

News Release
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Going PRO Talent Fund Information Session Scheduled for Northwest Michigan

TRAVERSE CITY, MI – A popular employee training fund in Michigan will be offered again this year. Last year over \$39.5 million dollars was awarded to businesses to train their workforce. The Going PRO Talent Fund (Talent Fund) makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry. Training can be provided for existing employees, new hires, or registered DOL apprentices.

Northwest Michigan Works! will be holding a virtual Employer Information Session via Zoom to help businesses learn about the Going PRO Talent Fund, the application process, and the assistance available through Northwest Michigan Works! The information session will be held Thursday, September 9, from 9:00 am to 10:30 am.

To register for the Information Session and for more information, go to: nwm.org/GoingPro
If you have questions, contact business-services@networksnorthwest.org.

Northwest Michigan Works!, a program of Networks Northwest, is the region's local workforce development partner serving thousands of job seekers and businesses every year. More information about the services offered by Northwest Michigan Works! is available at: NWMiWorks.org or by calling 800-442-1074.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.