

**News Release**  
FOR IMMEDIATE RELEASE  
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## Get Found on Google Search and Maps May 6 in Leland

LELAND, MI – Samantha Reis and Elsa Finch of the Northwest Michigan Small Business Development Center (NW MI-SBDC) will be teaching local business owners how to get their business on Google Search and Maps. Samantha and Elsa will give a tour of how to use Google Business, a free tool for businesses who want to connect with customers online through Google Search and Maps and ultimately “get found.” They will walk you through how to create or claim your Google Business profile as well as explain how you can manage your businesses’ information across Google Search and Maps from your dashboard to increase your chances of being discovered by potential customers.

The program is part of a new Small Business Workshop Series offered by the Leland Township Library and will take place at The Leland Lodge, 565 Pearl Street, on Monday, May 6 at 7:00 pm.

There is no charge to attend the workshop, but pre-registration at [SBDCMichigan.org/training](http://SBDCMichigan.org/training) is highly recommended due to limited seating. For more information, contact the Northwest Michigan SBDC at [sbdc@networksnorthwest.org](mailto:sbdc@networksnorthwest.org) or 231-929-5060.

### About Michigan SBDC

The Michigan Small Business Development Center (MI-SBDC) provides expert assistance at no cost to entrepreneurs looking to start or grow a business. The Northwest Michigan Regional Center is hosted by Networks Northwest and serves the ten county region including: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties. For more information, go to: [sbdcnorthwest.org](http://sbdcnorthwest.org).

The Michigan SBDC State Lead Center is located at Grand Valley State University, Seidman College of Business, in Grand Rapids. Michigan small business owners may access the Michigan SBDC services by contacting 616-331-7480 or [SDBCMichigan.org](http://SDBCMichigan.org).

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)



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Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.