Cadillac Chamber; Northern MI Chamber Alliance
✓	54	Tom	Vine	Plant Manager, Viking Energy
	55	Chris	Warren	General Manager, Midwest Broadcasting Company
✓	56	Kim	Weckesser	Director Human Resources, West Shore Medical Center
✓	57	Chuck	Welch	Parole Field Supervisor, State of MI Dept of Corrections
	58	Ty	Wessell - excused	County Commissioner, Leelanau
	59	Joe	Williams	Owner/President, Williams Pumping Service
✓	60	Betty	Workman	Owner, Vacation Trailer Park & Sales Inc

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#	First Name	Last Name	Title	
1	Tamara	Jorkasky	Grant Coordinator DNR Grants Management	
2	Caroline	Kennedy	Asst Village Mgr- Elk Rapids	
3	Bill	Sterrett	District Supervisor/Reg Coord./DNR – Forest Ra.DV	
4	Larry	Inman	State Representative 104th	
5	Phil	Potvin	State Representative 102nd	
6	Terry	Vandercook	Networks Northwest/Michigan Works!	
7	Elaine	Wood	Networks Northwest	
8	Matt	McCauley	Networks Northwest	
9	Darla	Rowland	Networks Northwest	
10	Scott	Gest	Networks Northwest	
11	Tad	Erickson	Networks Northwest	
12	Elise	Crafts	Networks Northwest	
13	Sarah	Lucas	Networks Northwest	
14	Mike	Woods	Networks Northwest	
15	Denise	Culman	Networks Northwest	
16	Tom	Slater	Videographer	