

NEWS RELEASE FOR IMMEDIATE RELEASE

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Northwest Michigan Works! Releases Updated Hot Jobs Report Highlighting In-Demand Careers

NORTHWEST LOWER, MI – Northwest Michigan Works! has released an updated Hot Jobs Report, a regional workforce resource that highlights occupations with strong demand across Northwest Lower Michigan. The report identifies careers with high numbers of annual openings and provides information on wages and education and training pathways, helping jobseekers, educators, and employers better understand opportunities in the regional labor market.

The updated report is based on current labor market information and regional workforce insights. By identifying occupations with the highest annual openings and competitive wages, the report helps guide career exploration, workforce planning and investments, and conversations between employers, educators, and workforce partners.

“Accurate and accessible labor market information is essential for helping people make informed career decisions,” said Jessica Willis, Northwest Michigan Works! Director. “The Hot Jobs Report highlights occupations where opportunities are exceptionally strong in

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Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

our region and helps connect jobseekers and students to career pathways that support both individual success and regional economic growth.”

The updated Hot Jobs Report is available online through the Northwest Michigan Works! website. Northwest Michigan Works! is also sharing the report through community outreach, printed materials, and digital efforts, including short social media videos highlighting select in-demand occupations and encouraging individuals to explore the full report.

The updated **Hot Jobs Report** can be viewed here:
nwm.org/hotjobsreport

For additional information about Northwest Michigan Works! services for jobseekers and employers, visit **www.nwmiworks.org**.

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NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at dana.odell@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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