

News Release
FOR IMMEDIATE RELEASE
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Going PRO Talent Fund Information Sessions Scheduled for Northwest Michigan

TRAVERSE CITY, MI – A popular employee training fund in Michigan will offer \$30 million dollars businesses can use to train their workforce. The Going PRO Talent Fund began in 2013 to provide funds to companies for short-term, in-demand training leading to an industry-recognized credential. Training can be provided for existing employees, new hires, or registered DOL apprentices for occupations in several industries, including but not limited to; manufacturing, construction, IT, landscaping, healthcare, hospitality, non-profits, food production, and more.

The application period for Talent Fund grants is expected to begin in mid-September. Prior to the start of the application period, Northwest Michigan Works! is holding Employer Information Sessions to help businesses learn about the Going PRO Talent Fund. Companies will also learn how to create a solid, competitive proposal, as well as the services and assistance available through Northwest Michigan Works! throughout the Talent Fund process.

The dates and locations for the Employer Information Sessions are:

August 14	Petoskey	9:00 am – 10:00 am	North Central Michigan College Library Conference Room 1515 Howard Street
August 15	Manistee	10:00 am – 12:00 pm	Manistee Chamber of Commerce 11 Cypress St.
August 15	Benzonia	2:00 pm – 4:00 pm	BACN 2804 Benzie Hwy.

August 21	Kalkaska	10:00 am – 11:30 am	Kalkaska County Library 247 S. Cedar St.
August 21	Traverse City	3:00 pm – 5:00 pm	Northwest Michigan Works! 1209 South Garfield Conference Center
August 22	Cadillac	9:00 am – 11:00 am	Wexford-Missaukee Career Tech Center 9901 East 13th Street

Businesses planning to attend one of the information sessions should RSVP to: business-services@networksnorthwest.org or 231-922-6920. Please indicate the name of your business or organization and the location of the information session you would like to attend.

Northwest Michigan Works!, a program of Networks Northwest, is the region's local workforce development partner serving thousands of job seekers and businesses every year. More information about the services offered by Northwest Michigan Works! is available at: NWMichWorks.org or by calling 800-442-1074.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.