

**News Release**  
**FOR IMMEDIATE RELEASE**  
May 9, 2016

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## **Rec Boat Holdings Receives Statewide Recognition for Talent Development**

CADILLAC, MI—Rec Boat Holdings in Cadillac has received a Michigan Works! Association Impact Award. The award recognizes significant economic accomplishments within our communities and showcases the impact of newly created jobs, transformational training, and effective talent pipeline development.

Networks Northwest and Northwest Michigan Works! nominated Rec Boat Holdings for the award after the company hosted an Industrial Sewing Training program that helped them retain nearly 40 incumbent workers. The training was organized by Michigan Works! and provided by Eastern Michigan University.

“The partnership with Michigan Works! helped us greatly,” said Kelly Cater, Director of Human Resources, Rec Boat Holdings. “Industrial Sewing is a lost art. It is difficult to find good employees with this skill set. We now have a pool to fill current and upcoming openings.”

The award was presented during a special recognition event April 27 in Lansing which was attended by several of the region’s state legislators.

"Michigan Works! is very active across northwest Michigan, working together with employers to find and train the workers they need to stay and grow here," said State Representative Phil Potvin (R-Cadillac). "Michigan is focused on helping meet the needs of our employers, and that partnership is producing results."

Rec Boat Holdings manufactures Four Winns, Glastron, Scarab, and Wellcraft boats.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at [tomwhite@networksnorthwest.org](mailto:tomwhite@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.