

PRI Strategic Screening Matrix 2014

Use the template to answer questions about any solutions, proposals, or projects you are considering. Rate the criterion for each solution from 1-5; 1 is weaker fit and 5 is stronger fit. Apply stronger weights to criterion that are more important – stronger 2, weaker -1. Use the template to evaluate new programs/ initiatives or opportunities against each other.

Screen Criteria	Possible Options				Total Weight/ Score
	If PRI "owned"	If PRI "incubated"	If "in support of PRI"	Weight	
What is its value to our Mission?				2	
Impact on reputation/image?				1	
Fit with PRI Guiding Principles?				1	
Engages volunteers?				1	
Does it lead to systems change or build social capital?				1	
Is it duplicative or can it be done by another group?				2	
Does it pay for itself as a start-up or sustain itself beyond that?				2	
Is there an exit strategy?				2	
Do we (PRI) have the capacity (staff or volunteers), passionate leadership to develop and sustain the effort?				2	
Does it generate a good return on investment, show impact?				2	
Is there stakeholder support?				2	
Are there desirable alliances?				1	
Is there a need or demand – data driven?				2	

PRI Mission: *Reduce poverty in Antrim, Kalkaska, Grand Traverse, Benzie and Leelanau Counties.*