

**News Release**

**FOR IMMEDIATE RELEASE**

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## **Networks Northwest Director of Strategic Initiatives Elected to National Board**

TRAVERSE CITY, MI—The National Association of Development Organizations (NADO) has elected Matt McCauley to serve on its board of directors. McCauley is the Director of Strategic Initiatives at Networks Northwest. He was elected at NADO's annual business meeting October 27 in New Orleans.

"We are honored to have Matt serve on NADO's Board of Directors. He brings a wealth of expertise, knowledge, and leadership on regional communities and economic development issues to the national level," said Joe McKinney, NADO Executive Director.

NADO was founded in 1967 to provide training, information and representation for the regional development organizations throughout the United States. The association is an advocate for federal community and economic development programs and policies that help local communities improve their local economy and quality of life.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at danboss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.