

News Release
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Cybersecurity Workshop June 5 in Traverse City

TRAVERSE CITY, MI – Small businesses are at risk for cyber-attacks. In fact, small businesses are more vulnerable in many ways. The workshop “Small Business, Big Threat” will help business owners learn why cybersecurity is important and explore actionable ways in which they can protect themselves and their businesses. The workshop is being held in partnership with NMC’s Extended Education Services on Wednesday, June 5, from 9:00 am to 11:00 am in Room 219 at the NMC University Center, 2200 Dendrinos Drive, Traverse City. The workshop is being co-hosted by the Northwest Michigan Small Business Development Center (SBDC) and Frontier US.

Workshop participants will discover how to cybersecure their business and examine different everyday cyber scenarios, as well as the most common areas for concerns affecting small businesses. This workshop will also include an interactive panel discussion with experts in the field. This course, normally valued at \$75, is underwritten by the Northwest SBDC resulting in the discounted rate of \$49.

Registration is available online at SBDCMichigan.org/training. For more information, contact the Northwest Michigan SBDC at sbdc@networksnorthwest.org or 231-929-5060.

About Michigan SBDC

The Michigan Small Business Development Center (MI-SBDC) provides expert assistance at no cost to entrepreneurs looking to start or grow a business. The Northwest Michigan Regional Center is hosted by Networks Northwest and serves the ten county region including: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties. For more information, go to: sbdcnorthwest.org.

The Michigan SBDC State Lead Center is located at Grand Valley State University, Seidman College of Business, in Grand Rapids. Michigan small business owners may access the Michigan SBDC services by contacting 616-331-7480 or SDBCMichigan.org.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media



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Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.